

**Call to Order****Approval of Wednesday, May 1, 2019 Minutes****Approval of Wednesday, June 5, 2019 Minutes****Agenda Items**

## 1. Library Report

a. Arkansas Legislature enacted Act 1028 requiring audio-recording and one-year retention of public meetings to be made available upon request.

b. Summer Reading Report

- 2,352 Reading Club Participants~
- Over 1.6 Million Minutes Logged~
- 14,111 Library Program Attendance\*
- 117,369 Items Checked Out\*
- 13,117 Ebooks Downloaded\*

*\*Increases:*

- BPL exceeded previous years' for program attendance, checkouts and downloads!
- Program attendance increased 663
- Checkouts increased 4,954
- Ebooks Downloads increased 2,244
- July 2019 was record number of downloads w 6,872

*~Decreases:*

- Number of reading club registrations decreased -447
- Hours reported to BPL decreased 21K (55%)
  - First year w/ new software and prize distribution changes
  - Youth Services team identified different solutions re software, prizes
- Door counts decreased (8K)
  - BPL reviewing numbers and identifying factors to account for difference to determine if it may be a trend, or an anomaly w/ checkouts and program attendance increasing.
    - Fewer visits for prizes/logging hours
    - More eBook downloads
    - Parking lot often full.
    - Majority of program lines outside front door – not inside library (did not pass through gates)

*Other Summer Updates:*

- Bentonville's Literature Festival: 590 patrons had the opportunity to connect with Rich Davis, Ashley Franklin and NYT Best-Selling Author Delia Owens.
  - All were very positive; Delia Owens was amazing! ;)
- Summer Feeding Program: 7,363 meals were distributed to children + 17 adults.

c. Café Update

d. Programs & Events

- i. Full slate of youth and adult offerings – Several NEW programs for all audiences
  - 1. Storytime series at Peel Mansion begins this month

2. Youth Debate Forum
3. Library Resources workshop; Reference USA training
4. Art exhibit and reception for Dia de los Muertos
- ii. Storytimes
  1. Evening Storytime moved to Monday evenings, instead of Tuesdays due to staffing
  2. Storytime at Community Center – 1<sup>st</sup> Friday ea month
- iii. Outreach
  1. Boys & Girls Club – September Reading Club
  2. BPL Tech Cards – session for teachers at NWACC Adult Ed Center
2. Friends of the Library Report
3. Library Foundation Report
4. Roundtable Discussion
  - a. Based on the packet members were provided this summer, containing summary documents from patron survey and stakeholder sessions - **What three action items do you recommend BPL prioritizing in the next three years?** Refer to Notes below.

Next meeting: Wednesday, October 2, 2019 at 1 PM in Haney Family Conference Room.

### **Adjournment**

*Attachments:* Youth Event Guide Fall 2019, Adult Programming Guide Fall 2019

### *Roundtable Notes*

The library identified **common themes** or “take-aways” after full review and overall consideration of the collected responses from eight survey tools early this year.

- The café amenity is missed
- More collection materials, physical and digital, are wanted
- More library programs are wanted
- Credit card capabilities are wanted
- Access to facility (traffic/parking/hours) and account restrictions are mentioned as barriers to service
- Library staff are generally thought of as friendly and helpful
- There is a communication gap for marketing/promotion of BPL programs/services
- Patrons use the library for many, many reasons and often compare BPL with our regional peers.

Eight Survey Tools (January, February, March 2019)

1. Staff Open House
2. Library Advisory Board
3. Friends of the Bentonville Library
4. Homeschool Student Survey
5. Bentonville Library Foundation
6. Teen Advisory Board
7. Patron In-House Survey
8. Patron Online Survey