

Library Advisory Board Minutes**Date: Wednesday, April 3, 2019 at 1 p.m.**

Attendees: Kimberly Seay, Megan Bolinder, Betsy Batey, Aaron Jones, Melissa Godoy, Nathan Pollet, Cynthia Cochran, Chuck Pribbernow, Teresa Stafford, Octavio Sanchez, Hadi Dudley, Courtney Fitzgerald, Michelle Vargas and Vira Kousol

Call to Order

Hadi Dudley, Library Director, called the meeting to order at 1:02 p.m.

Approval of March 6, 2019 Minutes

The group reviewed the minutes from the March 6, 2019 meeting. Betsy Batey moved, Aaron Jones seconded, to approve the minutes as presented. The March 6, 2019 board minutes were approved as presented.

Agenda Items

1. Hadi gave the Library Report.
 - a. Courtney Fitzgerald gave overview on Library iPad loan program.
 - i. Library have 12 iPad available for loan. iPads have cellular data and pre-loaded with educational and library apps: Libby, Freegal, BPL Mobile, Tutor.com.
 - ii. iPads available for ages 10+. Juvenile patrons must have tech agreement signed by responsible party. Tech agreement is available online.
 - iii. AirWatch is used to wipe out information and restore after patrons return device. Checkout is allowed up to one week.
 - iv. Wi-Fi only iPads are coming soon in Children's and Teen areas.
 - v. Aaron, Betsy suggested insurance options for iPads.
 1. Advisory board discussed possibility of patrons paying for iPad insurance upon checkout.
 2. Courtney said she would look into possibility of making insurance available to patrons.
 - b. Library Café RFP is open.
 - i. Requests for proposals to be sent to Gladys Shoemake in the City's Purchasing Office.
 - ii. Deadline to submit RFP is April 24, 2019 at 10:00 a.m.
 - iii. Committee members will review and select based on criteria. Committee members are Hadi Dudley, Aaron Jones, David Wright, Melany Pichilingue-Rios and Teresa Stafford.
 - c. 2018 Annual Report.
 - i. Presentation to City Council is April 9, 2019 at 6:00 p.m.
 - ii. Annual report was designed by Heather Hays.
 - d. Shelving expansion projects begins Thursday, April 11, 2019.
 - e. Thinking Money for Kids traveling exhibit awarded to BPL by the ALA PPO.
 - f. Bentonville GeekCon is Saturday, May 4, 2019 at 9:00 a.m. – 2:00 p.m.
 - g. Bentonville Literature Festival planned for this summer.

- i. Rich Davis, Illustrator Event is Thursday, June 20, 2019 at 2:00 p.m.
 - 1. Drawing Workshop for elementary age students.
Creative engineering for children’s book illustration, Rich will lead an interactive drawing programs for children through step-by step process. Book sale and signing planned.
- ii. Delia Owens, author event is Saturday, July 20, 2019 at 11:00 a.m.
 - 1. Author presentation, book sale and signing for adults.
Delia Owens is the best-selling author of *Where the Crawdads Sing*; her book gained popularity when it was featured in Reese Witherspoon’s Book Club. In partnership with If All Arkansas Read the Same Book program with the Center for the Book at Arkansas State Library. BPL is the first of three library visits on book tour.
- III. Ashley Franklin, author event is Tuesday, July 23, 2019 at 10:30 a.m.
 - 1. Author reading and activity stations for Preschoolers.
Ashley Franklin is the local author of *Not Quite Snow White*, a picture book for magical yet imperfect girls everywhere. *Not Quite Snow White* is a delightful and inspiring picture book that highlights the important of self-confidence while taking an earnest look at what happens when that confidence is shaken or lost. Book sale and signing planned.
- h. Patron online survey closed with 782 responses.
- 2. Chuck gave the Friends of the Library report.
 - a. Total income for March was \$2,236 with expenses of \$2,304 for a total net income of \$33,985.
 - b. Semi-Annual Book Sale
 - i. Thursday, April 4, 2019 at 5:00 p.m. – 7:30 p.m. – Members
 - ii. Friday, April 5, and Saturday, April 6, 2019 at 9:00 a.m. – 4:30 p.m.
 - c. The Friend’s Scholastic Book Sale is scheduled for June 6-8, 2019.
 - d. Goodwill donated over 2000 books. Donation were from Amazon returns.
- 3. Teresa gave the Bentonville Library Foundation Report.
 - a. 2019 donations to date totaled: 59 gifts and \$3,135.15.
 - b. Spring appeal to lapsed Loyalist was mailed on March 27, 2019.
 - i. Focus is re-new your Mary Baggett Loyalist Society Membership and consider becoming a monthly donor
 - c. The general appeal will be mailed today, April 4, to 520 individuals identified in the 2018 predictive analytics project (which identified Bentonville residents with a history of “philanthropic behavior”)
 - i. April 10th is National Library Giving Day, Multiple FB posts have been scheduled.
 - ii. Poster with gift envelopers will be placed in the library.
 - d. The foundation’s scholarship committee is meeting later today to select three scholarship recipients. Each scholarship awards \$1,000 (\$3,000 total)
 - e. The Funding Request system between the library and the foundation is established. The system will track donations and BPL requesting financial support; and, it will ensure donor gifts are being allocated/spent as they intended.
 - f. BLF next board meeting is on Monday, April 8, 2019.

The Library Advisory Board will meet May 1, 2019.

Adjournment

The Library Advisory Board adjourned at 2:01 p.m.