



TRAFFIC SAFETY AND SIGNAGE COMMITTEE

Monday, March 4, 2019 – 2:00pm
Community Development Building
Planning Commission Room
305 SW “A” Street
Bentonville, AR 72712

AMENDED MINUTES

****Change to II. A.**

I. OLD BUSINESS/TABLED ITEMS:

A. Aimee Ross, Hunter Stuckey, Rachel Sizemore – Phone: (928) 606-9965

Tabled from February 4, 2019 - Epic Rides, Visit Bentonville, and Downtown Bentonville, Inc., are working together to bring the Oz Trails Off-Road Mountain Bike Race and Festival to downtown Bentonville on October 11 – 13, 2019. The inaugural event was in October 2018. We are requesting several temporary road closures in the downtown footprint to accommodate the bike race, vendor expo, community concert, and Criterium race (Friday only). ***Closure request and maps attached.***

Results: Aimee Ross, Evan Gray, and Rachel Sizemore appeared before the Committee and reported that they had made a few changes to the race route after discussions last month. See the maps attached. They also sent letters out to 3 homeowners affected by the route, and had received a positive response from 2 of them. The third had not yet responded. They have spoken with Randy Wood and have police presence verified for some of the intersections. The met with Emanuel from Arvest and he was okay with the route, as well.

There was a motion and second by David Mills and Tony Davis to approve this request. Motion passed.

II. NEW BUSINESS:

A. Evan Gray, Downtown Bentonville, Inc. 102 E. Central Ave. Phone: (417) 439-8500 – evan@downtownbentonville.com

Requesting closure of NE “A” Street between Central Avenue and NE 2nd Street on April 4, 2019, from 2:00 pm to 4:00 pm for NWA Gives Fundraiser event.

*Results: Evan Gray appeared before the Committee regarding his request. The Committee would like confirmation that Mr. Gray contact the Courthouse with the closure and confirm that it will not interfere with Court that may be scheduled. Mr. Gray is to contact Lt. Randy Wood with his finding. There was a motion and second by Dennis Birge and Shelli Kerr to approve the request based on his findings with the Court and notification to Lt. Wood. Motion passed. ** Lt. Randy Wood was in contact with DBI, Inc. this week, and Reported to the Committee that this event has been cancelled.*

B. Layne Hyatt, Bentonville Parks & Recreation – Phone: (479) 271-3395

Bentonville Parks & Recreation requests temporary street closures for the following Events – ***Routes attached.***

1. Memorial Park Glow Run – May 31, 2019
2. Square 2 Square Bike Ride – September 7, 2019
3. Goblin Run 5k – October 26, 2019
4. Freedom Frosty 5k – December 7, 2019

Results: Danny Bartlett appeared for Layne Hyatt. All four (4) requests and race routes discussed. Motion and second by Tony Davis and Dennis Birge to approve all four race routes. Motion passed.

C. Haley Pratt, 1732 Moberly Lane, Suite B, Bentonville – hpratt@diabetes.org, Phone: (479) 464-4121, Ext. 6872

Tour de Cure is on August 3, 2019. We have several roads in Bentonville that fall into our routes. We will not need any road closures. However, we will need to cross or use said roads during our event. ***No documents attached to the request form.***

Results: Haley Pratt did not appear. It was discussed by the Committee that this Race is scheduled for the same day as the previously approved Firefighter's Hook and Ladder Event. It was decided that since both events would need police presence to help them along, that the police would be stretched too thin to take care of both events. Lt. Randy Wood called other cities about having two races on the same day, and they advised that they would not approve two on the same day. Therefore, there was a Motion and second by Tony Davis and David Wright to deny the race on August 3, 2019, and request the applicant to come back before the Committee with an alternative date. Motion to deny was passed.

****03-06-19 – Beverly Shepherd contacted Haley Pratt with the results of the and explained our results. She responded that she was just waiting on us to tell her what was next step was and that she didn't know she was to appear before the*

Committee. She indicated that she had talked with Lt. Randy Wood about police presence at the race and that she told him they had volunteers and that they thought they could handle it without so much police. She thought they had an understanding about that. Beverly told Ms. Pratt that the committee requested that she come back to the Committee next month with an alternative date. I also indicated she might want to call Lt. Wood and speak with him about the need for police presence. She said she would do that and that she would see us next month.

D. Hope Cancer Resources – Anna Rohweder, 5835 West Sunset Ave., Springdale – Phone: (479) 361-5847 – Email: anna.rohweder@hopecancerresources.org

This request concerns the 2019 Heather Ridley-Fleeman Battle for Hope (15th Annual), which includes a 10K/5K Run and a 5K Walk. The event is Saturday, May 4, 2019, at the Old Tiger Stadium and continues to NW Cub and hits the Trail and goes North. Runners will start at 7:30 am and walkers will start at 7:35 am. Approval from Lt. Randy Wood with the Bentonville Police Department and Danny Bartlett with Bentonville Parks and Recreation has been given. ***Race Routes attached.***

Results: Anna Rohweder appeared before the committee with her request. No problems were seen by the Committee. Motion and second by David Mills and Dennis Birge to approve request. Motion passed.

E. Nate Bachelor – CEI Engineering, 3108 SW Regency Pkwy - (479) 273-9472 Email: nbachelor@ceieng.com

City U residential multi-family development project request the installation of a 3-way stop condition at the intersection of SE 3rd Street and SE “D” Street in Bentonville. We expect the area will have a heavy component of pedestrian traffic in the right-of-way, along with an increase in traffic demand on the local and collector streets which will be made safer by the proposed stop condition by slowing traffic in this area adjacent to the downtown. ***See attached site plans for proposed improvements being prepared for LSD submitted***

Results: Nate Bachelor appeared before the Committee with his request. There was a Motion and second (David Mills) to approve the request to install a 3-Way Stop condition and three (3) crosswalks, as long as all specs, ADA and MUTCD standards are met. Motion passed.

F. Melanie McMurtrey, 3105 SW Waterleaf Ave., Bentonville, AR Phone: (479) 616-0132 – melaniemcmurtrey@gmail.com

New proposal regarding the crossing at the intersection of SW Featherston Road and SW Briar Creek Avenue. Proposing the lighted crosswalk be moved to a mid-block crossing on Featherston Road in between SW Briar Creek Avenue and 28th Street, adjacent to the sidewalk that leads to Osage Creek Elementary, in order for stop signs to be added to Featherston/SW Briar Creek Avenue.

Note: The Committee heard a different recommendation from Mrs. McMurtrey on January 7, 2019.

Results: Melanie McMurtrey appeared before the committee with her request To move the lighted crosswalk to a mid-block crossing and add stop signs at SW Featherston and SW Briar Creek Avenue. The Committee discussed and wondered if it would be used. David Mills indicated he had some new markings to put down when the weather warmed up. The Committee is considering the possibility of making a “Right Turn Only” into the school, which would cause motorists to have to go around the block to make a right turn, in effect, alleviating traffic at the SW Featherston and SW Briar Creek area. Chairman Jon Simpson requested we table this matter until next month to give the committee time to talk to Steve Vera with Bentonville Schools about the possibility of implementing a new idea to help with this. It was noted that Bentonville Schools would have to be on board with the Right Turn Only idea. Tabled until April meeting.

III. ADDITIONAL LAST MINUTE ITEMS *(After Agenda was Sent Out)*

**A. Michael Steffens, 200 SW Tunbridge Drive, Phone: (479) 295-6879
mike.steffens@unilever.com**

Excessive speeding and aggressive driving on Tunbridge Drive between Hwy 72 and 8th Street.

Results: Mr. Steffens appeared before the committee with his request. The Committee acknowledged Mr. Steffens concerns with speeding. They also said that the area has been upgraded recently, and is well-signed in this area. Lt. Wood told Mr. Steffens that he has this area on his list for officers to inspect when they have time to do so, and especially at rush hour times. Mr. Steffens asked is he could provide snapshots of license plates when opportunity arose, and he was told he could, and that they would make contact with those individuals. Lt. Wood provided him with his card, so he could contact him if he notices a problem.

**B. Anne Jackson, Bentonville Film Festival, 642 SW “B” Street, Bentonville, AR,
Phone: 678-642-7375 - ajackson@kickstartent.com**

Attached, is a request for the road and parking space closures, in addition to signage for the Bentonville Film Festival – May 7 – 11, 2019. Also, attached is a map of locations.

*Results: Anne Jackson appeared before the Committee with the above request. An observation was noted that last year that some street signs were removed during the BFF. It was indicated to her that this should not happen. Mrs. Jackson said she would make sure that the street signs were not removed.
Motion and 2nd to approve all shuttle stops, parking space closures, by Dennis Birge and David Wright. Motion passed.*

**C. Sarah Rogers, Thrive Real Estate, 1501 SE Walton Blvd, Suite 109, Bentonville.
Work Phone: (479) 250-9718 – frontdesk@nwathrive.com**

They want to host a 5K run that benefits the non-profit, Oasis, on the weekend of Cinco de Mayo. **(No specific date or race route provided at this time -- Instructed to contact Randy Wood to okay race route. It was assumed to be 05-04-19.)**

Results: Sarah Rogers did not appear before the Committee. Even though she had been instructed on the process, she did not contact Lt. Wood about the race route she was proposing, nor did she provide a race route.

It was also noted that the weekend of May 5th (Cinco de Mayo) was also in conflict with the Heather Ridley-Fleeman race previously approved by this Committee.

There was a motion and second by Dennis Birge and David Mills to deny this request since they did not receive enough details to consider a decision. Motion passed.

**** Beverly Shepherd sent Ms. Rogers a courtesy email to explain what happened in the meeting on March 4, 2019. I told her that if she would like to be considered at the April meeting, she would need to contact myself and Lt. Randy Wood, by no later than March 20, 2019. A copy of said email is attached hereto.*

Next Meeting: Monday, April 1, 2019, at 2:00 pm

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