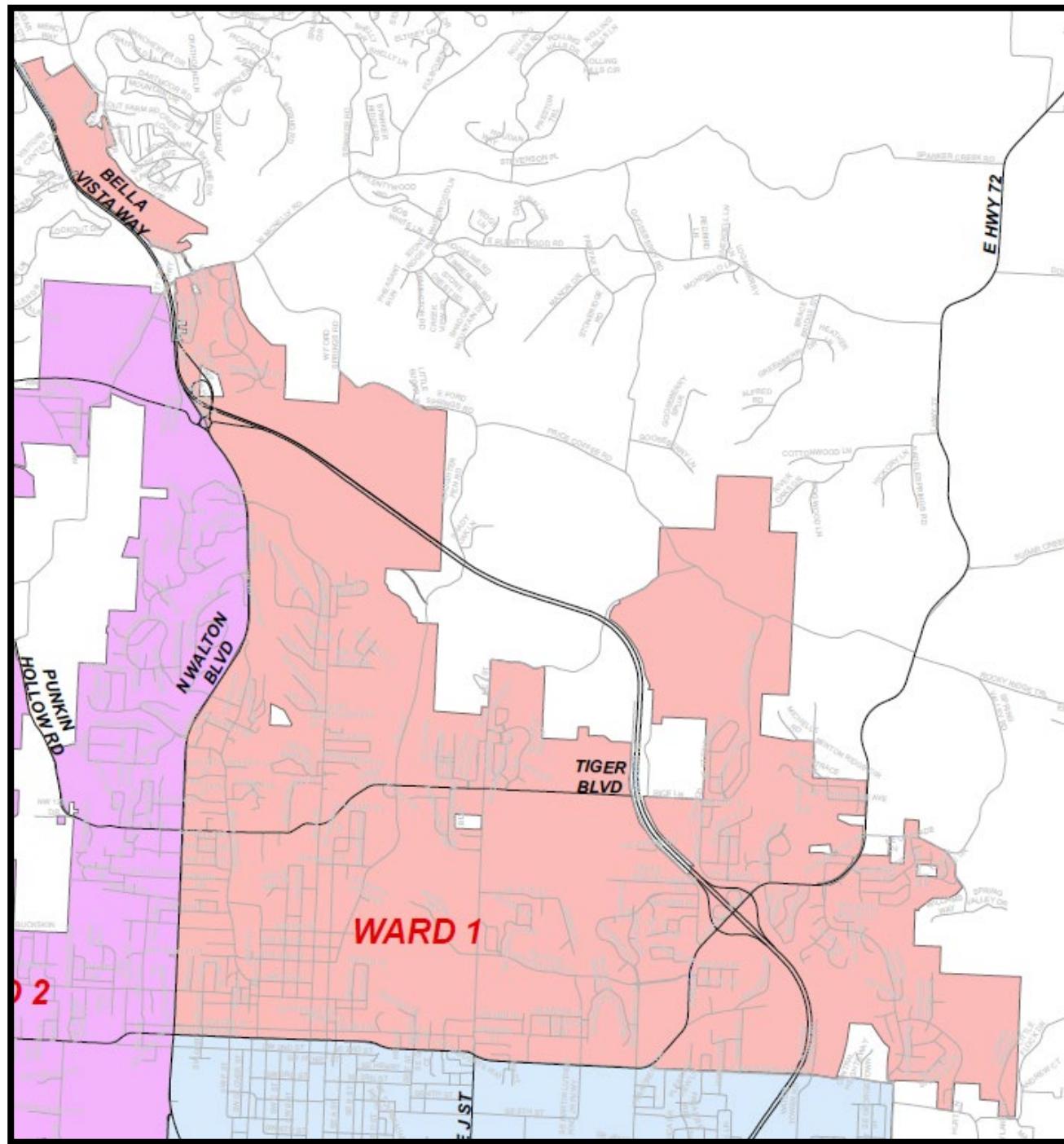




Credit: Emily McArthur

# Welcome! Ward 1 Meeting



# Agenda

- **Introductions**  
Shelli Kerr, Comprehensive Planning Manager
- **Mayor's Welcome**  
Mayor Stephanie Orman
- **Communications**  
Debbie Griffin, Community Relations & Economic Development Director
- **Code Enforcement**  
Troy Davis, Code Enforcement Officer
- **Public Safety**  
Police Chief Jon Simpson
- **Fire Department**  
Fire Chief Brent Boydston
- **Transportation**  
Dennis Birge, Transportation Director
- **Electric Utilities**  
Travis Matlock, Electric Utilities Director
- **Parks & Recreation**  
David Wright, Parks & Recreation Manager
- **Bentonville Public Library**  
Hadi Dudley, Library Director
- **Great Neighborhoods Partnership**  
Shelli Kerr, Comprehensive Planning Manager
- **Upcoming Events**  
Shelli Kerr, Comprehensive Planning Manager
- **Closing Remarks / Final Questions**

# Mayor's Welcome

Bentonville Mayor Stephanie Orman

Contact Information:

[sorman@bentonvillear.com](mailto:sorman@bentonvillear.com)

City Hall

305 SW A Street, 2<sup>nd</sup> floor

(479) 271-5966



# Bond Extension – Special Election April 13, 2021



# **Bond Extension – Special Election April 13, 2021**

- Website – [BentonvilleBond.com](http://BentonvilleBond.com)
- March 16 – Virtual Coffee with Mayor
- March 18 – Public Meeting 11:30 – 12:30

# Community Relations / Economic Development Director

Debbie Griffin

[dgriffin@bentonvillear.com](mailto:dgriffin@bentonvillear.com)

(479) 254-2028

BENTONVILLE311.COM



# Bentonville 311

## connecting citizens to services

Bentonville 311 provides the citizens of Bentonville with a simple online single point of contact for every City department.

Bentonville 311 is not to be used for emergency situations as it is only monitored during business hours.

**For Emergencies, please dial 911.**

The new Bentonville 311 system brings unprecedented levels of openness, innovation and accountability to the delivery of City services.

With the new Bentonville 311 online system, you can:

- Create a new service request
- Check the status of existing requests
- Snap a photo and submit it with a request to improve accuracy
- Receive email notification on service concern progress
- Provide feedback upon completion of your concern

## How to report a service concern



[Report a Concern](#)

To report a service concern, get started [here](#) or click the pencil icon on the left to begin.

Simply fill out the form for the requested service and you will receive email notifications on the progress as our City team addresses your concern.

Non-emergency service requests for street light maintenance, trail repair, drainage issues, and many other services are listed in a category menu.

If you can't find your category give us a call and we will help you with your service request.

Contact us at 479-271-5966 or email:  
[mayor\\_assistant@bentonvillear.com](mailto:mayor_assistant@bentonvillear.com)

**BENTONVILLE311.COM**



connecting citizens to services

	<b>Airport Maintenance</b>		<b>Construction Site Complaint</b>
	<b>Flooding / Drainage</b>		<b>Garbage and Rubbish</b>
	<b>Graffiti</b>		<b>High Weeds and Grass</b>
	<b>Inoperable Vehicle</b>		<b>Open Storage</b>
	<b>Parks Maintenance</b>		<b>Pothole Repair</b>
	<b>Right of Way Maintenance</b>		<b>Road Debris</b>
	<b>Sewer Maintenance</b>		<b>Sidewalk Maintenance</b>
	<b>Street Light Maintenance</b>		<b>Street Sign Maintenance</b>
	<b>Street Sweeping</b>		<b>Traffic Signal Maintenance</b>
	<b>Trail Maintenance</b>		<b>Water Pressure</b>
	<b>Water Quality</b>		

[Liked](#) [Following](#) [Share](#) [...](#)**The City of Bentonville, Arkansas Government**

Published by Debbie Ernst Griffin [?]

We were excited and proud to hold the Grand Opening of the Bentonville Emergency Communication Criminal Investigation Center today. Thank you to our Bentonville Police Department for all you do to keep our community safe.



3,532 People Reached

1,373 Engagements

[Boost Post](#)

**It's Public Power Week!**  
221 views · October 9, 2019

**This week on #PressPlayBentonville, We are...**  
617 views · October 7, 2019

**Did you know that our fire department responds to over...**  
177 views · September 27, 2019

**Here we go! Opening Ceremonies of the MESO Lineworkers...**  
1.2K views · September 26, 2019

**On this weeks episode of #PressPlayBentonville, we take...**  
520 views · September 24, 2019

**This week on #PressPlayBentonville , we...**  
257 views · September 23, 2019

**Aluminum Can Recycling**  
498 views · September 18, 2019

**Fire Department responds to electrical smell at City Hall**  
627 views · September 17, 2019

**On this weeks episode of #PressPlayBentonville, we...**  
400 views · September 16, 2019

**Bentonville Fire Department, Live Fire Training Sept. 14, 2019**  
4.6K views · September 14, 2019

**We'll, it's not something we do everyday at the Electric Dept....**  
8.6K views · September 12, 2019

**This week on #PressPlayBentonville we...**  
756 views · September 9, 2019

3.1K views · September 4, 2019



@BentonvilleGov



fb (1) The City of Bentonville, Arkansas

← → C [facebook.com/BentonvilleGov/](https://facebook.com/BentonvilleGov/)

The City of Bentonville, Arkansas Government

Danielle Home Create

A large teal water tower with the word "Bentonville" and a star on it, set against a sunset sky over a forest.

The City of Bentonville, Arkansas Government  
@BentonvilleGov

Home Posts Videos Photos About Community Events Create a Page

Liked Following Share ...

Learn More Send Message

Community See All

Invite your friends to like this Page  
3,787 people like this  
3,998 people follow this  
Jason W Shook and 69 other friends like this or have checked in  
4 check-ins

Posts

The City of Bentonville, Arkansas Government 6 hrs ·  Love is in the air! It's race week for the Run Bentonville Valentines 4k/8k!  
Online registration closes tomorrow (Wednesday February 4th) at midnight!  
<http://www.rumbentonville.com/race-series/valentines-4k8k/>

About See All

117 West Central Ave  
Bentonville, Arkansas 72712  
Get Directions  
(479) 254-2028  
Send Message  
[bentonvillear.com](http://bentonvillear.com)

- Notify Me – Road construction/street closures, power outages, employment opportunities, Parks & Rec facilities status, city newsletter, meeting agendas

- Public Hearings – Planning Commission & Board of Adjustment

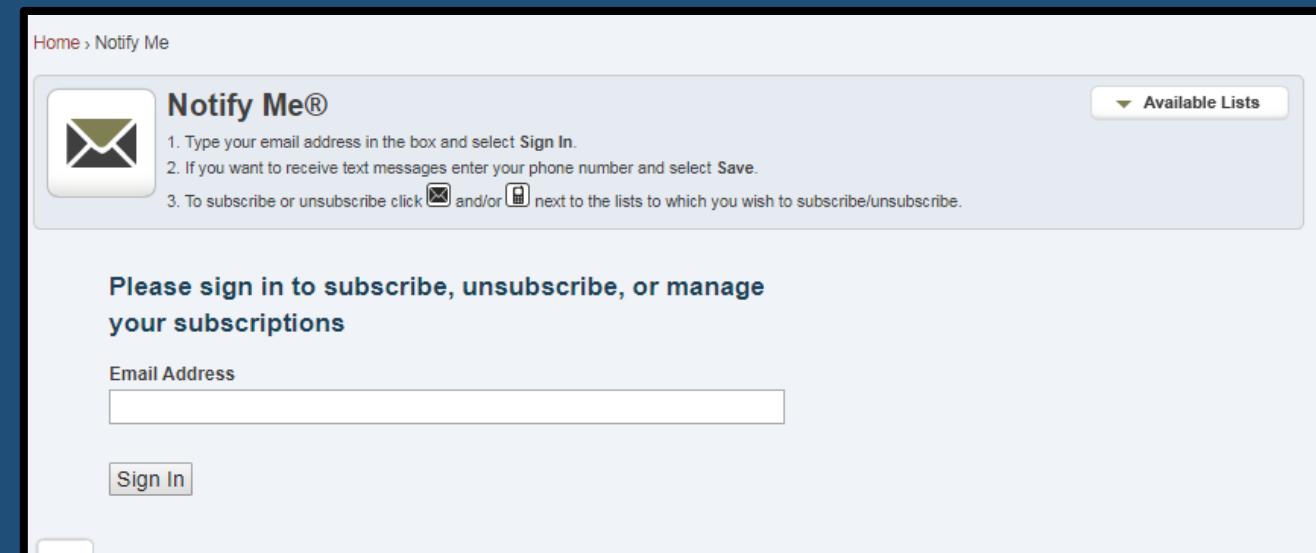
- City Master Plans – Community Plan, Parks Master Plan, Bicycle & Pedestrian Plan, etc.

- Annual Development Reports

- Boards & Commissions application

# City Website

**www.bentonvillear.com**



# Walmart Home Office



CITY OF BENTONVILLE, ARKANSAS

Website - [walmart.com/newhomeoffice](http://walmart.com/newhomeoffice)

# Walmart Home Office



- 350 acres of land
- East side of J Street between Central Avenue and 14<sup>th</sup> Street (102)
- Integrate biking and walking trails
- Commitment to environmental sustainability

# Walmart Home Office



- Demolition and recycling of old buildings began in 2019
- Walmart goal to open in phases between 2020 and 2025

# Code Enforcement

Troy Davis, Code Enforcement Officer  
305 SW A Street  
(479) 271-3107  
[tdavis@bentonvillear.com](mailto:tdavis@bentonvillear.com)  
[bentonvillear.com/287/Code-Enforcement](http://bentonvillear.com/287/Code-Enforcement)



# Tall Grass

Grass must be maintained less than 8-inches tall.



# Trash Bins



# Unsightly Conditions

All exterior property must be free from the accumulation of rubbish and garbage.



# Inoperable Vehicles

Vehicles must be maintained in operating condition.



# Examples of Prohibited Signs

Sep 23, 2018, 10:54:33 AM  
Bentonville



Jul 27, 2017, 1:37:03 PM  
Bentonville





# Public Safety

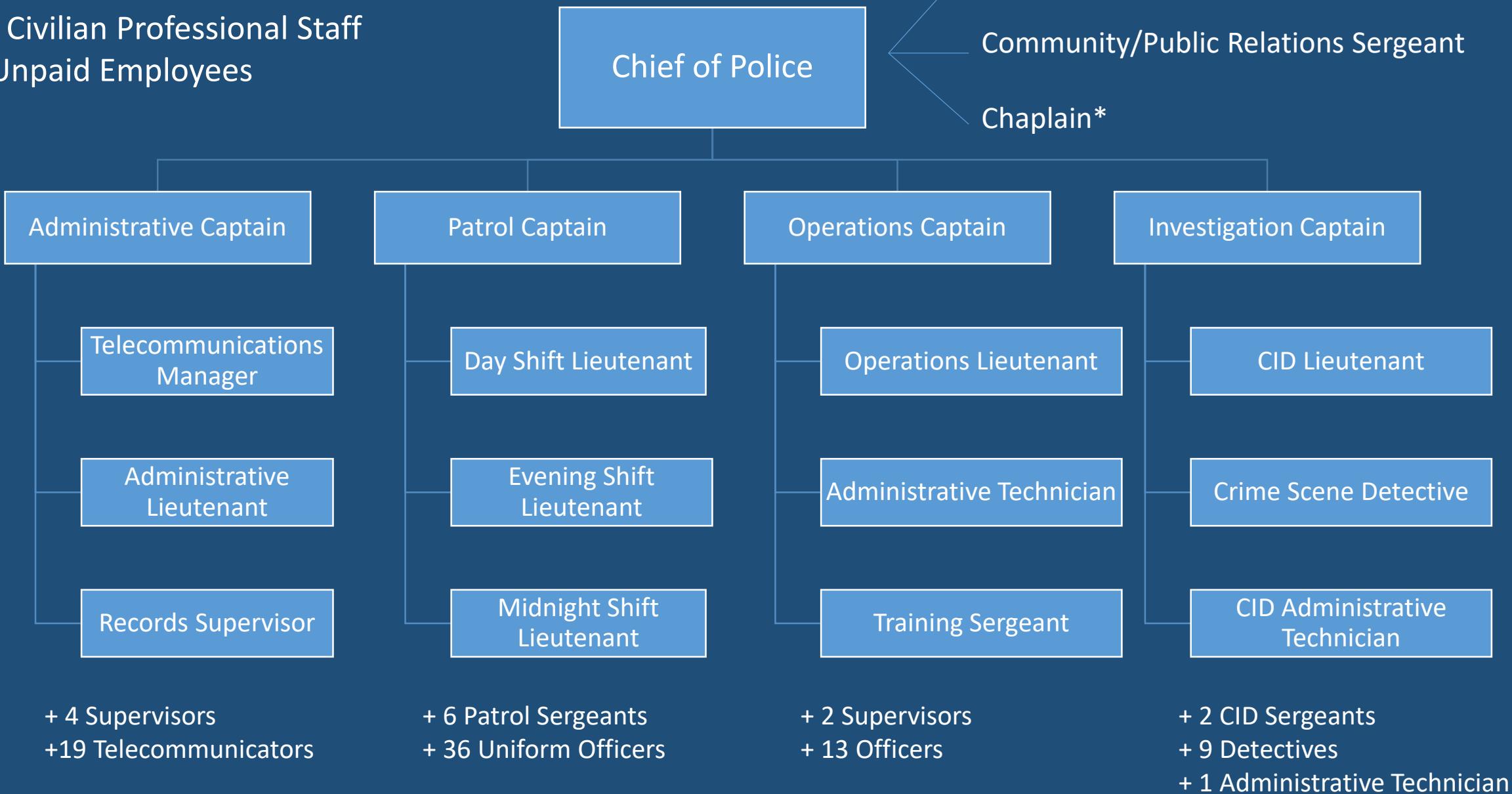
- Police Chief Jon Simpson
- Bentonville Police Department
- 908 SE 14<sup>th</sup> Street
- (479) 271-3170 non-emergency number
- You are the eyes and ears of the City. Please call to report suspicious activity.

119 Total Employees

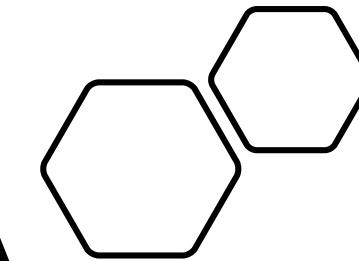
84 Sworn Officers

35 Civilian Professional Staff

\* Unpaid Employees









# Bentonville Fire Department

## 1887

# **STATION 1 – 800 SW “A”**

**Station 1**

**Staffed with 6 personnel daily  
Opened in 2008**



## **Apparatus**

**1-Ladder Truck  
1-Engine  
1-Rescue Truck  
2-Reserve Ambulances  
1-Hazmat/Technical Truck  
1-County Engine  
1-Mini Event Ambulance  
1-Mini Fire/Rescue Vehicle**

# Station 4 – 900 McCollum Road



**Station 4**  
**Staffed with 3-4**  
**personnel daily**  
**Opened in 2001**

## Apparatus

**1-Engine**  
**1-Ambulance**  
**1-Brush Truck**

# 2020 - 911 RESPONSE CALLS

911 Call Type	Number of Calls
<b>Total Fires</b>	<b>278</b>
<b>Fire Alarms</b>	<b>1167</b>
<b>Hazmat Responses</b>	<b>299</b>
<b>Call for Mutual Aid</b>	<b>64</b>
<b>EMS Calls</b>	<b>5144</b>
<b>Rescue Calls</b>	<b>114</b>
<b>Agency/Public Assist</b>	<b>227</b>



**Comprised of three, 24 hour shifts, 29/33 shift personnel  
work 24 hours 365 days a year.**

**5 – Ambulances**

**3 – Ladder Trucks**

**1 – Technical/Hazmat Truck**

**3 – Mini Response Vehicles**

**9 – Fire Engines**

**1 – Heavy Rescue Trucks**

**2 – Brush Trucks**

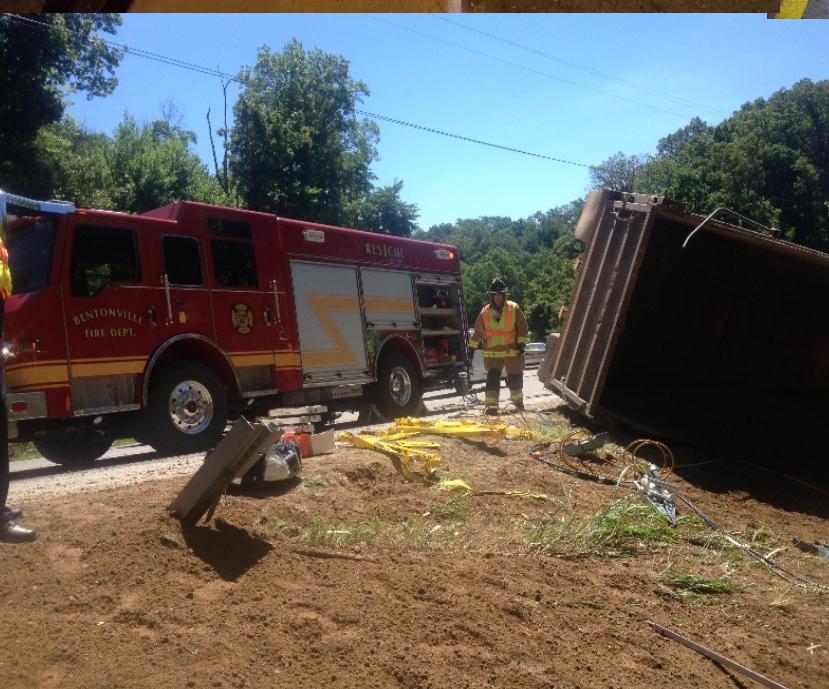
# What We Do

## [Designated City Rescuer]





**Provide our own rescue**



# Special Response Vehicles (SRV)



# Bike



# Team



- **Specifically Designed as a Fire Training/Burn Building**
- **Greatly Increases Firefighter Safety During Training**
- **Provides Training Flexibility and Consistency**
- **Meets Regulatory Standards**
- **Reduced Environmental Impact**

# Emergency Communication Needs Assessment



Most of the current radio equipment used by the City of Bentonville is no longer produced and is reaching end of life, with infrastructure that is old and dilapidated.\*

\*Tusa Consulting Services communications needs assessment for the City of Bentonville.







**END**



# Transportation

Dennis Birge, P.E.  
Transportation Director  
3200 SW Municipal Drive  
(479) 271-6840

## TRANSPORTATION

### Current Project Overview:

- [Water Tower Road Overview Update as of July 2019](#)
- [BB0903 SPUI Project Exit 85](#)
- [SPUI 3D ANIMATION VIDEO - EXIT 85 EXAMPLE](#)

The Transportation Department manages the City of Bentonville's transportation infrastructure including day-to-day maintenance of streets, highways, bridges, sidewalks and drainage. The department also is responsible for installing and maintaining the city's street signs and traffic signals.

For Current Road Closures,



please click the road closed icon:

For Current Project Statuses,



please click the project icon:

[bentonvillear.com/315/Transportation](http://bentonvillear.com/315/Transportation)

# Street Improvements

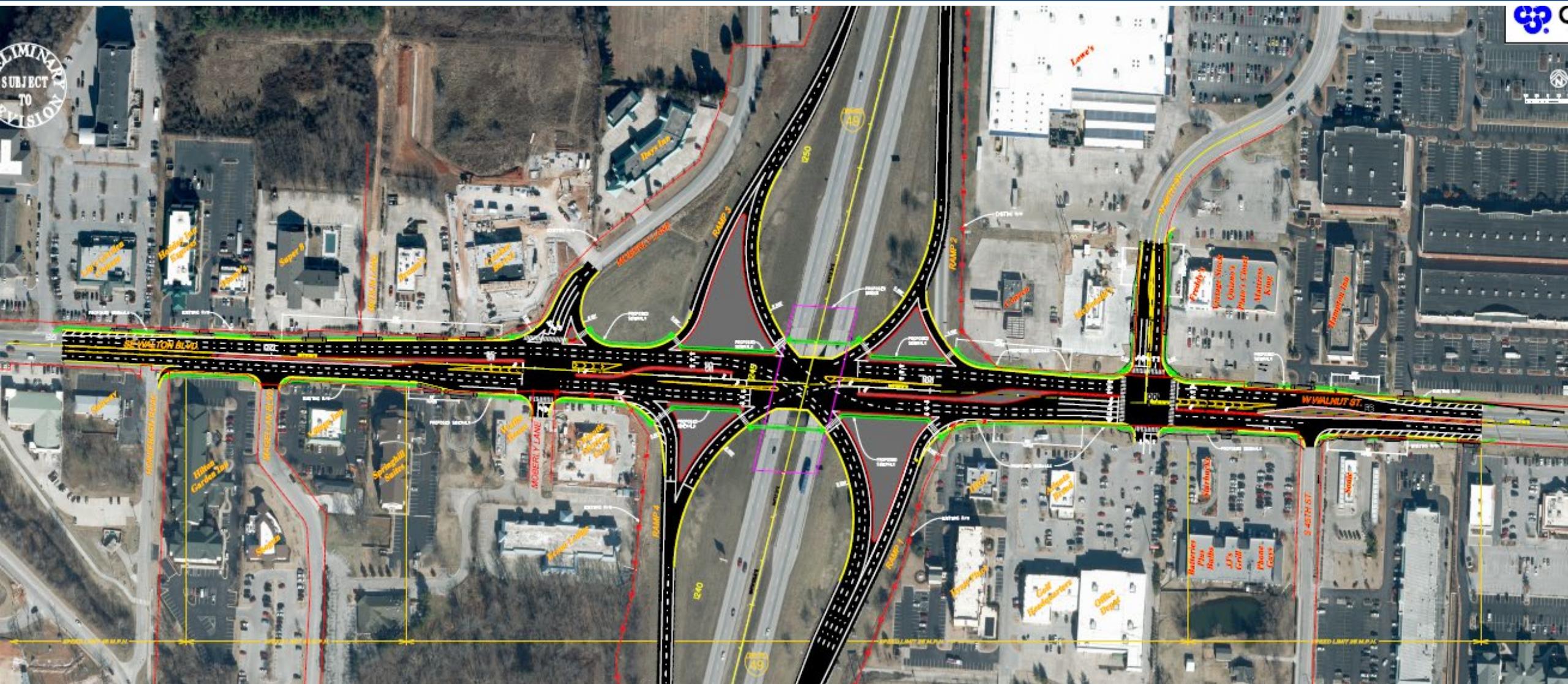


# Water Tower Road / 8<sup>th</sup> Street



# Hwy 71B Intersection Improvements – Single Point Urban Interchange (SPUI)

## Similar design to replace roundabout at Hwy 71B north, near Bella Vista

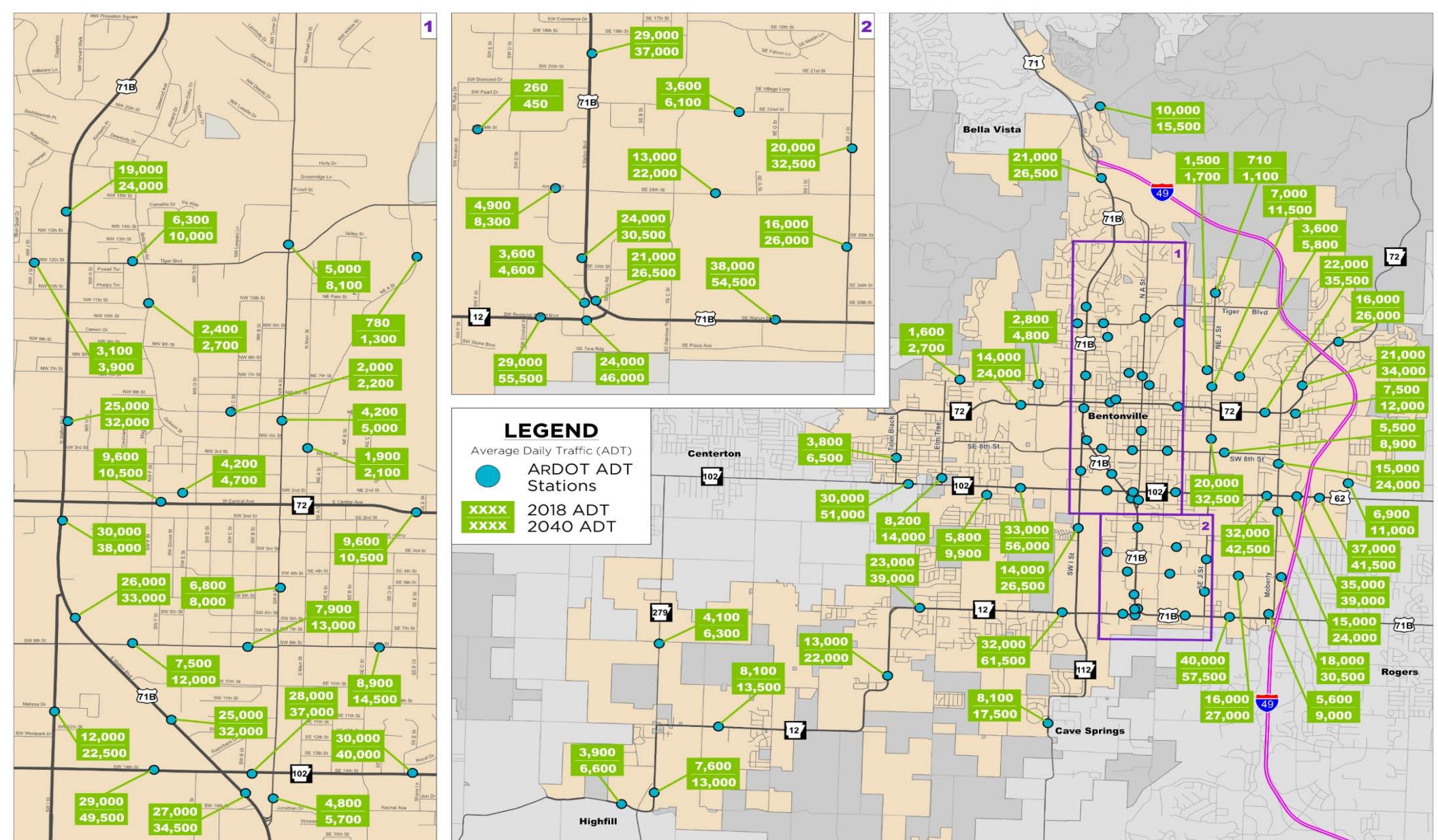


# Citywide Growth Rate:

- Current Population Estimate  
51,000
- Projected 2040 population  
100,000
- Daytime – Pre-covid – Traffic  
doubled during the Weekday
- Bonds are how we prepare  
for growth and manage  
current traffic



# Existing/ 2040 ADT Map

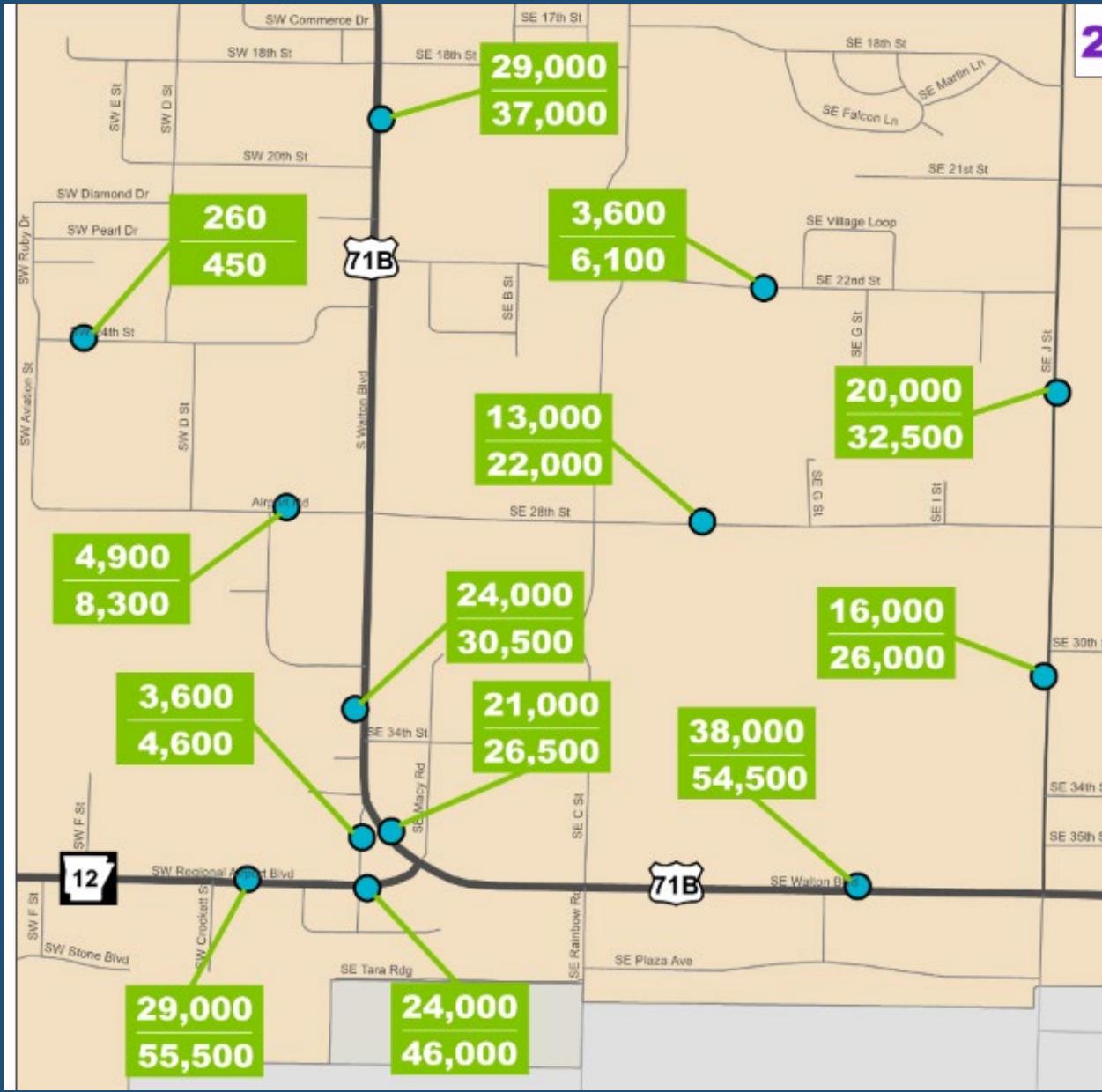


# Bentonville Master Street Plan

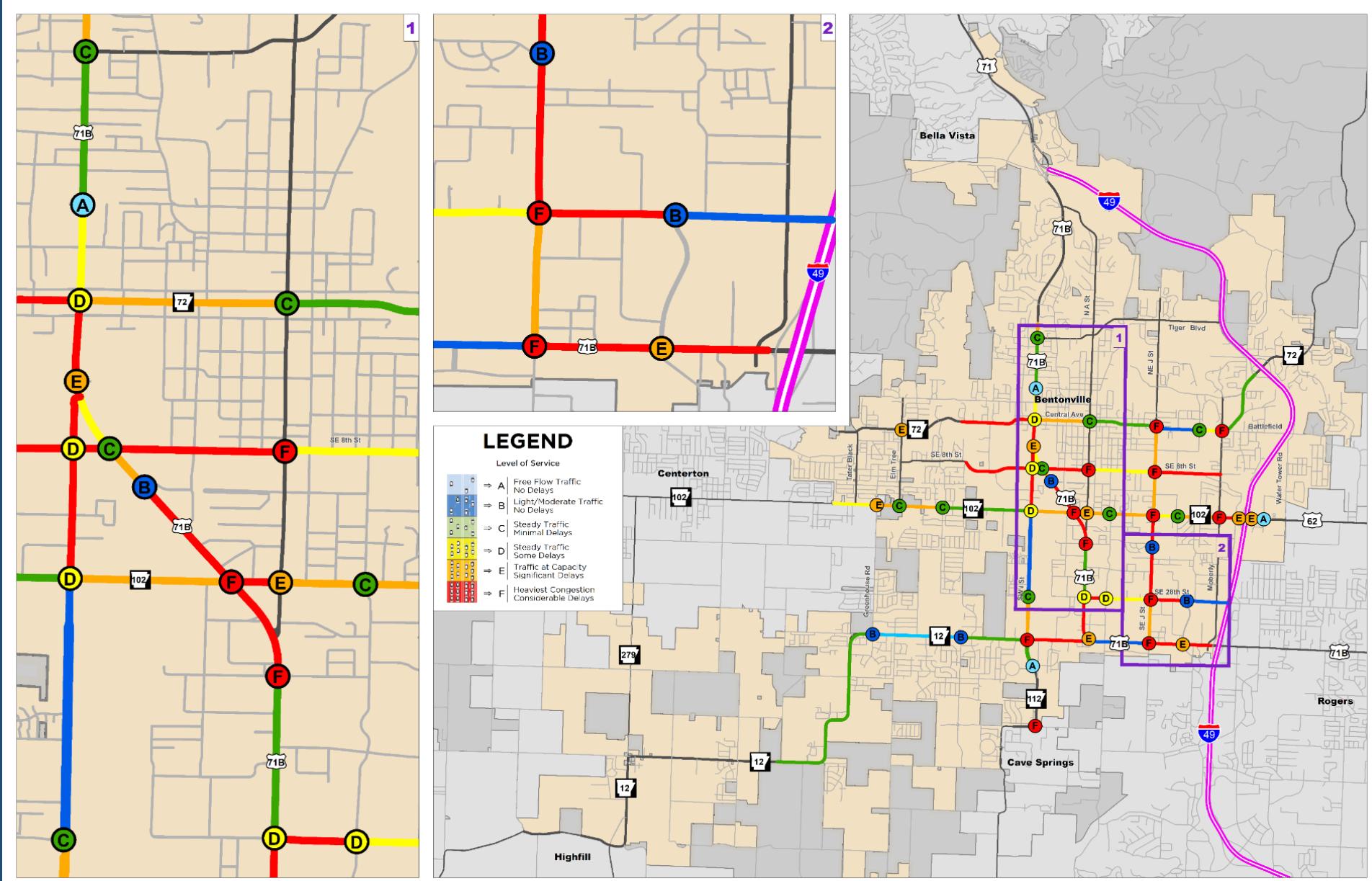
## Average Daily Traffic (ADT)



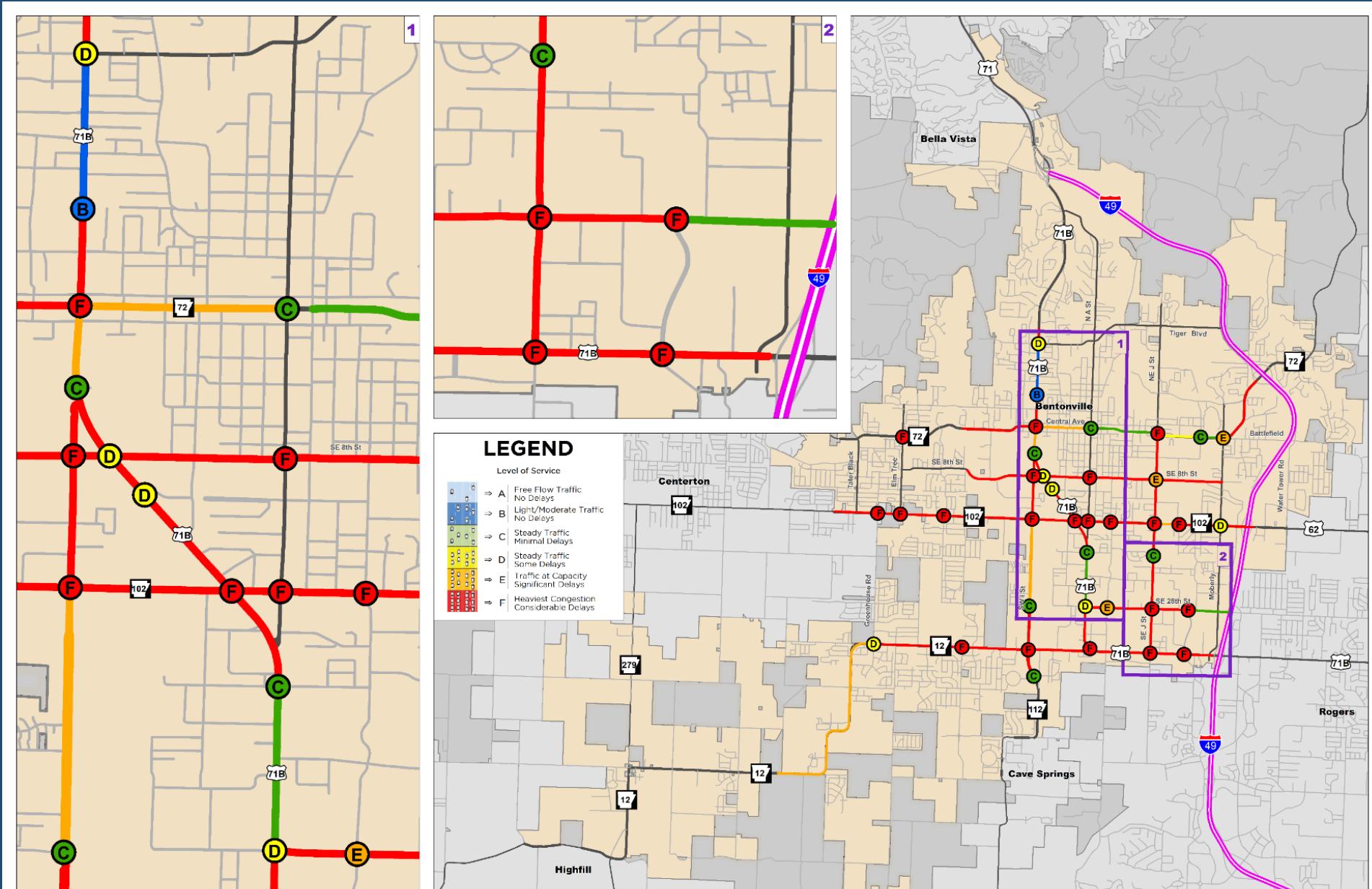
# 2 Rainbow Curve Example



# Level of Service 2019



# Level of Service 2040



# Public Input Summary

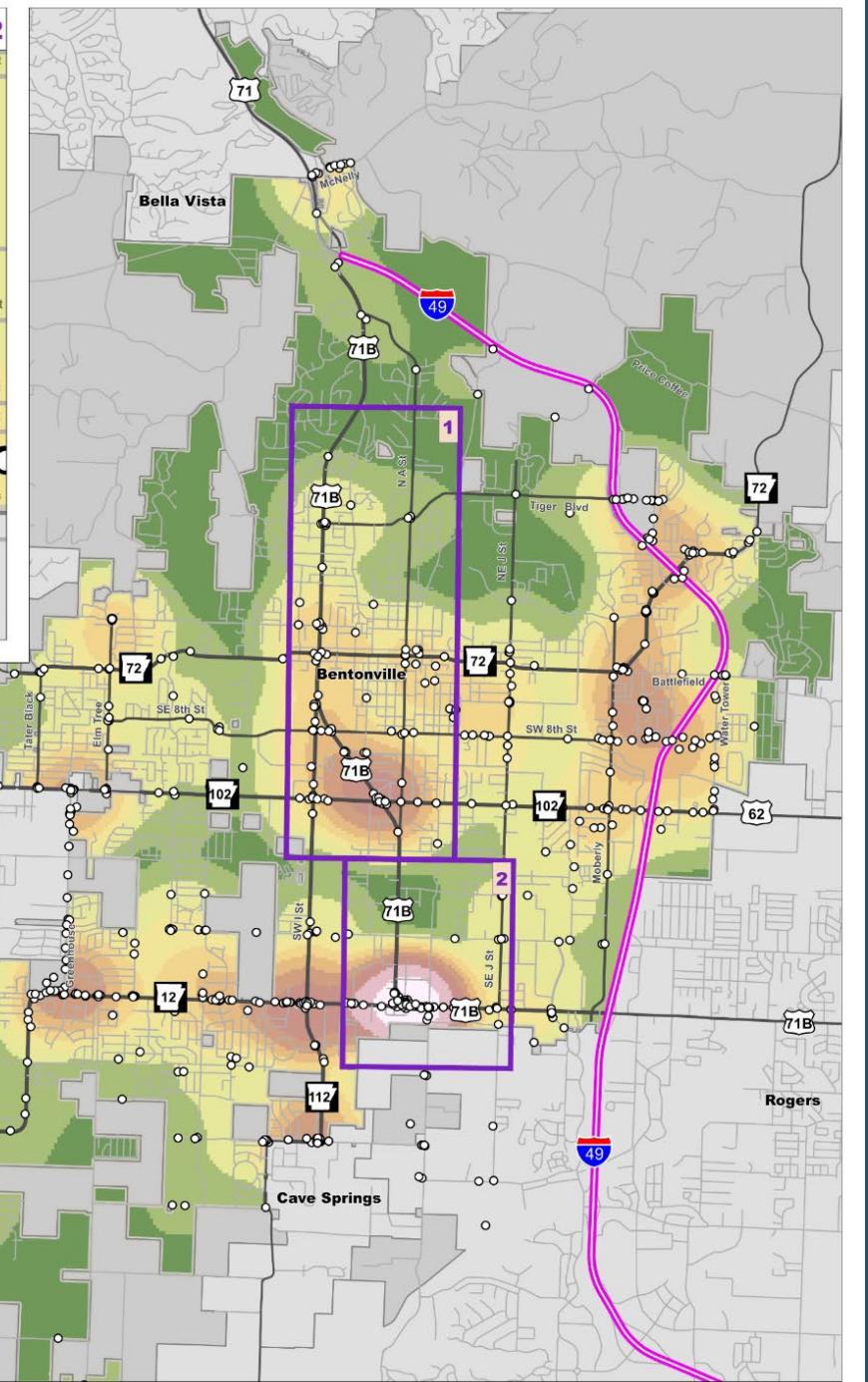
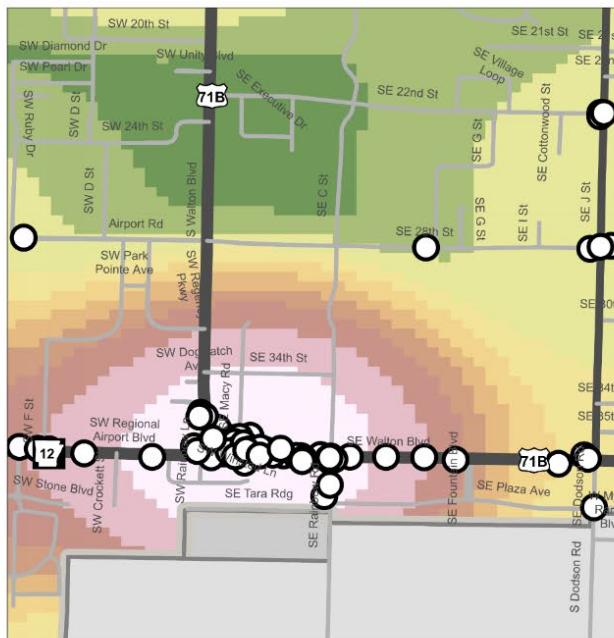
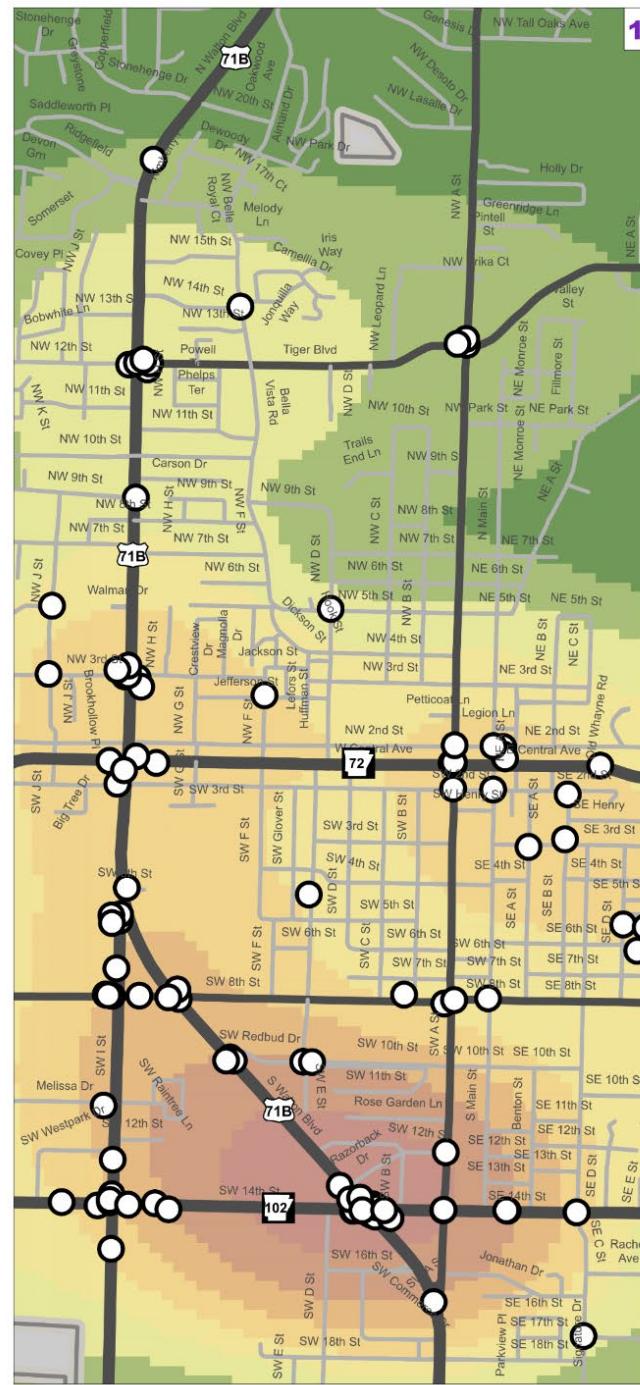
- Public Input Meeting- January 16, 2020
- Public Survey 1- January/February 2020
- Public Survey 2- March/April 2020

TOTAL RESPONSES – 2,350

INTERACTIVE MAP COMMENTS – 1,104

- 765 Traffic
- 198 Pedestrian
- 98 Bicycle
- 43 Public Transit





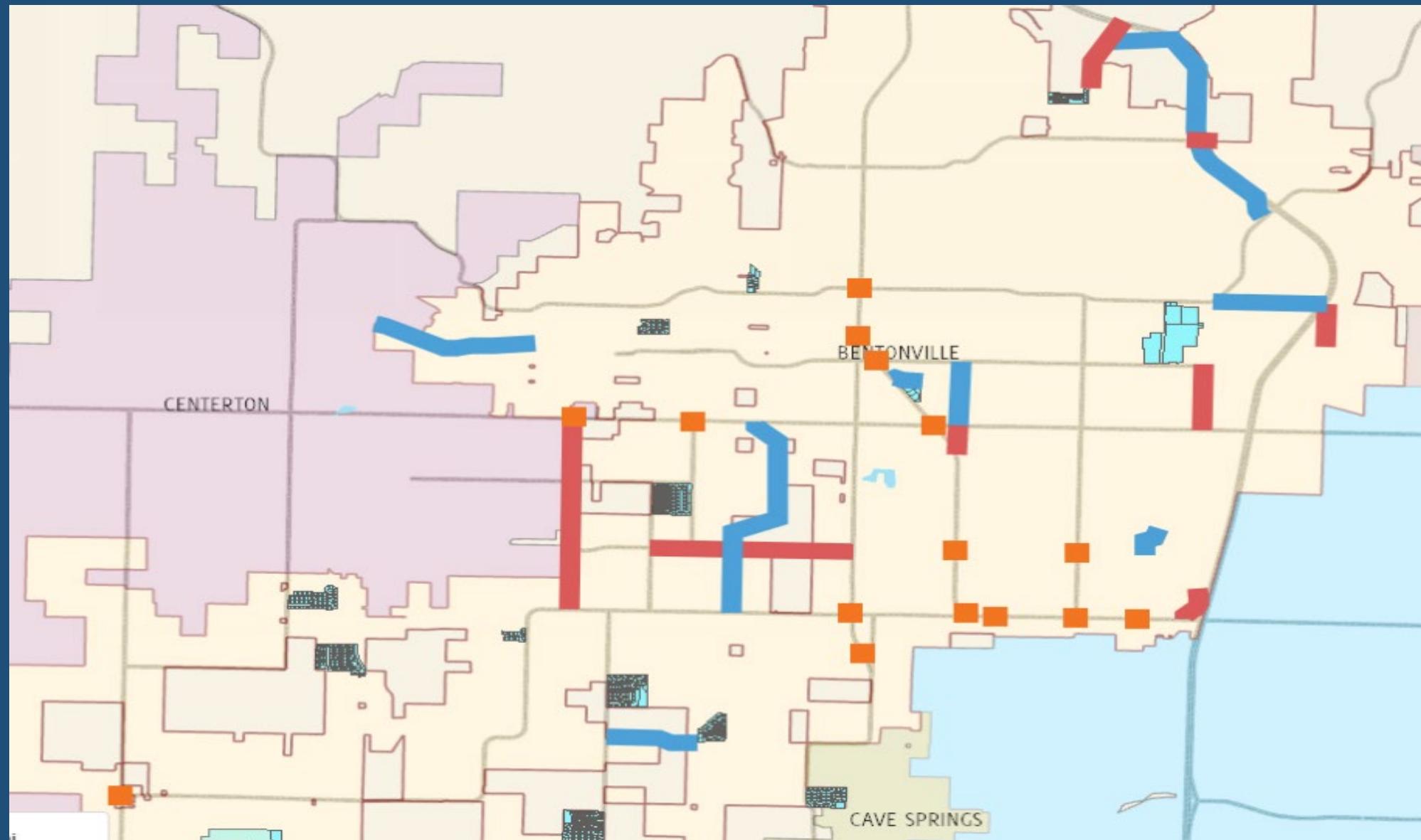


# How do we Improve

- **Arterial Streets**
- **Collector Streets**
- **Intersection Improvements**

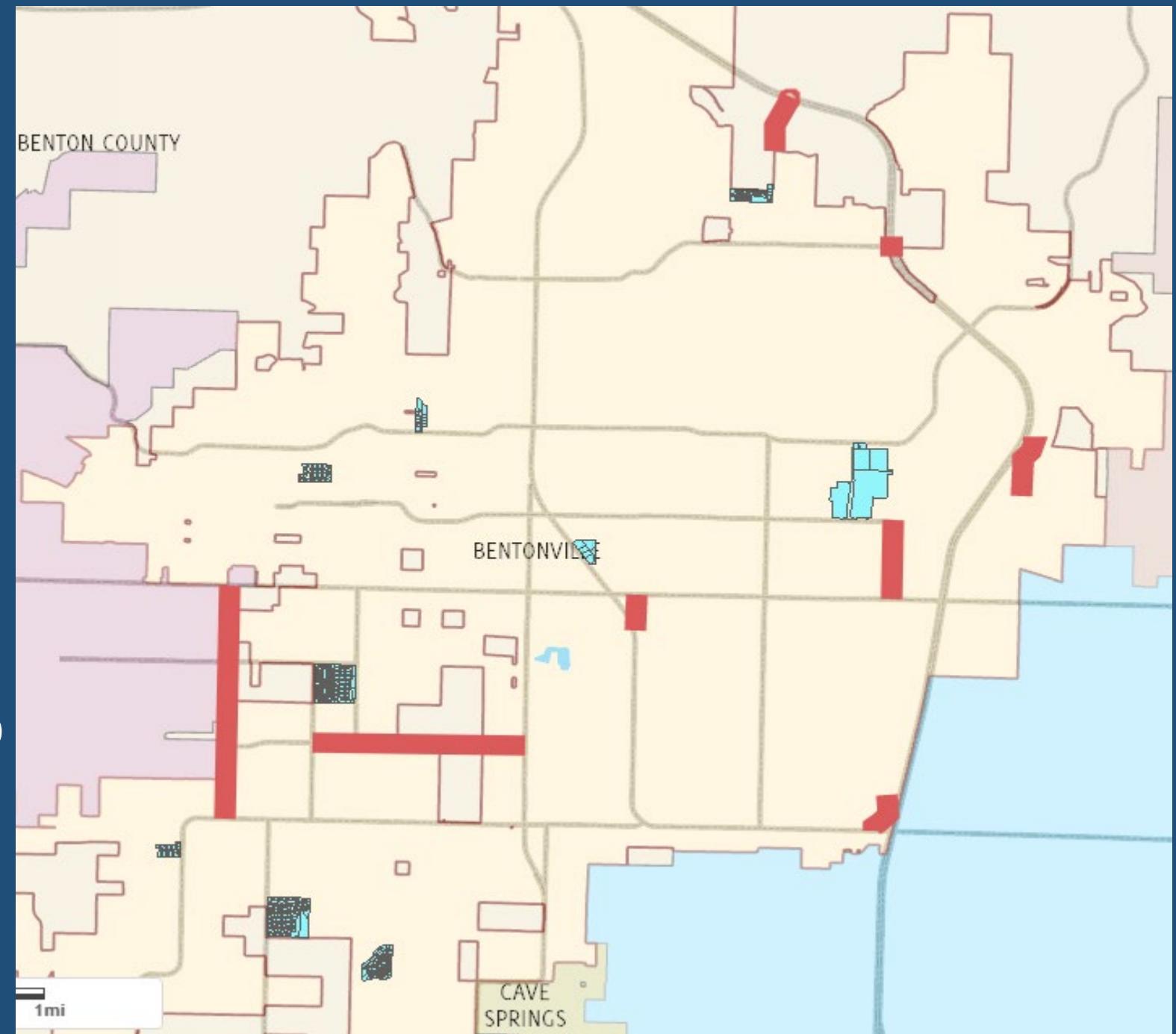


# Potential Projects:



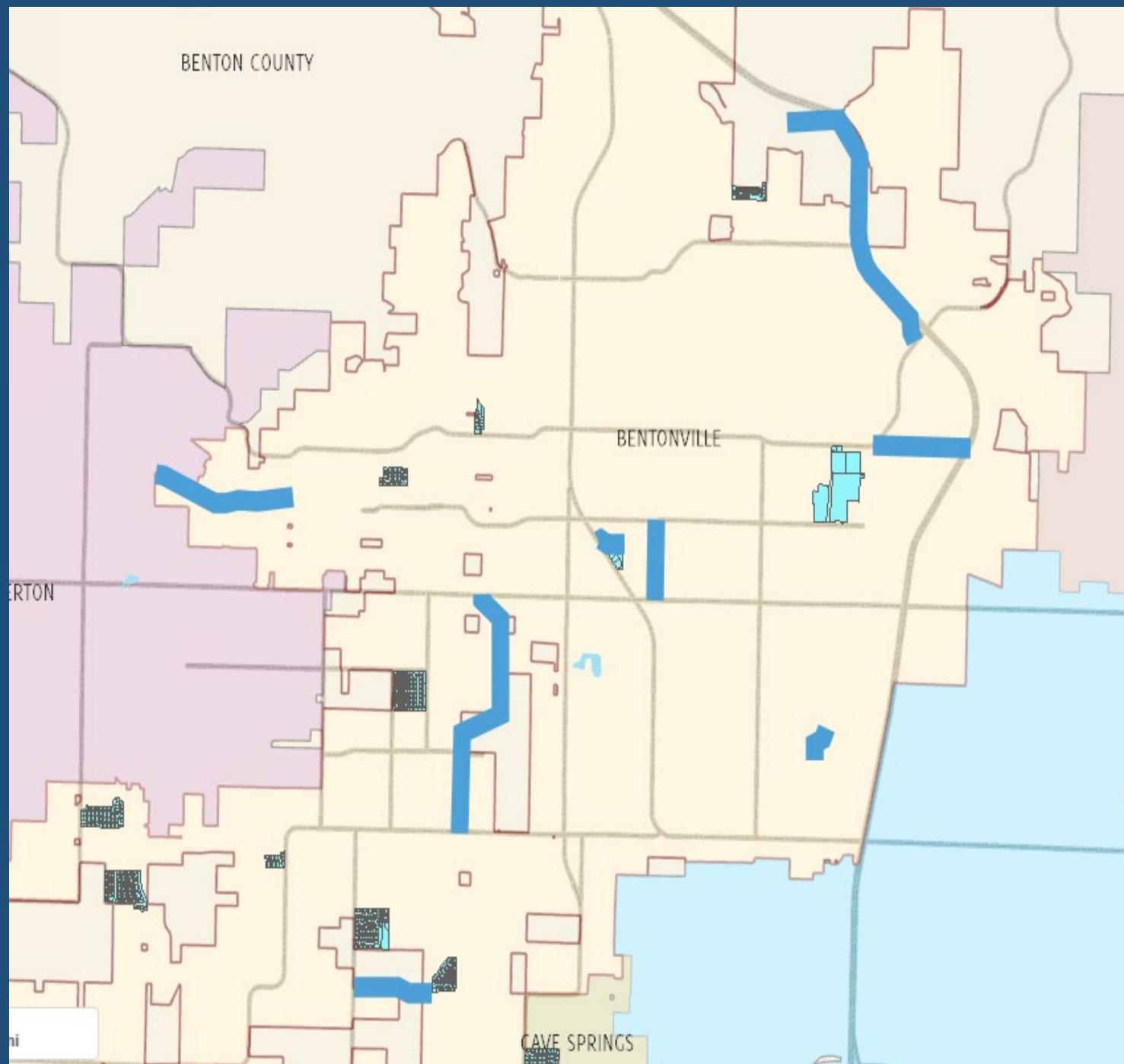
# Arterial

- **SW A Street**
- **SE Moberly Lane**
- **Water Tower Road**
- **J Street extension**
- **SW 28<sup>th</sup> Street**
- **Greenhouse Road**
- **Tiger Blvd. Overpass**
- **J Street interchange on I49**



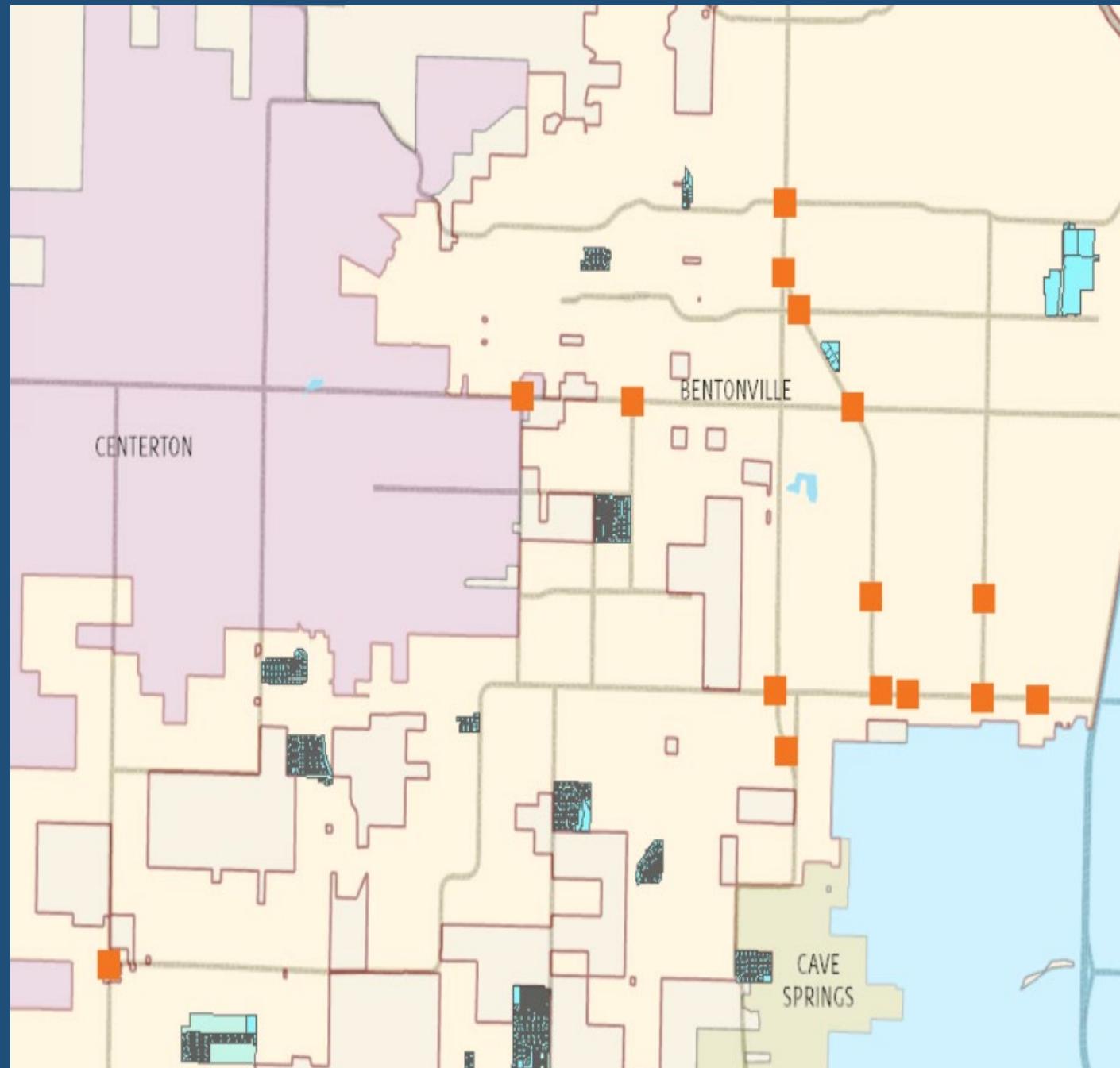
# Collector:

- **O Street**
- **SW Bright Road**
- **SW A Street**
- **McCollum Dr.**
- **SW Gator Blvd.**
- **Red Bud**
- **Medical Center Parkway**
- **E. Battlefield Blvd.**
- **Town Vu Road**

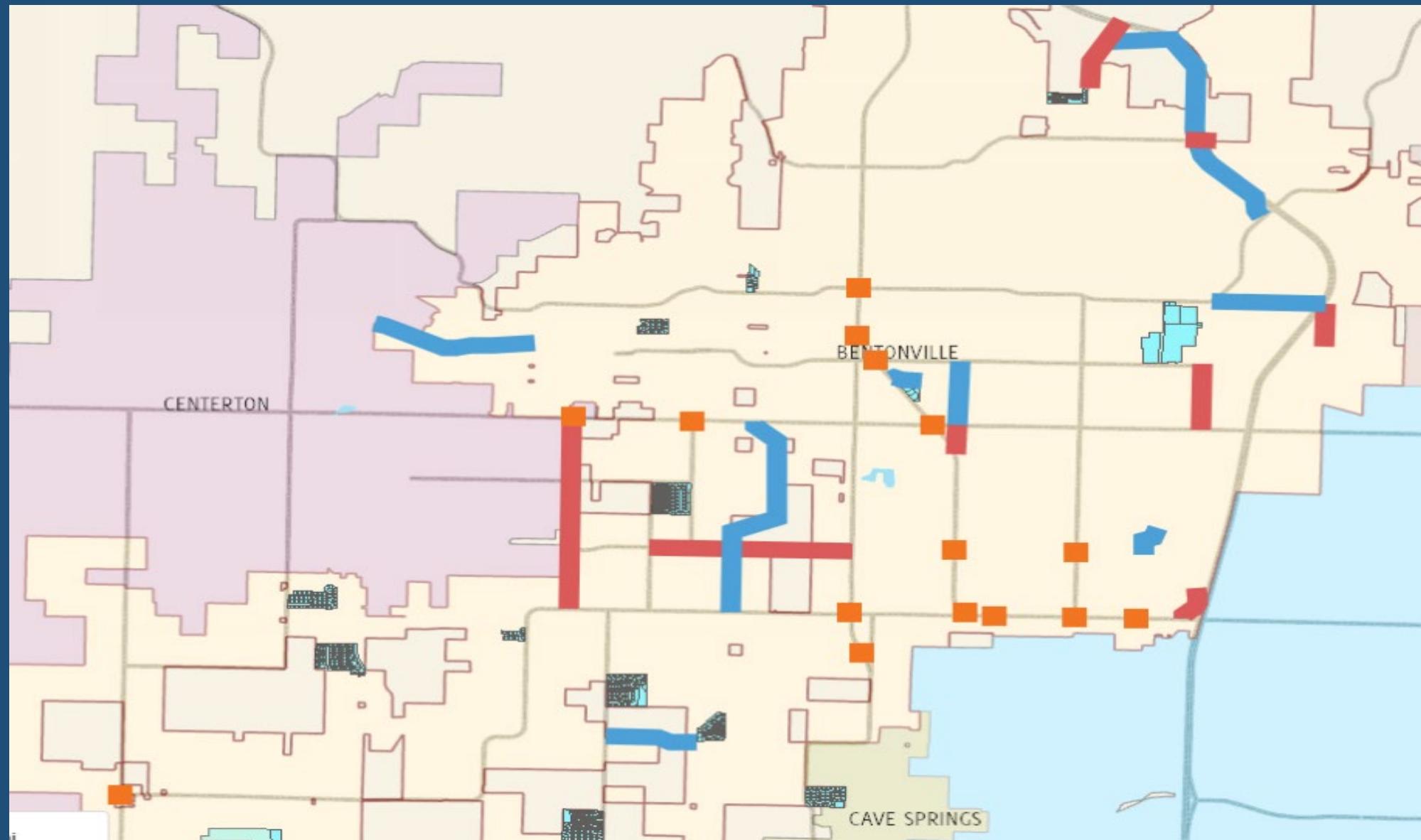


# Intersection:

- **SE Walton Blvd / SE C**
- **S Walton / SE 28<sup>th</sup>**
- **SE Walton / SW Reg. Airport**
- **SE Walton / SE Medical Center**
- **Parkway**
- **SW 14<sup>th</sup> / Greenhouse**
- **SW Reg. Airport / SW I**
- **S Walton / Wal-Mart Entrance**
- **S Walton / SW 8<sup>th</sup>**
- **SW Reg. Airport / S. Vaughn**
- **SW 14<sup>th</sup> / S. Walton**
- **SW 14<sup>th</sup> / Been Rd./Tunbridge Dr**
- **Walton / Central Ave.**
- **SE 28<sup>th</sup> / SE J**
- **SE Walton / SE J**
- **SW I / SW 41<sup>st</sup>**



# Potential Projects:



# Bentonville Electric Utility Department



# Bentonville Electric Utility Department

- 311 - Reporting Street Light Outages
  - As of 2/11/21, 768 have been completed, 75 are open (awaiting material delivery)
  - BEUD is using a contractor to address tickets
  - Make sure to put the streetlight number (STL XXX)
  - Being upgraded to LED as they are addressed

# Bentonville Electric Utility Department

- Why do we have to trim/remove trees? We are a “Tree City USA”!
  - We do care about trees. Just not the ones within 10' of the wire? (industry standard)
  - We would rather remove the trees within 10' and give you a voucher. (I understand that the replacement tree does not replace the 50 yr old tree)

# Bentonville Electric Utility Department

- Why do we put all the wires OH? Just put them UG, it's better.
  - We actually have 710 mi of UG and 277 mi of OH.
  - UG is 5-7 times more expensive (rates would increase)
  - “Green Boxes” of varying sizes everywhere.
  - Longer duration of outages
  - Still cannot have trees over the lines or around the boxes

# Bentonville Electric Utility Department

- Text Power – reporting an outage from your phone
  - Make sure the Utility Billing Dept. has your mobile phone as “main contact” and you will be automatically signed up
  - Save the number to your “contacts”
  - All you have to do is text “out” – automatically sent to our dispatcher and they send a lineman out to repair.
  - If there is a large “declared” outage – you will be notified
  - BEUD sent out 41,000+ texts in 2020.

# Bentonville Electric Utility Department



Text Message  
Today 10:38 AM

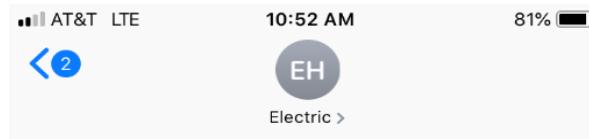
We have entered outage ticket number C317896.

Electric service has been reported out at 100 SW 10TH ST

Electric service has been confirmed out at 100 SW 10TH ST

Estimated Restore Time of your Electric outage has changed to January 23 at 11:41 am. Current known info is, Auto accident at SW 10th / Main.

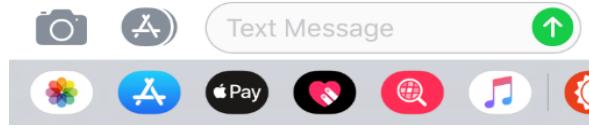
Electric service should have been restored at 100 SW 10TH ST



Text Message  
Today 10:51 AM

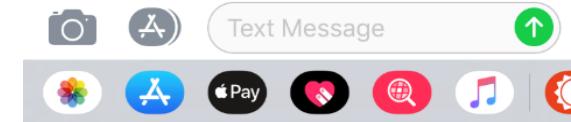
You are in a known outage area. Duration for this outage has been 02 minutes. 1 customers are affected by this outage. Estimated Restore Time is unknown.

Current known info is, auto accident Main / 10th. We have entered outage ticket number C317899.



We show you have an existing ticket C317901 reported on 01/23 01:35 pm.

This is the text messaging notification service for the City of Bentonville using keyword COB. For more information call 800-286-1262



# Bentonville Parks and Recreation

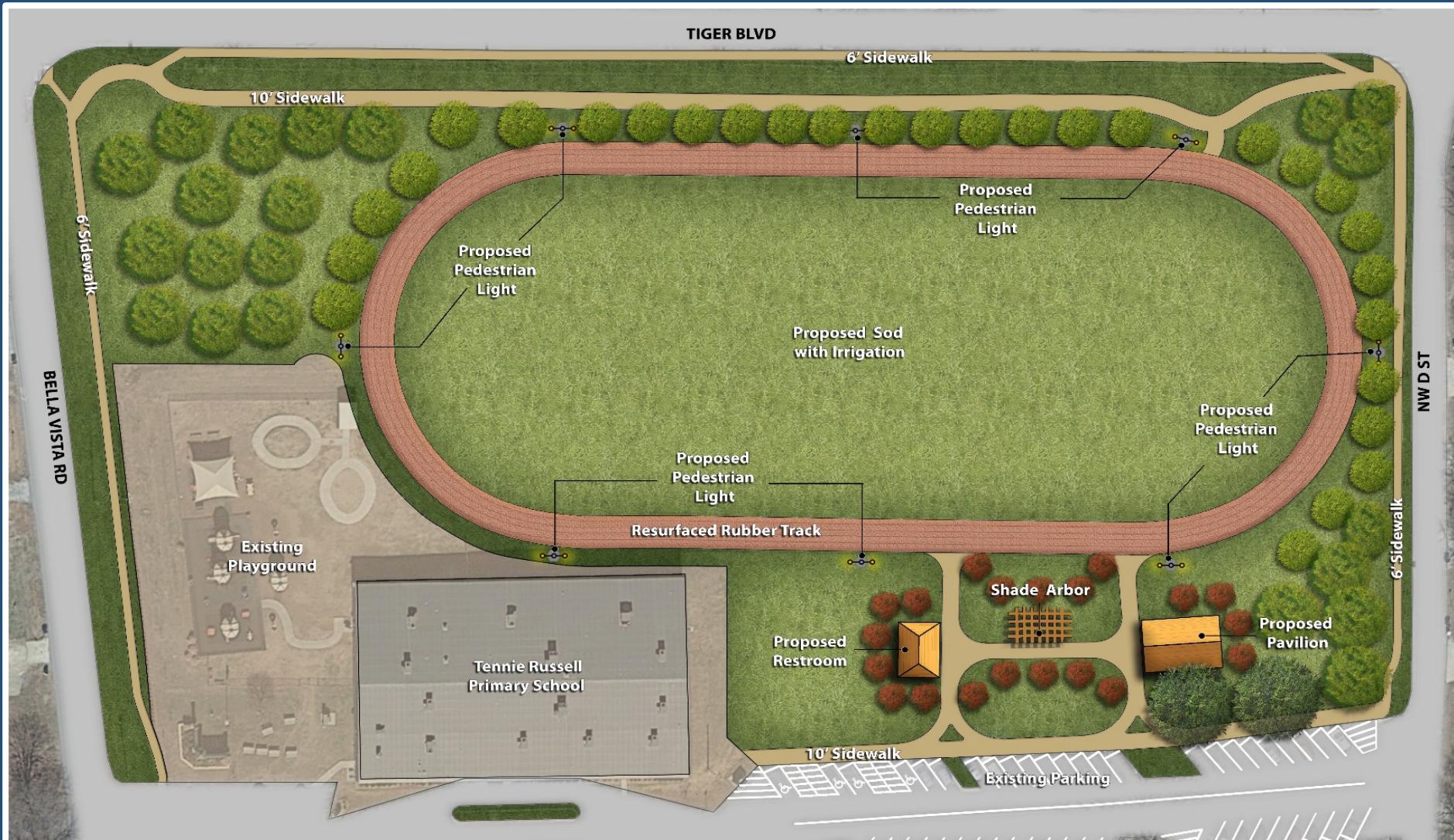


*Enriching Lives Through Recreation, Leisure and Culture*

# Orchards Parks (New Dog Park)



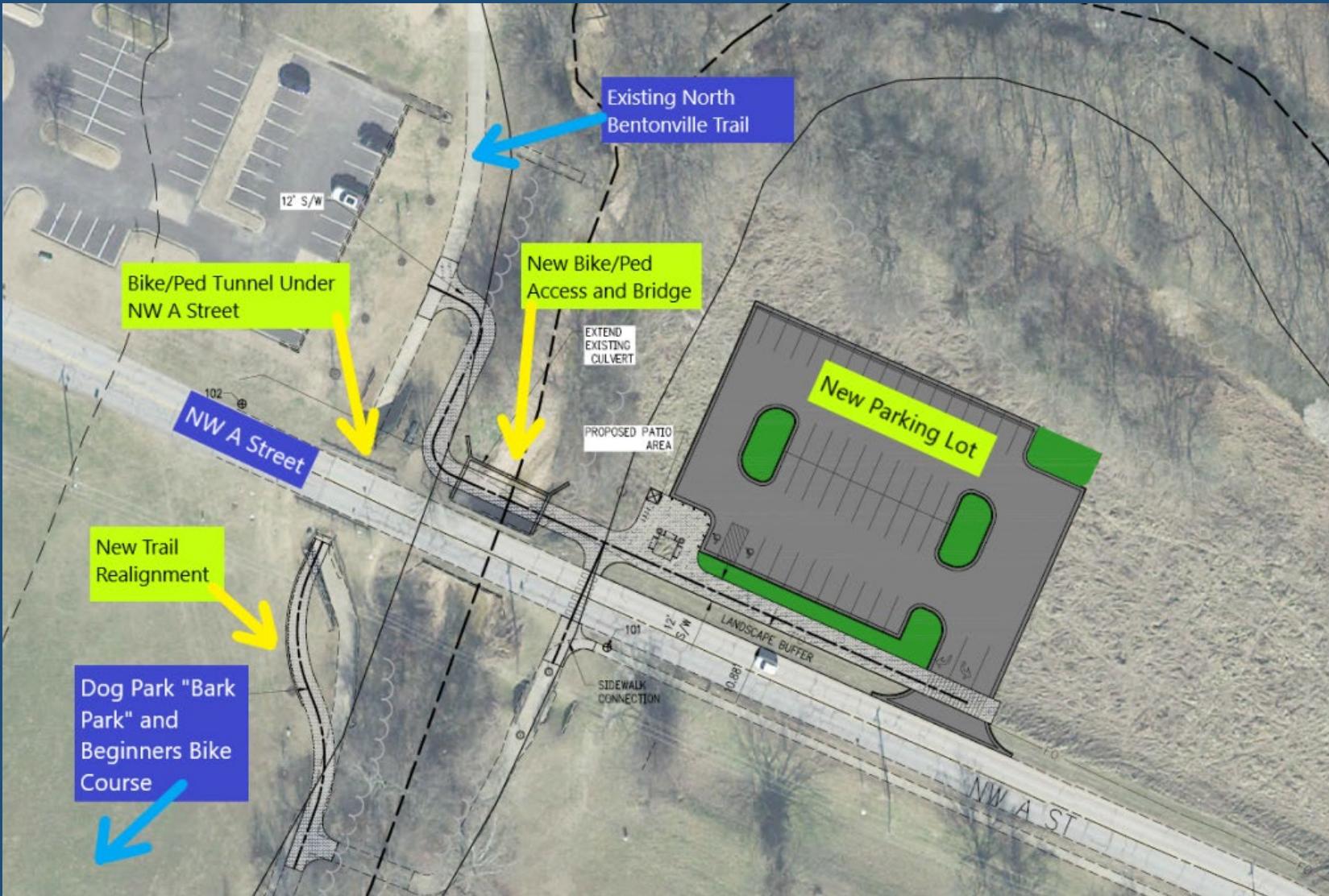
# Old Tiger Park (Tiger Track)



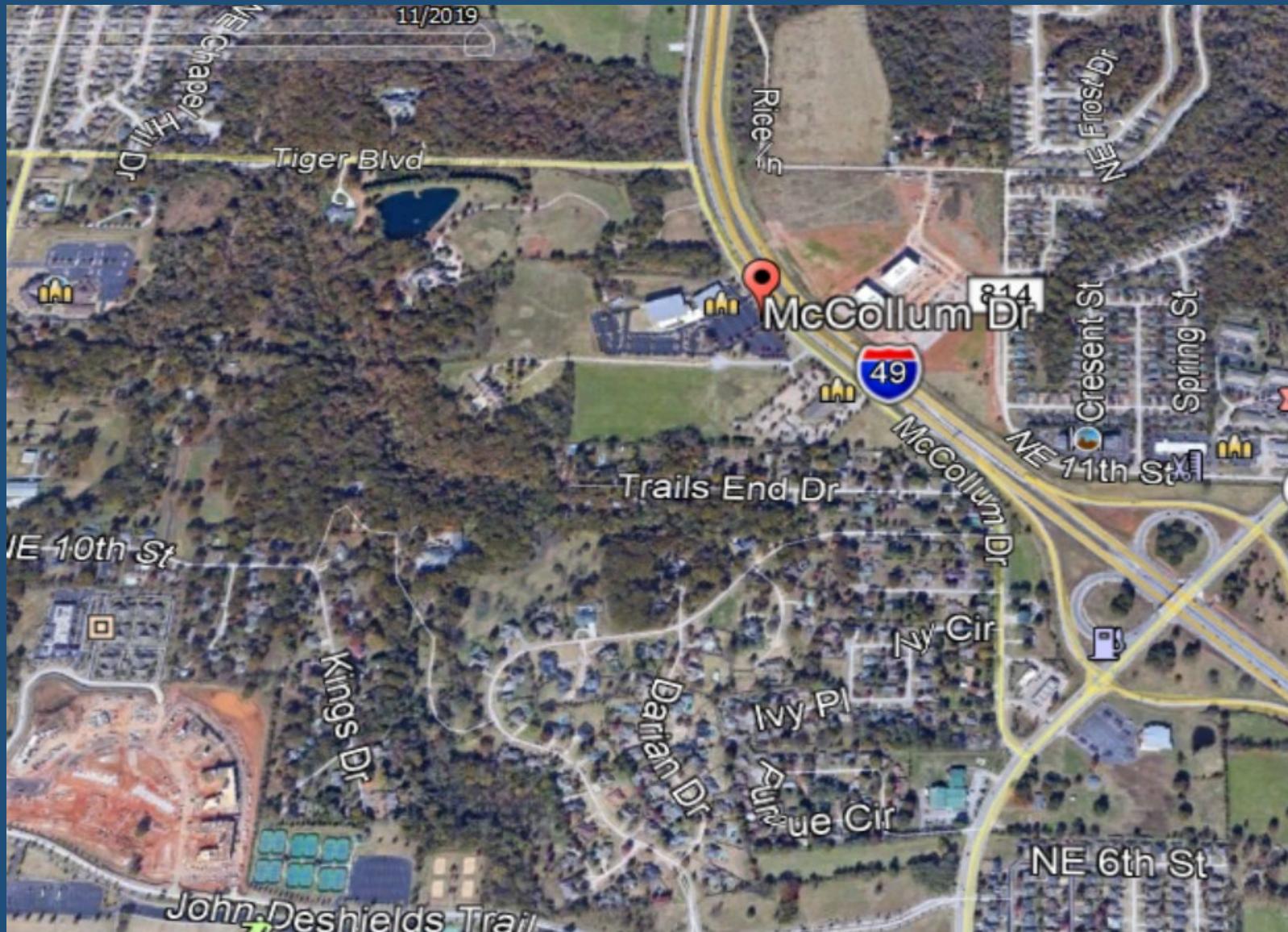
# Bike Playground Expansion



# North Bentonville Trail Realignment



# McCollum Side Path



# Quilt of Parks



# Quilt of Parks

## DAVE PEEL PARK

Bentonville's Playground



# Quilt of Parks

## A STREET PROMENADE

Pedestrian Only - Parklets

### LIGHTING

*Serving dual purposes, light poles can provide legibility to the landscape through both signage and lighting*

### PARKLETS

*Each space offers opportunities for outdoor dining, flexible seating, and small play areas.*

### URBAN CANOPY

*Large shade trees and seasonal medium shade trees create a framework for the parklets*



# Quilt of Parks

## THE COMMONS

The Festival Park



# Memorial Park Playground Repair



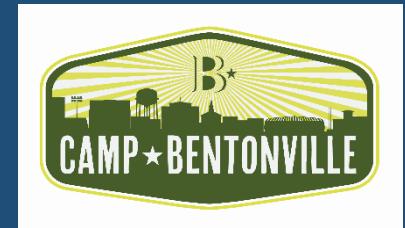
# Bentonville Community Center



# Camp Bentonville



Adventure, Lego, Triathlon, Soccer, Mountain Bike, Theater, Tennis

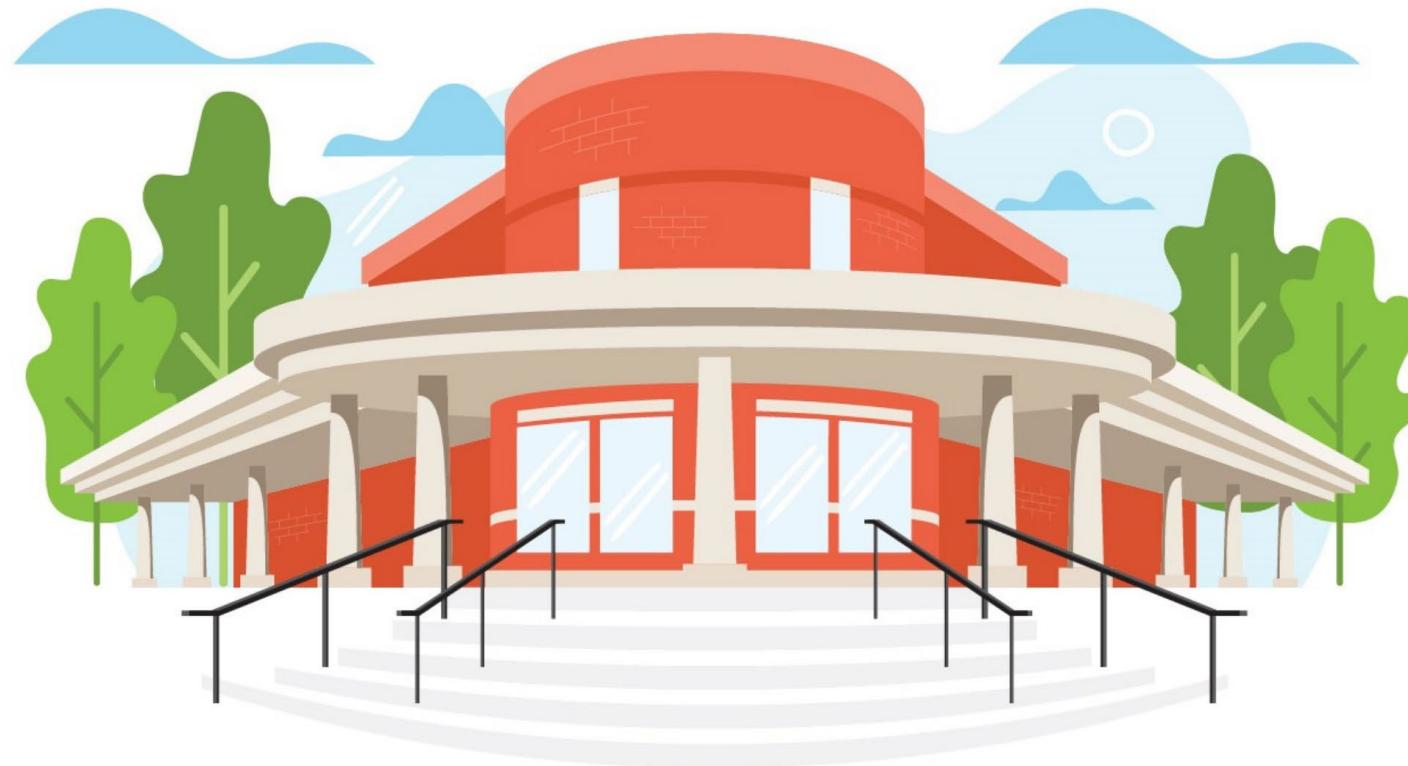


# Youth Sports, Programs, Tournaments



# Community Events & Engagement



 **Bentonville Public Library**

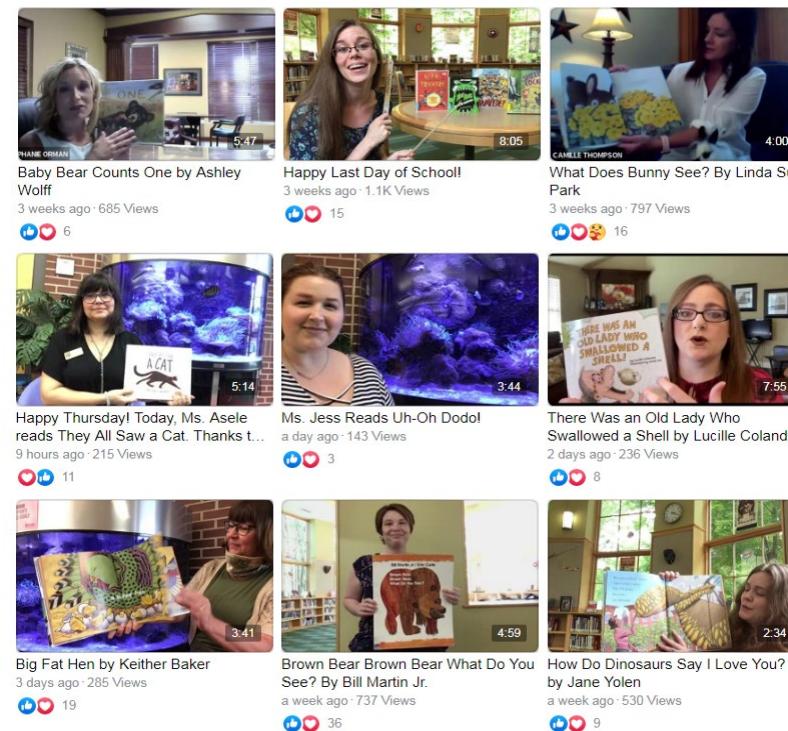


# Convenient Access & Services

## Xpress Bags & Binge Boxes



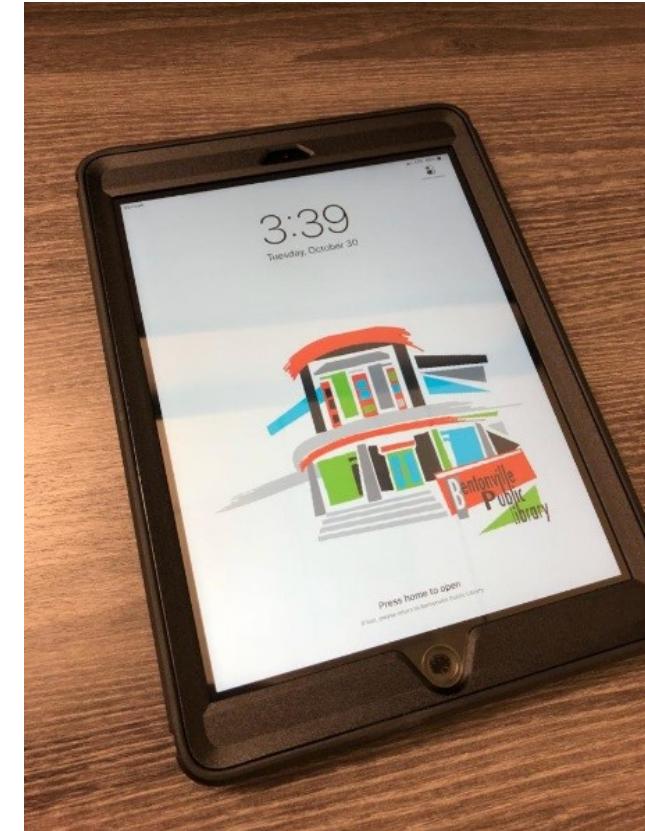
## Stories Online with BPL





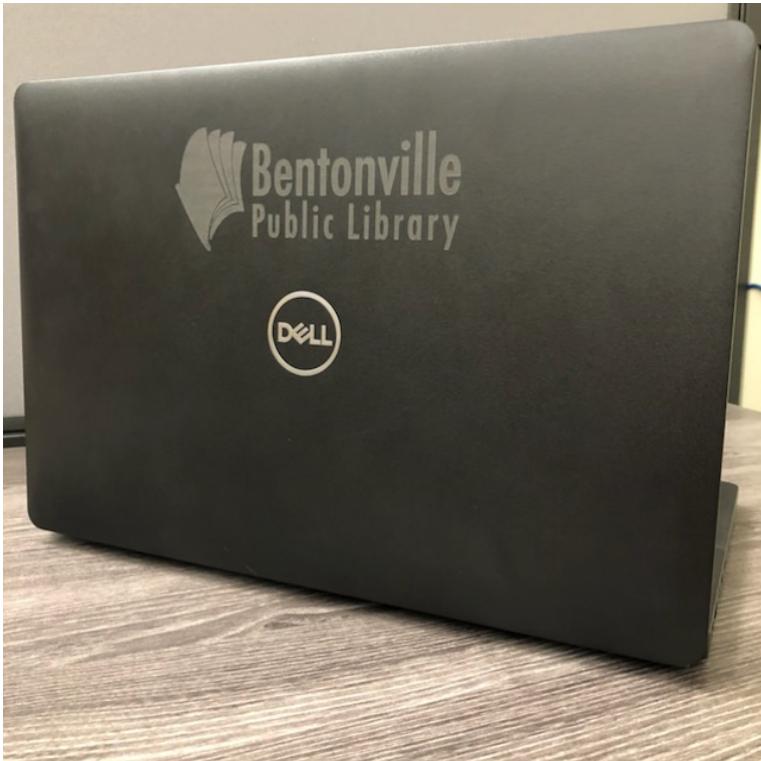
# Downloadables

- **Libby** – eBooks & Audiobooks
- **Flipster** – Browse Magazines
  - Consumer Reports now available!
- **Freegal** – Stream Music & Download Songs
- **Access Video** – Stream videos
  - Just for Kids & On Demand





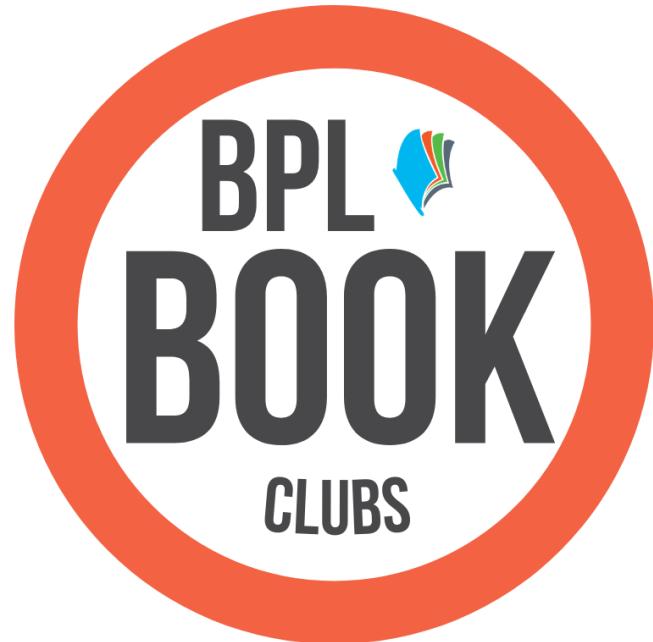
# eLearning & Student Portal



- Rosetta Stone
- Lynda.com
- Newsbank
- Learning Express Library
- Worldbook Online
- Ancestry.com (in-library use)



For Youth

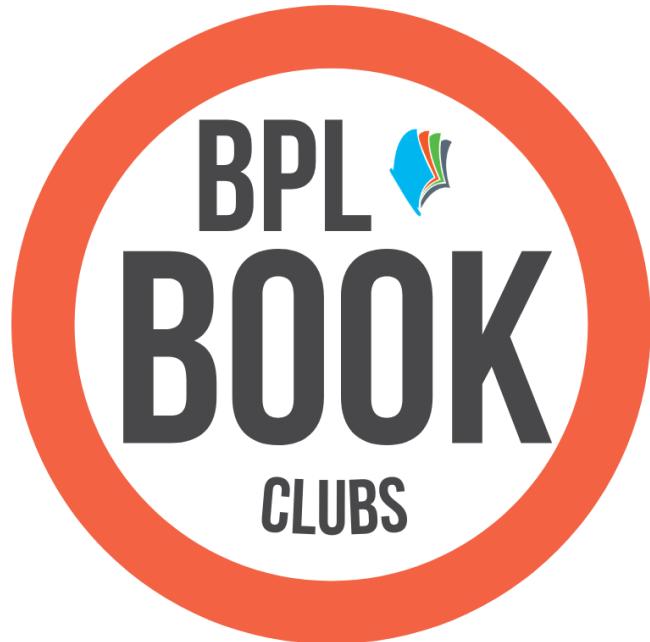


- **Cover to Cover Book Club**
  - 4th - 6th Graders
- Second Monday ea month at 5pm
- **Teen Book Club**
  - 7th - 12th Graders
- Second Wednesday ea month at 5pm

*Register online in advance to pick up your book and get details about the Zoom club meetings. Registration is required and space may be limited.*



For Adults

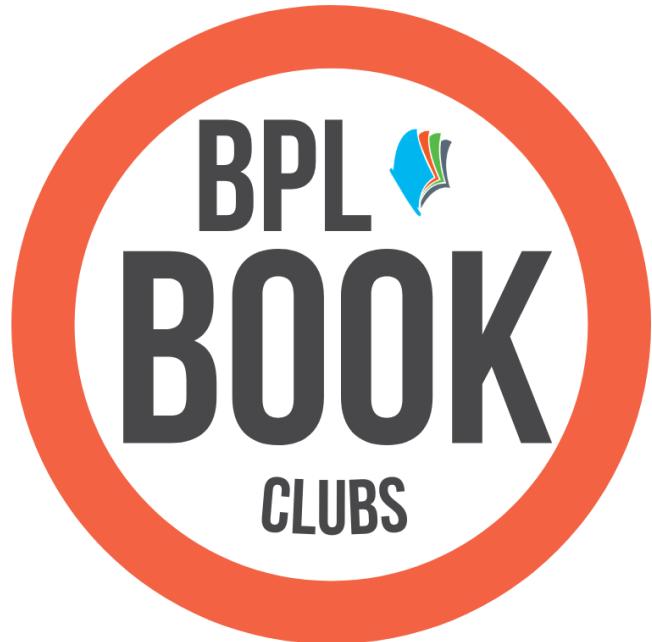


- **First Edition Adult Book Club**
- Second Tuesday ea month at 12pm or 6pm
- **Books on Main Adult Book Club**
- Third Wednesday ea month at 12pm or 6pm

*Register online in advance to pick up your book and get details about the Zoom club meetings. Registration is required and space may be limited.*



## Future Book Clubs



- **Young at Heart Book Club**

- Adults

- **Mayor's Book Club**

Clubs supported by Friends of the Bentonville Library, Bentonville Library Foundation and Arkansas Center for the Book at the Arkansas State Library.

*Register online in advance to pick up your book and get details about the Zoom club meetings. Registration is required and space may be limited.*



# Did You Know?

- Volunteer opportunities at BPL
- Free Lunch Program with Schools
- BPL Tech Card Program for Students
  - Research by grade-level
  - Free tutoring help with Tutor.com
  - Supports virtual learning
- Café located inside the Library

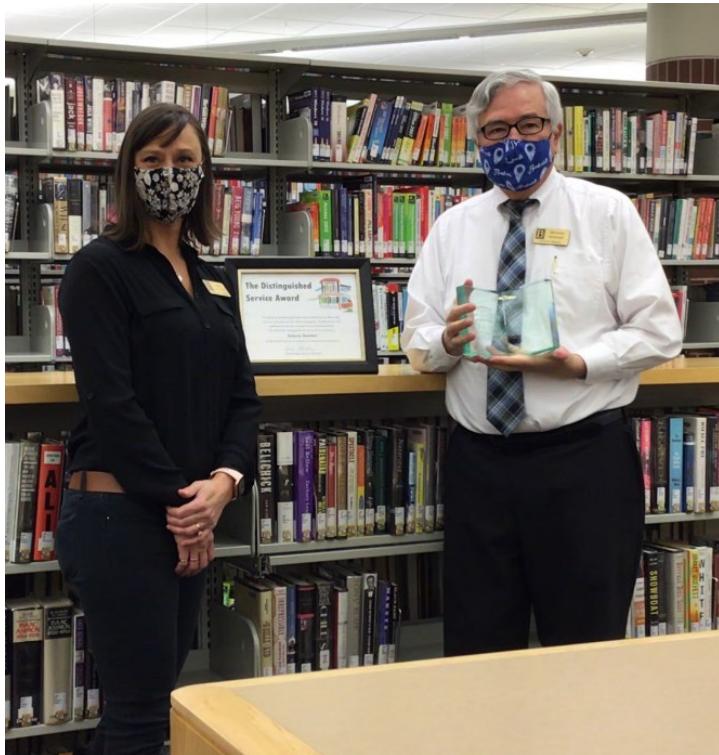




# Library Service Awards 2020-2021

## Octavio Sanchez

### Distinguished Service



## Patrick Carroll

### Outstanding Advocate





# Library Service Awards 2020-2021

**Chuck Pribbernow**  
Best Friend

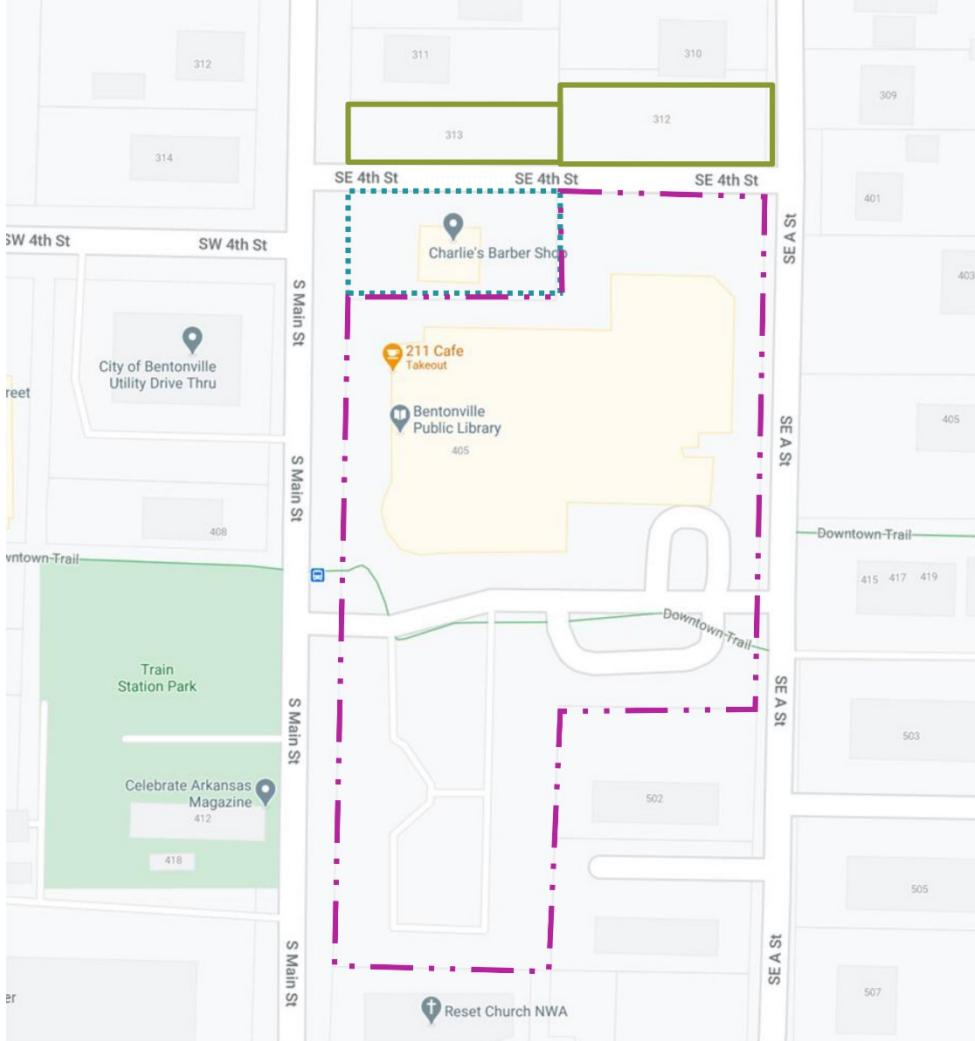


**Arthi & Arjun Krishna**  
Emerging Leaders



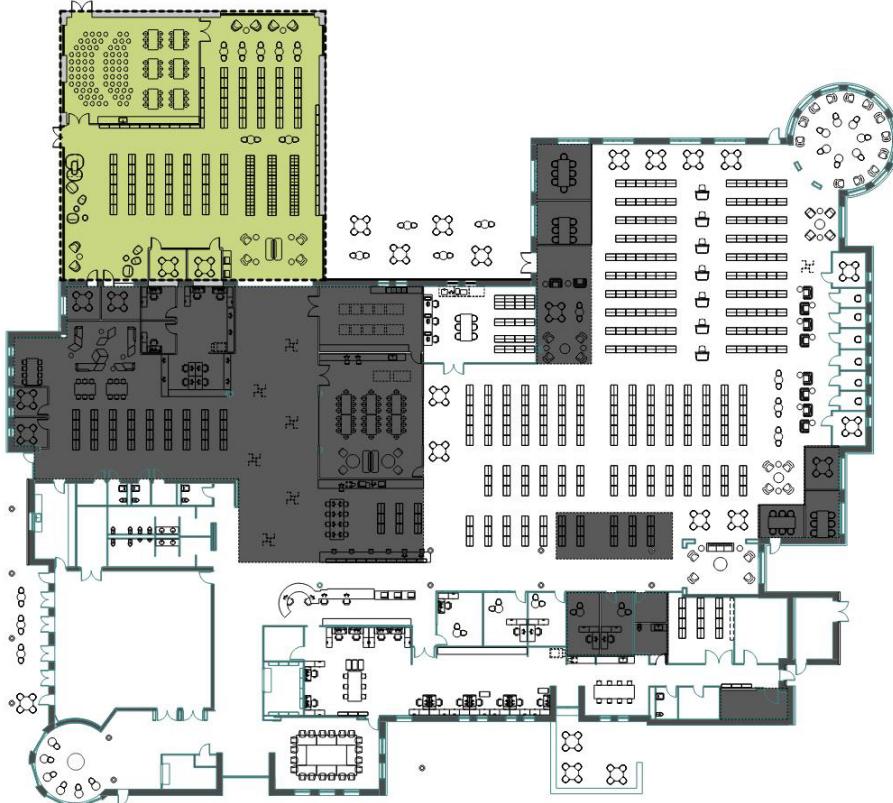


# Growth Options: Library Site





# Bond Option: \$4.5 Million



## Proposed Plan

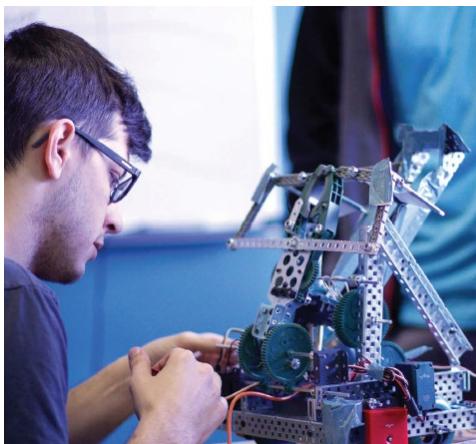
- 6,400 SF Addition (New)
- 10,000 SF Interior Renovation
- 16,400 SF Improvements
- + Light Renovation as Needed Throughout Facility

Proposed plans, concepts, images & budget by MSR Design



# Proposed Amenities

- Expanded Children's Department
- Reimagined Teen Zone
- Activity Room for All
- Meeting & Collaboration Spaces
- Outdoor Connections





# Concept Rendering: Storytime

- Reading Programs
  - Storytimes
  - Library Lessons
  - Educational Activities
- Gathering Space
- Play-Based Learning
- Integrated craft area



*Concept rendering sponsored by the Bentonville Library Foundation*



# Concept Rendering: Activity Room

- Lifelong Learning
  - Arts & Crafts
  - Tinkering & Making
  - Technology & Coding
- Passive Programs
- Central location
- Flexible design



*Concept rendering sponsored by the Bentonville Library Foundation*



# Growth Options: Expansion

- Bond Option

- 6,400 SF



- Additional Options\*

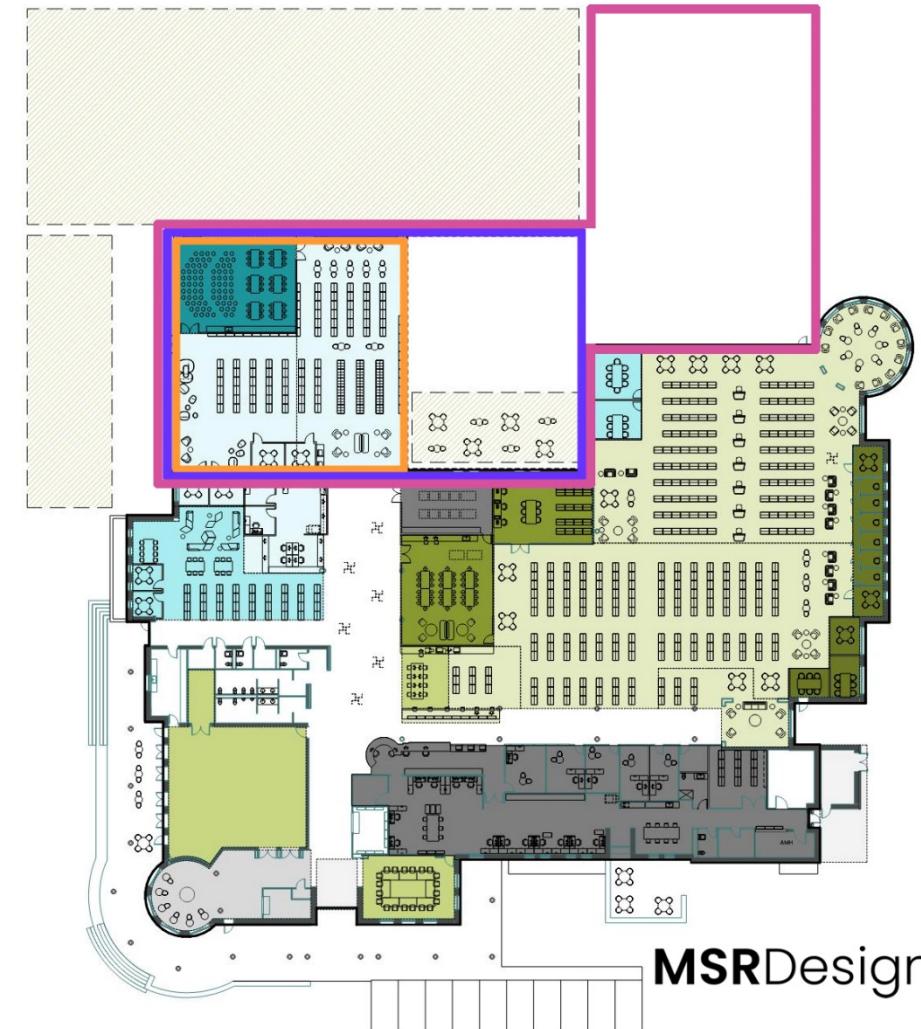
- 13,700 SF

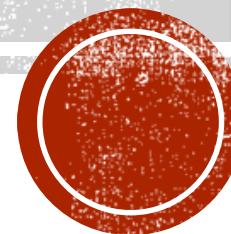


- 20,100 SF



\*Includes bond option amenities + add'l amenities that would require add'l private funding





[www.BentonvilleGreatNeighborhoods.com](http://www.BentonvilleGreatNeighborhoods.com)

[neighborhoods@bentonvillear.com](mailto:neighborhoods@bentonvillear.com)

# Goals

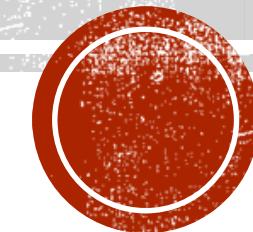
**FRIENDLY**

**SAFE**

**ATTRACTIVE**

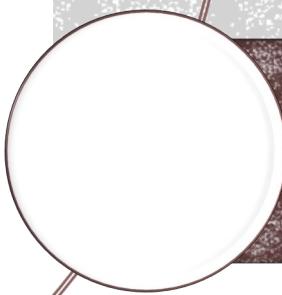
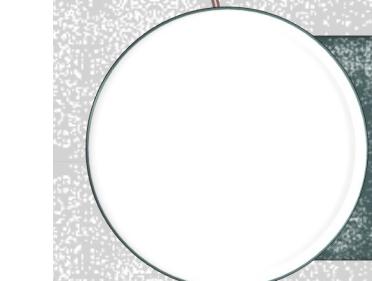
**ENGAGED**

Bentonville's Great Neighborhoods Program connects the Mayor's core goals of transparency and communication to the Community Plan's goal of stronger neighborhoods and the principle of providing a *"great place to plant roots."*



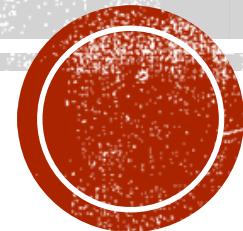


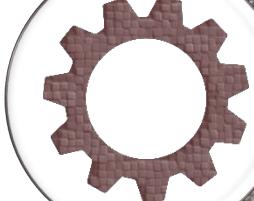
## Planning & Support



## Benefits

- Provide guidance for organizing.
- Help identify issues and solutions.

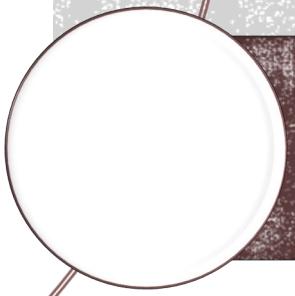




Planning & Support



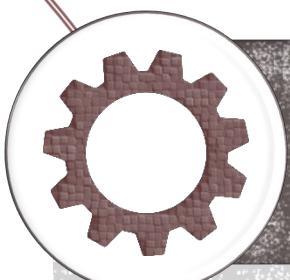
Neighborhood Programs



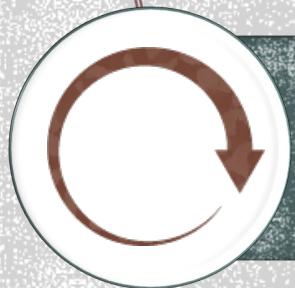
## Benefits

- Newsletters
- Litter clean-up kits
- Block Party Trailer

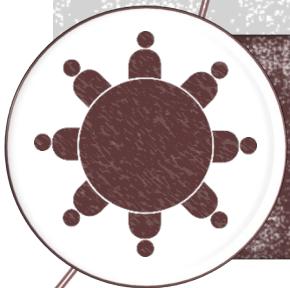




## Planning & Support



## Neighborhood Programs



## Neighborhood Advisory Committee

## Benefits

Serves as an advisory committee to the City Council & city staff to collaborate & develop solutions on issues pertinent to neighborhoods.



Enter your neighborhood in the Great Neighborhood Partnership Program's 2020 Holiday Decorating Contest!

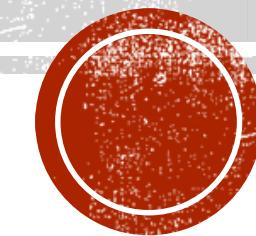
Prizes will be awarded for Most Holiday Spirit and People's Choice

# Ward 1 Participating Neighborhoods

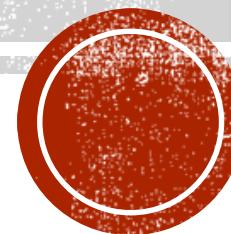


## Chapel Hill

## Allencroft



BENTONVILLE  
*Great*  
NEIGHBORHOODS  
Friendly • Safe • Attractive • Engaged



[www.BentonvilleGreatNeighborhoods.com](http://www.BentonvilleGreatNeighborhoods.com)

[neighborhoods@bentonvillear.com](mailto:neighborhoods@bentonvillear.com)

# UPCOMING COMMUNITY EVENTS

## Spring Tree Giveaway

Saturday, April 17<sup>th</sup>

8:00 a.m. to 10:00 a.m.

Municipal Complex

3200 SW Municipal Dr.

21<sup>st</sup> consecutive tree giveaway

Drive-thru

Approximately 500 3 and 5 gallon trees; 2 per household

Details on website: <http://www.bentonvillear.com/837/Spring-Tree-Giveaway>

# Questions?

