

# Public Art Advisory Committee Meeting

May 14, 2019

12:00 p.m.

Community Development Building



## MINUTES

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	<u>Attended</u>		<u>Attended</u>
<i>Voting Members:</i>		<i>Ex Officio:</i>	
Brittany Braithwaite	✓	Tim Robinson (City Council)	✓
Dylan Turk	✓	Kalene Griffith (A&P)	✓
Jerris Palmer	✓	<i>Staff:</i>	
Johnetta Dexter	✓	Shelli Kerr	✓
Lauren Haynes		Lee Farmer	✓
Steven Baker		Danielle Semsrott	✓

### OLD BUSINESS

- 1. April 2019 Minutes.** No recommended changes. Jerris made a motion to approve; Johnetta seconded the motion. *All in favor; motion passed 4-0.*
- 2. Complaint Policy.** Shelli reported that Jack Becker with Forecast, a public art consultant firm, has provided her with examples that focus on deaccession policies. She will continue to research.

### NEW BUSINESS

- 3. Promotion.** Shelli and Lee discussed the need for the city and the PAAC to take the lead on promoting public art projects. The most recent one is the unveiling for Rainbow Spring (previously titled "PoGlow") at Lawrence Plaza on May 20. Lee's team has prepared the press release and will be sending out to the committee this afternoon.

The committee agreed that more should be done to promote public art. Kalene reported that Visit Bentonville is publishing a public art map that should be complete in six to eight weeks. Shelli asked that they compare it to the map on the PAAC website to make sure they have the same information.

The committee liked the idea of having an event later this year to highlight public art. Kalene and Dylan will work on a promotional policy and plan for the committee. Shelli will order nametags for all members so they can wear them to these promotional events.

### PROJECT UPDATES

- 4. PoGlow Installation.** Lee reported that Rainbow Spring (previously titled PoGlow) is being installed this week and the unveiling is Monday, May 20.
- 5. Basketball Courts Decades Murals.** Lee reported that the students are painting this week. Lee will be working with Mike Abb on an unveiling event. The committee would like to see a little larger sign at this location to explain the partnership with the Ignite program.

The committee then began discussing signage for artwork. Dylan suggested using the same style as Crystal Bridges, which has a removable plate. They are approximately \$350 each. He will send the specs to Shelli and Kalene. Kalene agreed that Visit Bentonville could stock up on these and they can be stored at a parks facility. She will also speak with owners of artwork on private property to encourage their use of the same signage for consistency across the city.

- 6. Sassy.** Shelli suggested to coordinate the relocation just before the installation of the new artwork. Lee and Shelli are concerned that the proposed new location at the entrance of Slaughter Pen is too close to other pieces along the North Bentonville Trail. They will continue to look for an appropriate location.

At the end of the meeting, Tim shared an email with more proposed locations. The committee liked the option at Wishing Springs Trail that heads north from the North Bentonville Trail, just before the tunnel going toward Bella Vista. Everyone is asked to visit the site before the next meeting.

- 7. Call for Proposals.** The call for proposals for the Corner at Park Springs and the Roundabout at Bright Road are available. Shelli will send those to Kalene for publishing on her website and possibly America for the Arts. The deadline is June 5. Shelli will create a packet of proposals and share prior to the June 11 PAAC meeting.

Tim mentioned a possible partnership with the University of Arkansas Art Department. Dylan agreed to share the RFP with his contacts there. Dylan and Kalene will schedule a meeting with Bethany Springer at the U of A to discuss a possible project for students. Kalene indicated she has approximately \$40,000 to \$50,000 that she could put toward another project this year.

- 8. Quilt of Parks.** Shelli reported that the city is currently negotiating a contract with a design firm for the Quilt of Parks. One component of that plan will be public art and Jack Becker is working with the city on that project. When public meetings are scheduled, Shelli will send out information.

## OTHER

- 9. Other Business.**

**Airplane Sculpture.** An airplane sculpture is being installed on the lot behind Lawrence Plaza.

**Applegate Trail.** Applegate Trail is open and has several good locations for public art. Lee will send out the invitation for the Applegate grand opening to PAAC members. Shelli will send photos of the trail and possible display sites. The appearance of large swaths of concrete could be improved with public art.

**Two Cities Trail.** Shelli received a request for artwork on the Two Cities Trail. With little artwork in south Bentonville, this might be a good location for a future project.

**Monarch & Dandelion.** Kalene asked Lee to see if they can fix a wing on the butterfly and that it probably needs to be welded.

Meeting adjourned at 12:50 p.m.