



# Bentonville Parks & Recreation

## 2022 ANNUAL REPORT

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## Our Mission

*To enrich lives through Recreation, Leisure and Culture.*

## Our Vision

Bentonville Parks and Recreation is the choice provider of recreation, leisure and culture. Our parks, trails, programs and events make Bentonville a premier destination for residents and visitors. The parks system and its beauty encourage active lifestyles and enhance quality of life for citizens. We shape the character of Bentonville with parks, greenways and trails that are sustainable, well-maintained and safe. As an innovative organization, Bentonville Parks and Recreation offers comprehensive and diverse recreation programs for people of all ages, abilities and interests.



# 8/9 Advisory Board

Ashton Alsup  
Brady Blake  
Chris Sooter  
Cortney Carlson

Steven George  
Craig Gilbert  
Dan Grover  
Eileen Patrick

Ryan Hollingsworth  
Justin Hundley



## Our Team

**David Wright**

**Hunter Garrison**

**Scott Mendenhall**

**Josh Stacey**

**Wade Tomlinson**

Tracy Acosta  
Maria Aleman  
Jesse Barrett  
Cody Batchelder  
Geoffrey Braga  
Amanda Brothers  
Elijah Burch  
Andrew Campbell  
Hannah Carter  
Jorge Chavez  
Petr Chizh  
Joe Costiloe  
Scott Couture  
Chris Cuchia  
Baylee D'Amico  
Kyle Dixon  
Joseph Fleming  
Chris Flores  
John Francis

Shelby Franklin  
Ricky Gaddie  
Imelda Giron - Delgado  
Alex Hollister  
Ethan Howell  
Jimmy Hutchison  
Tyler Johnson  
Chris Kester  
Emily Krol  
David Lynn  
Boe Milton  
Michael Mackey II  
Teresa Main  
Julie Manning  
Kendra Musick  
Sandra Negrete  
Stephanie Nell  
Kyle Payne  
Nick Pilgrim

Karen Relech  
Romario Rivas  
Maria Rocha Moreno  
Daniela Sanchez  
Timothy Sligar  
Willam Snyder II  
Myah Summerland  
Dana Torczon  
Michael Van Horn  
Matthew Watlington  
Jimmie Weatherford  
Creek Wenger  
Eric Westermeyer  
Hugo Wilkerson  
Jon Wilson  
Alison Worley  
Sandra Younger

# Letter from the Director

Hello Friends,

The Bentonville community experienced another year of accelerated growth and increased demand for high-quality recreation activities in 2022. As a result, the Bentonville Parks and Recreation Department was consistently tasked with maintaining the momentum while ensuring that parks, trails, facilities, programs, and events offered a welcoming environment for all.

Regarding some of our 2022 highlights and accomplishments – work was completed on the Orchards Park Dog Park and playground. With natural amenities, crawl sections, and climb challenges, both small and large canine companions have their own dedicated space. The playground is equally as impressive with features for kids of all ages and interests. Along with Bentonville Animal Services, the grand opening was marked by a community-wide celebration and first annual Pups in the Park event. Notable progress was made at Creekside Park and Little Osage Creek Trail including the installation of a lighted cricket field and approval to include eight pickleball courts as construction moves forward. Bike and pedestrian safety remained a top priority as the city's first protected bike lanes were implemented along two key corridors – NW 3rd Street and SW 8th Street.

Without question, our department understands that access to green space as well as relevant and equitable programs and services represent an integral part of the health and well-being of a community. For that reason, we continue to seek input on the proposed needs of residents and visitors alike on both park and facility enhancements - throughout the core phases of planning, design, and implementation.

Growing pains are inevitable as we expand infrastructure and prepare for the decades to follow. We are as grateful as ever for your ongoing community support. The list of capital improvement projects for 2023 is extensive so look for signs of progress through the city.

As both a Bentonville resident and Parks and Recreation Director, focusing on a sense of purpose with nature as the backdrop allows me a unique perspective. I am fortunate to serve in this capacity and watch the city transform into a premier destination while remaining true to the department's mission of enriching lives through recreation, leisure, and culture.

Sincerely,

**David Wright, CPRP**

Bentonville Parks and Recreation Director



# Facilities

## Bentonville Community Center

1101 SW Citizens Circle

- 84,000 square foot facility
- Family Leisure Pool, Indoor Water Park
- Competition Pool, Fitness Center, Gymnasium
- Indoor Track, Kids Center, Locker Rooms
- Multi-Purpose Rooms, Arts and Crafts Room



## Lawrence Plaza

214 NE A Street

- 7,000 square foot multi use facility
- Splash Park with water jets during summer months
- Ice Skating Rink during the winter months



## Downtown Activity Center

215 SW A Street

- 8,400 square foot facility
- Wellness Studio, Conference Room
- Locker Rooms, Lobby Area
- Department Administrative Offices



## Melvin Ford Aquatic Center

2000 NE Memorial Park Square

- 75,000 square foot outdoor aquatic facility
- Olympic Size Pool, Wading Pool, Locker Rooms,
- Dive Well, Concessions Area





### **Applegate Trail**

1 mile trail that connects 3rd St. to 8th St.

### **Arkansas Missouri Trail**

.75 mile trail that parallels the AR/MO Railroad

### **Bella Vista Lake Trail**

1.75 mile hard surface /2.5 mile mountain bike trail

### **Citizens Park Trail**

1 mile paved trail at the Bentonville Community Center

### **Crystal Bridges Trail**

1 mile trail including sculptures and the Sky Space

### **Downtown Trail**

1.5 mile trail downtown connecting to Razorback Greenway

### **Enfield Park Trail**

.21 mile connects Greenway to Enfield Park and to Crystal Bridges

### **Heritage Trail**

3.4 mile trail split trail along Central Ave and SW 1 Street

### **John DeShields Trail**

1 mile trail that parallels John DeShields Boulevard

### **Members Place Trail**

.36 mile trail connecting Razorback Greenway & Moberly Lane

### **Memorial Park Fitness Trail**

1 mile trail at Memorial Park

### **Moberly Lane Trail**

2 mile trail that connects to Memorial Park Trail

### **NE J Street Trail**

1.23 mile trail connecting to Memorial Park

### **North Bentonville Trail**

2.2 mile trail that is part of the Razorback Greenway

### **Park Springs Park Trail**

2.5 mile trail through wooded areas with a natural spring

### **Slaughter Pen Mountain Bike Trail System**

27 (+) mile mountain bike system – Silver Level Ride Center

### **South Bentonville Trail**

2.5 miles connecting Bentonville trails to Rogers trails

### **Tiger Trail**

1.5 miles of trail connecting N. Bentonville trail to NE J Street Trail

### **Town Branch Trail**

1.1 miles of trail traveling through downtown neighborhoods

### **Trail of Two Cities**

1.5 mile trail connecting SW Bentonville to Razorback Greenway

### **North Walton Boulevard Trail**

2.5 mile trail running length of N. Walton Boulevard

### **Wishing Spring Trail**

1.5 miles of trail connecting Slaughter Pen to Bella Vista



# Parks

## **Austin-Baggett Park**

One-acre park with playground, pavilion, and picnic area

## **Bark Park/Bike Playground**

Nine-acre park with dog park, children's bike playground, restroom

## **Bella Vista Lake**

132-acre park with trail, pavilion, fishing lake, and playground

## **Bogle Park**

.63 acre neighborhood park with gazebo and landscape gardens

## **Citizens Park**

35-acre park with multi-purpose fields, trail, pavilion, and amphitheater

## **Dave Peel Park**

Two-acre park with pavilion and playground

## **Downtown Bentonville Square**

One-acre park serving as Bentonville's city center

## **Durham Place Park**

.4-acre neighborhood park with playground

## **Enfield Park**

2.5-acre neighborhood park with pavilion and open turf area

## **Gilmore Park**

One-acre park with playground and picnic tables

## **Lake Bentonville Park**

20-acre park with pavilion, playground, and fishing lake

## **Memorial Park**

73-acre park tennis, basketball, volleyball courts, soccer, baseball & softball

## **Merchants Baseball Park**

Eight-acre baseball complex with concession facility

## **Old Tiger Track**

Six-acre park with track and multi-purpose field

## **Orchards Park**

16.5-acre park with walking trails, tree orchard, pavilion, amphitheater & pond

## **Park Springs Park**

14-acre park with pavilion, soft surface trails, and playground

## **Phillips Park**

40-acre park, baseball complex, multi-purpose fields, concession & playground

## **Slaughter Pen Mountain Bike Park**

27 miles of single track trail with restroom facility

## **Town Branch Park**

One-acre park with gazebo

## **Train Station Park**

.4-acre park with gazebo

## **Wildwood Park**

1.5-acre park with tennis complex, pavilion, and playground







# Bentonville Community Center Upgrades

## Control Link Upgrade

In 2022 the City of Bentonville upgraded the HVAC controls at the BCC with the help of local contractors. This upgrade allows staff to make changes to the building climate and monitor system performance remotely from any computer. The control link program limits downtime and reduces costs of operating and maintaining the HVAC equipment.

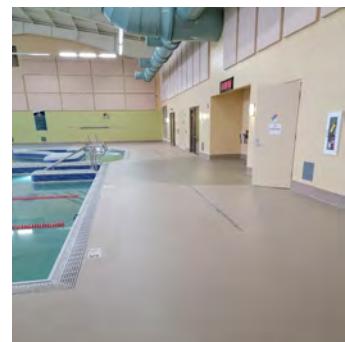


## Epoxy Pool Deck Project

The epoxy floor coating on the Bentonville Community Center competition and leisure pool decks was scheduled for replacement due to staining, normal wear from high use and anticipated life span. The project was contracted through the bid process and was awarded to Epoxy Coating Specialists (ECS) which resulted in Service Contract IFB-20-25. The contract was signed on July 29, 2021.

The project consisted of the mechanical removal, collection and disposal of the existing quartz substrate and epoxy layers down to the concrete subfloor, and then adding new layers of the specified colored quartz crystals, epoxy sealer and ultimately, although not specified, a slip resistant grit, to achieve the desired finished surface. The material specifications were determined by Parks and Recreation staff based on the existing epoxy floor specification and related research.

The intended result included mitigating further degradation of the existing pool deck surface, provide an aesthetically pleasing and consistent appearance, and of paramount importance, a safe slip resistant coating that would perform consistently into the future.



## Fitness Upgrades

In September and October, the Bentonville Community Center made many updates to our fitness floor. We upgraded all of our existing Technogym recumbent and stationary bikes and elliptical machines to new models. We also added brand new Technogym fitness equipment including Adjustable Pulley Cable Machine, Dual Pectoral/ Reverse Fly Machine, Kneeling Easy Chip Dip Machine, Dual Abductor/ Adductor Machine, 3 Benches, an Olympic Half Rack, and 2 - 10 sets of barbells. Finally we replaced our black free-weight flooring.



## Gym Floor Upgrades

In 2022, Bentonville Parks and Recreation requested the original Bentonville Community Center site engineers and architects to inspect the gym floor for damage due to climate, wear, and previous applications of finishes and temporary repairs. Several areas were identified that had sustained damage or failed to remain anchored to the subfloor. Subsequently, a contractor was selected to address the findings, and then proceeded to initiate repairs. Maple flooring pieces were removed and replaced in the identified areas, inspections were carried out and the entire floor was mechanically sanded which leveled the surface and removed old finishes and paint lines.

Two coats of finish were applied, lines were laid out, taped, painted and two topcoats were applied to finish the process. The project was completed during our August shutdown.





# Memorial Park Renovations

## Basketball Court Fencing

In 2022, Bentonville Parks and Recreation contracted a vendor to perform renovations on the Memorial Park basketball perimeter and court separation fencing. The project consisted of demolishing 325 feet of old fencing, installing new support braces between existing fence posts, painting the braces and posts and installing new heavier gauged coated fence. The project was completed in March and improved the level of safety and the aesthetic at the site.



## Soccer Field 9 Upgrade

Memorial Soccer Field #9 has been declining over the years. Compaction and erosion caused low spots and an uneven playing surface. The two-acre site was surveyed, and a desired grade was determined. Contractors then stripped the existing grass and recrowned the site to facilitate positive drainage and alleviate areas that capture and hold runoff. The irrigation system was overhauled, and the field was sprigged with grass that will better withstand the heavy foot traffic. The Parks Maintenance team has been fertilizing, watering, and weeding to get it ready for the public. The field will reopen for the Spring 2023 soccer season.



## Tennis Court Resurfacing

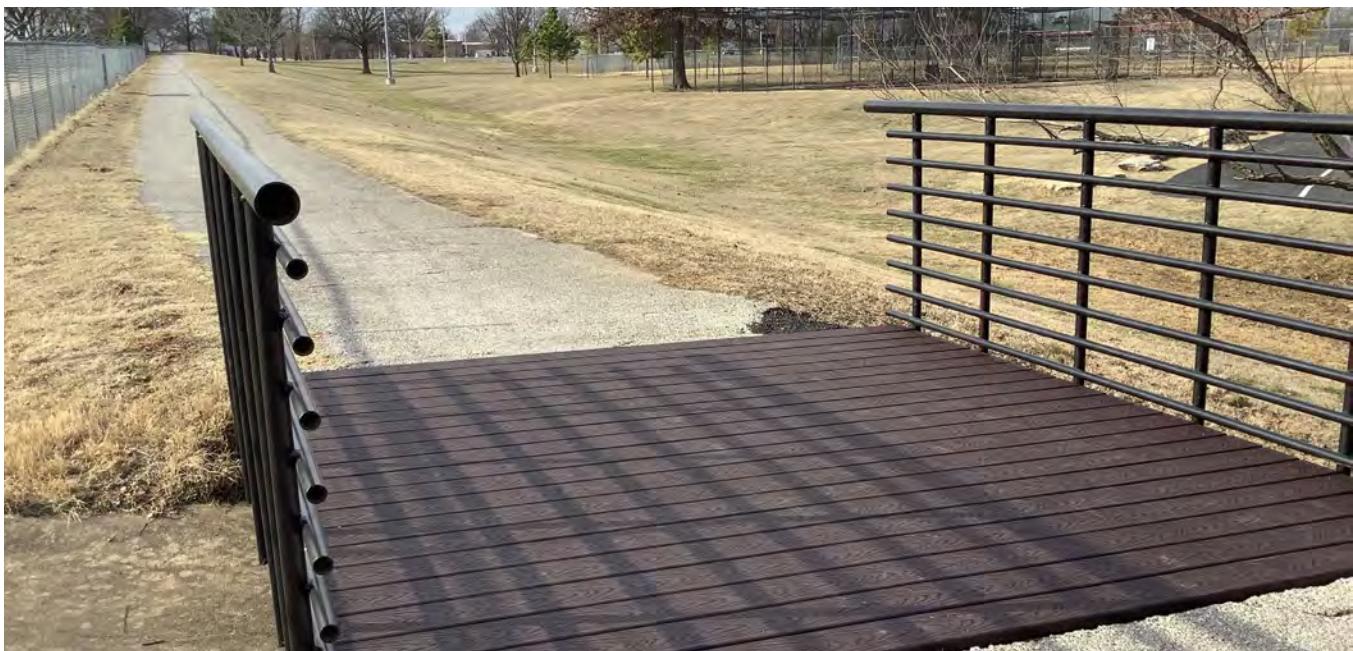
Bentonville Parks and Recreation selects a tennis court contractor annually to repair court surface cracking and any surface failures and subsequently paint the surfaces on a rotating basis.

Once repairs are completed, two layers of paint (green and blue) are applied. Game lines are laid out and painted (white) and nets are replaced to complete the project. This project is scheduled during the spring each year.



## Memorial Trail Bridge Deck Improvements

In 2022, the City of Bentonville hired a contractor to renovate two older bridges located in the southeast corner of Memorial Park. The work included removal of old deteriorating wood decking from two bridges – removing failed paint from handrails, adding new support framing to the under structures, adding a fresh coat of exterior paint, and installing a two-inch composite wood decking to provide a safe and updated trail way.

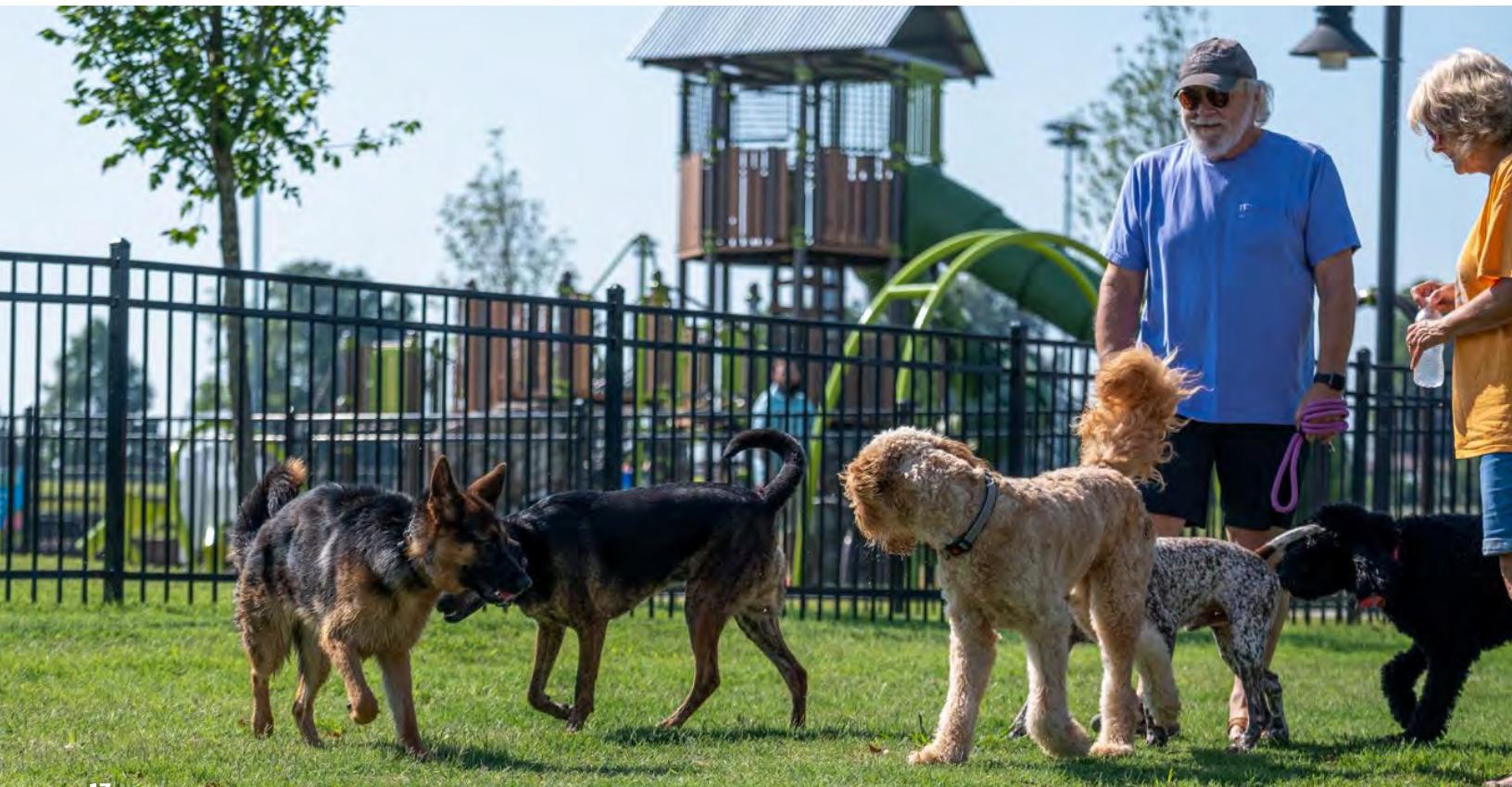




# Orchards Park Playground | Dog Park

With dedicated sections for small and large dogs, approximately 1.8 acres of newly-developed park space at Orchards Park offers unique land shapes and amenities that reflect the natural character of the region. There are covered shade structures, trees, and fun crawl sections as well as climb challenges for canine companions. The new playground includes features for kids of all ages with swings, a permanent chime and percussion area, benches, and picnic tables.

On the corner of J Street and John DeShields Boulevard, Orchards Park sits directly across from Crystal Bridges Museum. It serves as the official setting for An Evening at Orchards Park, a community-wide Independence Day celebration. This park will continue to be accessible to the public and inclusive in design for all residents and visitors.





## Applegate Trail Repair

In April 2021, an overnight storm producing 10+ inches of rain an hour fell in Bentonville – south of the Applegate Trail tunnel. The results of the flash flood caused major trail damage just north of the tunnel. Along with help of FEMA flood money, Bentonville Parks and Recreation hired engineers and a contractor to rebuild and restore the trail in 2022.





# Protected Bike Lanes

Bentonville Parks & Recreation helped implement the city's first on-street, protected bike lanes on NW 3rd from Walton Blvd to the Applegate Trail and on SW 8th from SW 1 St to Sims Drive. Totaling 1.8 miles along two key corridors, these new bike lanes provide safe connections to popular destinations including Downtown Bentonville, Applegate Trail, and Coler Mountain Bike Preserve.

These projects are some of the earliest segments from the Connecting Bentonville Bike & Pedestrian Master Plan and were highlighted by the public as priorities to make biking and other alternative modes safer for everyone.





## Para Tri Camp

This year we were excited to work with Ozark Outdoor Foundation to organize Dare2Tri paratriathlon camp. Dare2Tri is organized out of Chicago and works in communities around the United States. Bentonville was able to host 12 Para triathletes for camp June 10th - 12th.

During the athletes time with us they were able to prepare for all three areas of a triathlon; swimming, biking, and running. Offering the chance to size, train with, and transition in and out of new equipment. Finishing camp with a self-determined triathlon distance each of individual athlete they each completed a triathlon.





# Adult Wellness Center

In June 2021, the City of Bentonville contracted with Hight Jackson to conduct a feasibility study of the need for a new Adult Wellness Center facility and what this facility would require in terms of size, program, location, and construction and operating costs. Hight Jackson Associates partnered with Barker Rinker Seacat Architecture and Ballard King and Associates to provide a fully developed study. The study process included a statistically valid survey of Bentonville residents, public input via open meetings, programming sessions with staff and a steering committee, development of a site location and proposed floor plan, a project cost estimate, and operational costs for the proposed facility.

We concluded from the study that a wellness facility for 50+ active adults is much needed for the City of Bentonville. The facility should provide both a place for fitness and socialization and be located in an accessible location and ideally with a connection to the City's trail system. The main program spaces are: an activated lobby for socialization and gathering, a warm water therapy pool, a gym for pickleball courts, both a group fitness room and a large, open fitness space, and multipurpose spaces for various activities.

After reviewing several site locations, it was decided that utilizing the existing Downtown Activity Center (DAC) site would be ideal. The DAC is located downtown, rather centrally located to the City, close to the Downtown Trail and Razorback Greenway and adjacent to the future Quilt of Parks, as well as near many amenities that can provide supplementary programming, i.e. the Bentonville Public Library or Brightwater: A Center for the Study of Food. Using the existing Downtown Activity Center site also allows for existing utilities, parking in the adjacent parking garage, and staff resources. The building currently houses Bentonville Parks and Recreation staff offices, a lobby, two classrooms, restrooms and locker rooms, and a conference room. The site has approximately 20,000 of buildable area to the south and east of the existing building and is adjacent to a new public parking garage to the north.

Upon completion of the study, the Bentonville City Council approved the project to become an official City project with funding and design phases planned for the near future.



# Queen's Tree Canopy Initiative | Tree Program

A Regal Prince Oak was planted commemorating Queen Elizabeth and the Majesty's Queen's Green Canopy initiative in honor of the Queen's Platinum Jubilee.





# Christmas Lights





# The Rink at Lawrence Plaza



# Public Art

## POP!

The interactive installation POP! is a celebration of light, music, and movement. This project was designed for the “Luminothérapie” event, a winter rendez-vous under the patronage of art for the young and old. The event represents a specific niche, promoting public spaces as a vector for the creation and dissemination of exceptional creative installations during Quebec’s iconic winter. We will have the installation for a couple of weeks and would like to share this display as a bit of a love letter for Bentonville and NWA after a long couple of years. The installation moved from the Amazeum to Lawrence Plaza on Tuesday, May 10 and remained until May 24.



## Found

The intention of this piece is to create and empower a sense of ownership in the community of Bentonville. Often time we ask ourselves and even others around us, “What makes our community so special?” Many of us jump to the conclusion of materialistic objects and locations but we often over look the fact that without the people, a community is simply just a bunch of empty buildings. People are the driving force that make up a community, the neighbors you are surrounded by or the friends that live accross town. My word, titled *Found*, stands as a beacon of pride, reflecting the faces of people as they pass by and glance over. Capturing a moment of their time to reflect on who they are and where they come from.





## Canoe Canoe

Canoe Canoe by Jeff Zischke will be made of re-purposed aluminum canoes that are re-conditioned and repainted (exact colors are TBD), with a seat and installed to act as a sculptural conversation piece. We would like to install them near the water's edge at Lake Bentonville inviting people to sit, relax and enjoy the environment.



## Multi-Cultural Piece

The Building Community art piece was created at Bentonville's first annual Multi-Culture Festival. Patrons drew images and designs on what community means to them on large puzzle pieces. The pieces were then put together to create one large image showing how all of the pieces create the whole community. This art was put on permanent display at Train Station Park in October.



# Maintenance Hours & Highlights



The City of Bentonville Parks and Recreation Department's maintenance team is 44 fulltime staff strong, which reflects the addition of nine (9) new positions in 2022, including Parks Maintenance Mechanic, Parks Maintenance Worker II-Trails, Parks Maintenance Worker I-Sanitation, five (5) Parks Maintenance Worker I-Grounds and two (2) Custodian I-Facilities.

The staff is broken down into teams and individuals that focus on sanitation, trails, sports fields, horticulture, turf specialties, forestry, custodial, grounds and facilities.

Four (4) maintenance staff were promoted to Parks Maintenance Worker III's, and two (2) staff promoted to Custodian II.

Additionally, the sports field supervisor retired after 12 years with the City of Bentonville and had the distinction of being one of the founding employees of the parks and recreation department and the sports fields team.



The team's effort resulted in  
**16,249 completed  
work orders and  
3 new park additions**

Orchards Dog Park  
and Playground

Bogle  
Park

NW A St  
Parking Lot

## 9 new positions

- Park Maintenance Mechanic
- Trails- PMW II
- Sanitation- PMW I
- 5 PMWI
- 2 Custodial I



Besides routine maintenance, highlights included:

 **226**  
trees  
planted

 **25,000**  
tulips  
installed

 **700**  
yards of mulch  
installed in  
landscapes

 **Telly  
Award**

 **6**  
staff promoted  
in 2022

 **5,000**  
annuals propagated  
and installed in  
landscapes

New Equipment/  
Vehicles:  
2 Zero Turn mowers  
2 UTVs  
Tow Behind Debris Blower  
Jacobsen Mower  
Sports Field line painter  
2 Ram 1500  
Ram 3500  
Karcher Floor Scrubber  
Rigid Floor drain Jetter and Camera system



# Adult Sports

Program	Participants
Adult Kickball	330
Adult Sand Volleyball	512
Adult Soccer	720
Badminton Open Play	3,429
Half Marathon Training	200
Healthy for Life Program	16
Masters Swim Team	829
Personal Training	4,345
Pickle Ball	5,980
Team Run Bentonville	420
Wellness Classes	34,042



**TOTAL PARTICIPANTS**

**50,823**





# Youth Sports

Program	Participants
Badminton Lessons	31
Barracudas Swim Team	717
Baseball/Softball Tournaments	14,400
Indoor Volleyball Lessons	170
Ice Skating Lessons	321
Swim Lessons	5,451
Tennis Lessons/Tournaments	3,822
Youth Baseball	1,701
Youth Soccer	4,276
Youth Softball	665
Youth Triathlon	521



**TOTAL PARTICIPANTS**

**32,085**





# Camp Bentonville

A total of 2,146 campers participated in Camp Bentonville 2022, presented by Stuffed Puffs. From Camp Lego to Camp Mountain Bike to Camp Volleyball to Camp Theatre, Bentonville Parks and Recreation offered something for everyone, hosting 85 different sessions throughout the spring, summer, and fall.





# Square 2 Square

**The Square 2 Square Bike Rides hosted 3,376 riders across both events, in person and virtually.**

The Spring Square 2 Square found a new finish location along Main St, and flowed seamlessly into the Downtown Farmer's Market for a large community celebration.

We hosted a successful Fall Ride—beginning at Lawrence Plaza and reached our maximum capacity (based on planned swag items). We are planning to reach our maximum capacity of 2,000 riders again for each ride in 2023 on May 6 and October 7.





# Run Bentonville Race Series

The 2022 Run Bentonville Race Series saw **5,763 runners** participate across **six events**—a 43% increase over 2021 for the same six events! We successfully introduced the Run Bentonville Race Series Race Pass for 2022 with 81 participants.

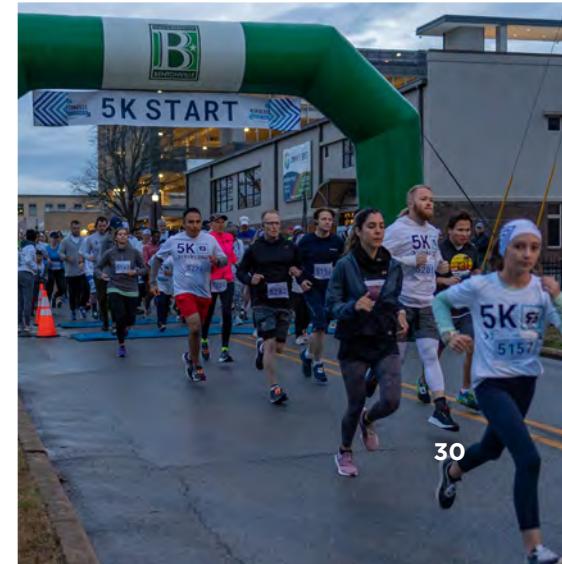
The Worst Race Ever, Goblin Run, and Freedom Frosty 5K all saw highest registration numbers ever!





# Run Bentonville Half Marathon

The 2022 Run Bentonville Half Marathon hosted **2,350 runners** from **27 states** and **5 countries** on April 2, 2022. We look forward to hosting this event again on April 1, 2023.





# Recreation Programs

## TOTAL PROGRAM PARTICIPANTS

**596,332**

Program	Participants
Adult Kickball .....	<b>330</b>
Adult Sand Volleyball .....	<b>512</b>
Adult Soccer.....	<b>720</b>
Badminton Lessons.....	<b>31</b>
Badminton Open Play.....	<b>3,429</b>
Barracudas Swim Team.....	<b>717</b>
Baseball/Softball Tournaments.....	<b>14,400</b>
BCC Patrons .....	<b>367,742</b>
BCC Sports Programs .....	<b>170</b>
Camp Bentonville.....	<b>2,146</b>
DAC Patrons.....	<b>2,617</b>
Enrichment Classes.....	<b>70</b>
Evening at Orchards.....	<b>12,500</b>
Father/Daughter Dance .....	<b>495</b>
Fitness Assessments.....	<b>110</b>
Fitness Programs .....	<b>56</b>
Half Marathon Training.....	<b>200</b>
Healthy for Life Program .....	<b>16</b>
Ice Skating Lessons .....	<b>321</b>
Kids Center .....	<b>19,361</b>
Lawrence Plaza Rink Patrons.....	<b>20,242</b>
Lawrence Splash Park Patrons.....	<b>30,000</b>

Program	Participants
Lighting of the Square .....	<b>8,000</b>
Masters Swim Team .....	<b>829</b>
Melvin Ford Patrons .....	<b>28,311</b>
Mommy & Me Party.....	<b>198</b>
Personal Training .....	<b>4,345</b>
Pickle Ball .....	<b>5,980</b>
Race Series.....	<b>8,273</b>
RB Half Marathon .....	<b>2,650</b>
Square 2 Square .....	<b>3,500</b>
Swim Lessons- Group.....	<b>1,619</b>
Swim Lessons- Private .....	<b>3,832</b>
Swim/Dive Meets .....	<b>6,701</b>
Team Run Bentonville .....	<b>420</b>
Tennis Lessons/Progams .....	<b>3,435</b>
Tennis Tournaments .....	<b>387</b>
Indoor Volleyball .....	<b>462</b>
Wellness Classes .....	<b>34,042</b>
Youth Baseball.....	<b>1,701</b>
Youth Soccer .....	<b>4,276</b>
Youth Softball .....	<b>665</b>
Youth Triathlon.....	<b>521</b>



# Facility Numbers

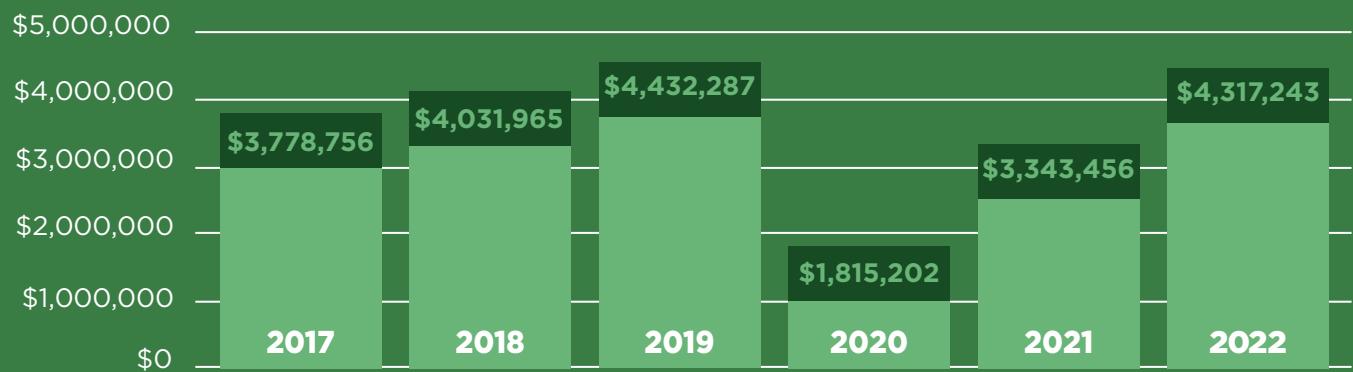
Bentonville Community Center	367,742	Patrons
Downtown Activity Center	2,617	Patrons
Lawrence Plaza Ice Rink	20,242	Patrons
Lawrence Splash Park	30,000	Patrons
Melvin Ford Aquatic Center	28,311	Patrons





# Revenue

## Annual Report Revenue Numbers





## Economic Impact

⚾️	Baseball and Softball Tournaments	.....	\$2,385,000
🎾	Tennis Tournaments	.....	\$58,935
🏃	Race Series	.....	\$851,526
🚴	Square 2 Square	.....	\$342,138
🏊	Swim Meets and Trifest	.....	\$616,293

**TOTAL 2022 ECONOMIC IMPACT**

**\$4,253,892**







### **Downtown Activity Center**

215 SW A Street  
Bentonville, AR 72712  
(479) 464-7275

### **Bentonville Community Center**

1101 SW Citizens Circle  
Bentonville, AR 72713  
(479) 696-0200

### **Lawrence Plaza**

214 NE A Street  
Bentonville, AR 72712  
(479) 271-3390

### **Melvin Ford Aquatic Center**

2000 NE Memorial Park Square  
Bentonville, AR 72712  
(479) 273-9206