

Public Art Advisory Committee Meeting

February 14, 2023

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonville.com to request participation via Zoom.

THE CITY OF BENTONVILLE



PUBLIC ART ADVISORY COMMITTEE

AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Clint Schaff
- 7 Tom Hoehn, Chairperson

Ex Officio

- City Council
Visit Bentonville
Crystal Bridges/Momentary
OzArt

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Recreation Services Manager
David Wright, Parks and Recreation Director

1. Call meeting to order *Tom*
2. Welcome new members *Tom*
 - a. New member: Clint Schaff
 - b. Ex-officio: Oz Art & Crystal Bridges
3. Approve minutes – January 10* *Tom*
4. Officer Elections *Tom*
5. Updated Bylaws

PROPOSALS – None received.

PLANNED PROJECTS

6. Sesquicentennial Art Installation *Committee*
 - a. RPF Response from Lucas Cowan *
 - b. Requested Partnership from Ropeswing
 - c. Other ideas:
 - Mural: Faces of Bentonville
 - Mural: Timeline of Bentonville
 - Paver Project

PROJECT UPDATES

7. Multicultural Festival Booth *Shelli*
 - a. Bentonville 150 booth
 - b. History Museum Puzzle Project
8. Landscaping at Osage Prairie Installation *Shelli*
9. Corner at Park Springs Park *Grant / Shelli*

10. Cricket Pitch Field Artwork *Shelli*

OTHER BUSINESS

11. Upper Cut Unveiling and Promotion *Committee*

12. Thaden Student Project *Shelli*

13. Artwork in Roundabouts * *Shelli*

14. Grant Opportunities Training *Shelli*

a. Community Placemaking Grants from WFF *

b. Challenge American from National Endowment for the Arts *

c. Bloomberg Grant *

15. Special Meeting in March with Lucas from CACHE *Shelli*

16. March Meeting

• Budget Report *Shelli*

• Proposal from Thaden students *Shelli*

• Upper Cut Unveiling *Shelli*

17. Adjournment *Tom*

* Attachment

Public Art Advisory Committee Meeting

January 10, 2023

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonville.com to request participation via Zoom.

THE CITY OF BENTONVILLE



PUBLIC ART ADVISORY COMMITTEE

AGENDA

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell
- 3 Chad Nicholson ✓ (non-voting)
- 4 Kate Schaffer, Vice Chairperson ✓
- 5 Brittany Vernon ✓
- 6 Vacant
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Gayatri Agnew, City Council
- Kalene Griffith, Visit Bentonville

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓
- David Wright, Parks and Recreation Director

Guests: Lucas Cowan, CACHE

1. Call meeting to order. Tom called the meeting to order at 12:01 pm.

2. Approve minutes – December

Kate made a motion to approve the December 13 minutes, Brittany seconded. All in favor; motion passed 4-0.

3. CACHE.

Lucan Cowan with CACHE provided an overview of what they have done to fulfill the contract and the special project for the consulting hours. Those hours will be focused on creating a narrative strategy to elevate Bentonville's view of the arts and how best to share the city's public art story. This will include data, statistic and case studies; the value of public art and include a cohesive visual identity. Tom requested they specifically address the question of why the city should work on public art when we have Crystal Bridges and The Momentary. Lucas will provide some guidance on the RFP for the 150th art installation.

4. Officer Elections.

The committee decided to wait on officer elections until Chad's reappointment is official and the new member, Clint Schaff, are approved at City Council that evening.

Kate made a motion to table officer elections to the February meeting, Steven seconded. All in favor; motion passed 4-0.

PROPOSALS – none submitted

PLANNED PROJECTS

5. **Sesquicentennial Commemorative Installation.** Chad worked on a draft RFP for the 150th art installation. The committee agreed to revise to make it more of a community engagement project. Shelli will send to Lucas for feedback.
6. **Upper Cut Unveiling and Promotion.** This is likely pushed back to April or May, but hopefully installed prior to the grand opening and maybe combine with the park grand opening. Be sure to specifically invite local cricket league and Indian population.

PROJECT UPDATES

7. **Multicultural Festival Booth.** Shelli shared that PAAC can have a booth at the festival. The committee needs to decide what they will do in order to tie it to the festival. The suggested something similar to the Christmas Card Tom sent out this year and also seeing what the Amazeum is doing.
8. **Landscaping at Osage Prairie.** Shelli connected the artist with the horticulturalist but has not heard what was decided. She will follow up.
9. **Corner at Park Springs Park.** Approval from city council is on the meeting agenda for tonight. Once approved, Shelli will reach out to the artists about timing for installation.
10. **Cricket Pitch Field Artwork** (already discussed)

OTHER BUSINESS

11. **Membership Update.** Shelli reported that Gayatri had indicated she may not be able to attend the meetings and that possibly Becky Seba, the new council member, will be the city council ex-officio. Ex-officios from OzArt and Crystal Bridges should be able to attend the February meeting if the council approves the Public Art Policy amendment at City Council tonight.
12. **Roundabouts.** Shelli reported that there are several roundabouts that could use art installations.
13. **February Meeting.**
 - *Officer Elections*
 - *Budget Report*
 - *Update Bylaws*

14. Adjournment

Kate made a motion to adjourn; Steven seconded. All in favor; motion passed, 4-0.

Meeting adjourned at 12:58 p.m.

**BYLAWS OF THE
PUBLIC ART ADVISORY COMMITTEE OF THE
CITY OF BENTONVILLE, ARKANSAS**

Adopted by the PAAC on April 14, 2020

ARTICLE I PURPOSE

- 1.1 Ordinance No. 2007-24, amended with Ordinance No. 2013-40, adopts the Public Art Policy which establishes the Public Art Advisory Committee and authorizes it to adopt bylaws.
- 1.2 The within bylaws have been adopted by the Public Art Advisory Committee of the City of Bentonville, and all previously adopted bylaws are hereby repealed.
- 1.3 Pursuant to Ordinance No. 2007-42, as amended, this board shall be known as the Public Art Advisory Committee, hereinafter referred to as “Committee” or “PAAC.”
- 1.4 The purpose of these bylaws is to establish rules and procedures necessary to carry out the purpose and duties of this committee, as set forth in Ordinance No. 2007-42, as amended.

ARTICLE II ROLE OF PUBLIC ART ADVISORY COMMITTEE

- 2.1 **Role established.** The Public Art Policy establishes the role of the Public Art Advisory Committee to serve in an advisory capacity to:
 - (a) Review artist proposals for placement of artworks on city-maintained property, making recommendations for fabrication and acquisition.
 - (b) Serve as a jury for artwork competitions, making recommendations of finalists to the City Council.
 - (c) Provide technical advisement to staff to develop a public art program.

ARTICLE III MEMBERSHIP

- 3.1 ~~Voting Members.~~ Voting and non-voting ex-officio members ~~Membership on of the committee will be in accordance with Bentonville Municipal Code Sec. 2-551 (b)D.2 of the Public Art Advisory Committee Policy and the following:~~
 - ~~(a) At least three people and no more than seven recommended by the Mayor and approved by the City Council shall serve on the Public Art Advisory Committee (PAAC).~~
 - ~~(b) Membership shall be made up of arts professionals and members of the community. Arts professionals for these purposes are defined as: curators, visual artists, art critics, art historians, art collectors, art fabricators, architects, landscape architects, art educators, and other persons with visual arts backgrounds, respected in their field and willing to engage effectively in a panel process.~~

~~(c) Other organizations and agencies, such as Downtown Bentonville, Inc. and Benton County, may be requested to participate in discussions should a piece of artwork directly impact that organization or agency. Benton County, through the County Judge's Office will be asked to participate should a piece of artwork impact the Bentonville Square.~~

~~(d) When a new member is appointed to the committee, the position number he or she is filling will be so designated at the time of appointment.~~

3.2 Ex officio, non-voting members. ~~The following organizations may participate as an ex officio, non-voting member of the committee.~~

~~(a) One member of the Bentonville City Council.~~

~~(b) One representative of the Bentonville Convention and Visitors Bureau.~~

~~(c) One representative of the Bentonville Public Schools.~~

3.3 Staff support. The City of Bentonville shall provide staff support to the Public Art Advisory Committee.

(a) *Primary staff support.* At least one representative from the Planning Department shall serve as a non-voting member on the Public Art Advisory Committee as primary staff support, hereinafter referred to as the "staff liaison," responsible for the following support and assistance.

- (1) Establish, notify committee and post online a schedule with meeting date, times and locations.
- (2) Prepare, distribute to committee, and post online committee meeting agendas.
- (3) Provide necessary documents for meetings and decision making.
- (4) Ensure that minutes are taken and posted online.
- (5) Ensure meetings are recorded in accordance with Arkansas state law.
- (6) Ensure that actions and activities of the committee are consistent with policies and procedures of the city.
- (7) Offer insights about city organization, policies and efforts.
- (8) Notify the committee of events, meetings or circumstances when the staff support is asked to speak on behalf of the committee.
- (9) Update the committee's presence on the city website.

- (10) Act as point person for contact with other city liaisons, departments, or boards, unless otherwise designated.
 - (11) Facilitate communication among members in compliance with Arkansas open meeting laws.
 - (12) Assist the chairperson during the meeting, if necessary.
- (b) *Additional support.* At least one representative from the Bentonville Parks and Recreation Department shall serve as a non-voting member on the Public Art Advisory Committee as staff support.

3.4 Compensation. All members shall serve without compensation.

3.5 Conflict of Interest. Members of the Public Art Advisory Committee shall not hold any other municipal office or position on a standing municipal board, commission or authority, except that members of the committee may serve on other temporary committees, task forces or similar ad hoc groups. This does not apply to the one member of the Bentonville City Council serving as an ex-officio, non-voting member.

3.6 Terms. Terms shall be limited to three years. No member shall serve more than two three-year consecutive terms. Past members may serve again three years after the date their last term expired.

3.7 Resignation. Resignation of members of the committee shall be made in writing to the primary staff liaison who shall forward such resignation to the City Clerk. The resignation of the committee member shall be effective immediately upon receipt and verification by the City Clerk's office.

3.8 Attendance.

- (a) *Notification of absence.* Members should advise the staff liaison before the meeting date if they expect to be absent or late.
- (b) *Multiple absences.* Any member who misses two consecutive regular meetings or three meetings in a six-month period shall receive a written notification from the staff liaison advising the member of his/her absences.
- (c) *Cause for removal.* Any member who misses three consecutive meetings or more than four meetings within a one-year period, except in extraordinary cases, may, at the recommendation of the committee, constitute cause for removal by the City Council.

3.9 Vacancy. A vacancy in a member position shall be filled by appointment by the Mayor upon approval by the City Council. The term of the member appointed to fill the vacancy shall be fulfillment of the term of the member being replaced.

ARTICLE IV. OFFICERS, TERMS, DUTIES AND ELECTIONS

- 4.1 Chairperson and Vice Chairperson.** The officers of the committee shall be a chairperson and vice chairperson. Officers shall serve one-year terms and may serve a maximum of two consecutive terms in a single office.
- 4.2 Duties of Chairperson.** The chairperson shall preside at meetings and shall decide points of order or procedure, following Robert's Rules of Order. They shall call the meeting to order, call for votes when necessary, and call for adjournment. The chairperson may designate a parliamentarian to keep the meeting running in an orderly fashion. The chairperson shall serve as the primary contact between the committee and the staff liaison.
- 4.3 Temporary Chairperson.** In case the chairperson is absent, the vice chairperson shall assume the duties as chairperson. If both are absent and a quorum is present, those members shall elect from among themselves a chairperson to proceed.
- 4.4 Elections.** Officers shall be elected by a majority vote of the members present at the first regular meeting of the calendar year. Nominations for an officer position do not require a second. Nominees shall have an opportunity to speak to their nomination before the vote is taken. A voice vote shall be taken to elect all officers.
- 4.5 Vacancy.** A vacancy in an officer position shall be filled by election at the next regular meeting of the committee among the board members present. Until such election, the Vice Chairperson shall serve as acting Chairperson if the chairperson position is vacant. All officers elected to fill a vacant officer position shall serve until the next officer election.

ARTICLE V. MEETINGS

- 5.1 Minimum requirement.** The Public Art Advisory Committee shall meet at least quarterly.
- 5.2 Schedule.** Meetings shall occur on the regularly scheduled meeting dates established for the committee. Regular meetings may be postponed, rescheduled or cancelled by the staff support if necessary or if there is no business to conduct.
- 5.3 Meeting agendas.** The form of agendas shall be determined by the committee and shall be posted on the city website. Meeting agendas shall include a designated time for public comments.
- 5.4 Notice of meetings.** Posting of meeting agendas on the city website shall serve as notice of the meeting. Notice of any regular or special meeting shall be posted no less than 24 hours prior to the holding of such meeting, unless an emergency requires posting within 24 hours of the meeting time.
- 5.5 Special meetings.** Special meetings may be called by the chairperson plus one regular member. When a special meeting is scheduled, all members must be notified at least 24 hours prior to the time set for such meeting by phone and written notice, including a listing of all items to be considered at the special meeting, unless an emergency requires posting within less than 24 hours prior to such meeting. Formal action taken at a special meeting called in accordance herewith

shall be considered as though it were taken in a regular meeting for those, and only those, matters referred to in the agenda contained in the notice of the meeting.

- 5.6 Public meetings.** Committee meetings shall be open to the public as provided by the Arkansas Freedom of Information act. All meetings of a quorum or of two or more members of the committee at which any public business is discussed or at which any formal action may be taken, shall constitute a meeting for purpose of this section.
- 5.7 Public participation.** All public comments must be made during the public comment segment of the agenda. Public attendees shall sit in the audience unless asked to sit with the committee during their comments. The committee may identify time limits for public comments at its discretion.
- 5.8 Quorum.** A quorum shall exist when a majority of the voting members of the committee are present. When all seven positions are filled, a quorum shall consist of four members. Ex-officio member or staff support shall not be counted in arriving at a quorum. In absence of a quorum, no business shall be conducted by the committee, except rescheduling of the meeting.
- 5.9 Order of business.** The order of business shall follow the distributed agenda unless otherwise agreed to by the members.
- 5.10 Rules of procedure.** The committee may adopt is own rules of procedure, or may conduct is meetings in accordance with Robert’s Rules of Order.
- 5.11 Decision making.** The affirmative vote of a simple majority of those members present shall carry any motion or resolution. All voting members of the committee shall have equally weighted votes. Any member may make a motion, which must be seconded for further consideration. All voting shall be made by roll-call or voice vote.
- 5.12 Meeting minutes.** Written minutes shall be made for all committee meetings. The minutes shall be posted to the city website when the agenda for the upcoming meeting is posted. The minutes of each meeting shall be approved by the committee at its next meeting.

ARTICLE VI. SPECIAL AND STANDING COMMITTEES

- 6.1 Special committees.** The chairperson may establish special committees to work on specific issues or projects as needed. Special committees may include persons other than members of the PAAC. The special committee shall serve only until completion of the purpose for which it was formed. Recommendations of a special committee must be approved by the PAAC before being considered officially adopted.
- 6.2 Standing committees.** There shall be no standing committee(s) of the PAAC unless authorized by City Council.
- 6.3 Committee chairperson.** A member of the PAAC shall serve as the chairperson of any committee.

ARTICLE VII. COMMITMENT TO THE PUBLIC

- 7.1 Commitment to the public.** Committee members commitment to the public shall be demonstrated by adherence to all Arkansas and City of Bentonville laws, rules and regulations regarding conduct of public officials.
- 7.2 Conflict of interest.** The committee and its members shall adhere to all Arkansas and City of Bentonville laws, rules and regulations that may pertain to the avoidance of conflict of interest.
- 7.3 Communication among members.** Committee members shall adhere to all Arkansas and City of Bentonville laws, rules and regulations governing government communications.
- 7.4 Communications outside committee.** The committee may give individual members the authority to speak on behalf of the committee as needs arise. Individuals shall not speak for the committee without the committee's authorization and shall not make commitments on behalf of the committee unless the committee has formally approved such a commitment.

ARTICLE VIII. AMENDMENTS TO BYLAWS.

- 8.1** These bylaws shall be adopted, and later suspended, amended or canceled only after an affirmative vote of 2/3rds of the membership of the committee. Copies of the proposed amendment(s) shall be provided to each member at least one week prior to the date of any regular or special meeting at which the bylaw amendment(s) are on the agenda for consideration.

BY A 2/3 VOTE OF THE APPOINTED VOTING MEMBERS OF THE PUBLIC ART ADVISORY COMMITTEE, THESE BYLAWS FOR THE PUBLIC ART ADVISORY COMMITTEE OF THE CITY OF BENTONVILLE ARE HEREBY PASSED AND APPROVED THIS FOURTEENTH DAY OF APRIL 2020.

From: [Lucas Cowan](#)
To: [Shelli Kerr](#)
Subject: Re: RFP
Date: Friday, January 13, 2023 10:59:36 AM
Attachments: [image003.png](#)

Shelly Comments and Suggestions on RFP below:

Site:

If possible I would limit location and give artists no more than 3 locations to situate the artwork. The onus of having to suggest locations and be possibly rejected over and over could be wasteful in the short time you have to create the artwork. I would suggest approving 3 locations internally for artists to consider.

Any public property within Bentonville could be considered.

Recommendations are welcome. The Committee will assist in finding suitable environments or locations for the selected proposal.

Eligibility: Local, regional, national...you need to stipulate who can apply. It seems most likely with the statement of: Travel, lodging and meal expenses for the artist(s) associated with this project are not reimbursable, Most likely only local artists would apply. This is not really best practice, especially when it comes to asking for community processes, installation timelines, what if it takes a week to install and the artist needs to be there and are from out of town. This should not be out of pocket for an artist. Every project I have worked on whether in city, state, non-profit, for profit has had a travel line for artists and projects. Is this a procurement issue stipulated by the city?

RFP vs RFQ- Typically for something this large and needing to be thought out, you would use an RFQ instead of an RFP. By choosing an artist based on prior work you allow the artist to be able to evolve the work and concept prior to a proposal being submitted by the chosen artist. It is within best practice nationally not to ask artists to propose works and put in this much time and effort into a proposal without compensation. I understand time is of the essence, but I would always choose RFQ over RFP. RFP would work if they were proposing previously completed work and you were doing a jury for an exhibition.

Project cost: I would put a not to exceed cost opposed to an open ended cost. Proposed cost \$30K, not to exceed \$50K. By leaving it open ended you give artists a chance to push, when you may not be able to raise funds later. Always give clear expectations and realities.

Temp vs. Perm: CHOOSE ONE OR THE OTHER. There are very different realities between the two and if it is done temp and later on decided by committee that they want to keep it longer but materials do not keep up, it can be a disappointment and more costly in the end to make temp into perm works. Again, clear expectations and realities need to be given to the artist and understood by the committee. Also with the city guidelines of not insuring temp work and the artist having to bear responsibility, I would always go for perm if I was applying. The city should think about revising that aspect for the future as if the city is requesting a product for their wants and needs and not the other way around they should bear responsibility for protecting both the artist and the artwork they have paid for.

Artist Fee: NATIONAL BEST PRACTICE: 20% of total budget for artwork. If \$30K, \$6K should be dedicated solely to artist fee as a separate line item. Do not ask artists to create their own artist fee. By keeping it a separate line item, this ensures that they will not sacrifice artist

fee to make the artwork.

Jury Selection Criteria: I would include a section on what the committee will be using Rubric wise in making the selection of the project or artist. What criteria and considerations will they use in the selection process? Example of Rubric Below:

Artist Merit/Originality (20pts total)

- Creativity and uniqueness of artistic thought and approach (10pts)
- Does the artist have a unique or appropriate cultural, geographic or artistic perspective? (10pts)

Capacity/Feasibility: Demonstrates capacity to carry out this project as planned (20pts total)

- Artists proven track record / ability to complete the work on time and within budget (10pts)
- Has the artist created or participated in similar work? (10pts)

Community Vitality (20pts total)

- Demonstrates experience of meaningful engagement with community members and partners (10pts)
- Have prior projects involved participation, and/or built relationships? (10pts)

Placemaking/Placekeeping (20pts total)

- Demonstrates an understanding of the community and setting, including history, identity, geography and cultures (10pts)
- Previous work has engaged communities and settings (10pts)

Collaboration (20pts total)

- Experience working in communities with diverse populations (10pts)
- Experience in projects that bring people together or create gathering spaces (10pts)

Let me know if you have any further questions. Also please send to me when complete and I will have CACHE push out social wise!

Lucas Cowan (He, Him)
Director, Cultural Policy

773.401.7939
cachecreate.org

CACHE provides professional development resources for artists, arts administrators, and organizations. Visit [our website](#) to take advantage of them all!

On Thu, Jan 12, 2023 at 12:01 PM Shelli Kerr <skerr@bentonvilleart.com> wrote:

| Wonderful! We appreciate it!

From: Lucas Cowan <lucas@cachecreate.org>
Sent: Thursday, January 12, 2023 8:20 AM
To: Shelli Kerr <skerr@bentonvilleart.com>
Subject: Re: RFP

You are most welcome. I will work on reviewing the draft by end of week.

Cheers!

Lucas Cowan (He, Him)

Director, Cultural Policy

773.401.7939
cachecreate.org

CACHE provides professional development resources for artists, arts administrators, and organizations. Visit [our website](#) to take advantage of them all!

On Wed, Jan 11, 2023 at 3:54 PM Shelli Kerr <skerr@bentonvilleart.com> wrote:

Hi Lucas,

Thank you for speaking to the Public Art committee yesterday. I think it was very helpful!

Attached is the latest draft of the RFP for our 150th Anniversary art installation. Would you mind looking it over and providing us with your feedback?

Thanks!

Shelli



Shelli Kerr, AICP | Comprehensive Planning Manager |
Neighborhoods Team

City of Bentonville, Arkansas

315 SW A Street, Bentonville, AR 72712 | 479.271.6822

CHALLENGE AMERICA

Challenge America offers support primarily to small organizations for projects in all artistic disciplines that extend the reach of the arts to groups/communities with rich and dynamic artistic and cultural contributions to share that are underserved. Challenge America features an abbreviated application, a robust structure of technical assistance, and grants for a set amount of \$10,000. Grants require a cost share/match of \$10,000 consisting of cash and/or in-kind contributions. Total project costs must be at least \$20,000 or greater.

This category may be a good entry point for organizations that are new to applying for federal funding. See [Applicant Eligibility </grants/challenge-america/eligibility>](/grants/challenge-america/eligibility) for more information.

We welcome the opportunity to connect with you. Contact us at challengeamerica@arts.gov or 202-682-5700, and see [Staff Assistance </grants/challenge-ameerica/program-description#staffassistance>](/grants/challenge-ameerica/program-description#staffassistance) for more information.

Deadline:

Part 1 - Submit to Grants.gov	April 27, 2023 at 11:59 p.m., Eastern Time
<i>Prepare application material so that it's ready to upload when the Applicant Portal opens</i>	
Part 2 - Submit to Applicant Portal	May 2 – May 16, 2023 at 11:59 p.m., Eastern Time
Earliest Announcement of Grant Award or Rejection	October 2023
Earliest Beginning Date for Proposed Project	January 1, 2024

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400 7th Street, SW, Washington, DC 20506

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FAQs

Supporting Innovative Temporary Public Art Projects that Enhance the Vibrancy of Cities

Eligibility

30,000+ Residents

U.S. cities are required to have 30,000 residents or more to apply.

Lead Applicant

Applications must be submitted by the mayor or chief executive of the host city on behalf of a collaboration between the city and an artist and/or arts organization.

Selection Criteria

- Innovative public art project
- Potential for positive impact on the host city
- Proof of clear, specific partnership between local government and artists and/or arts organizations
- Commitment to evaluating outcomes
- Evidence of technical feasibility of the project idea and its implementation (i.e. staff, consultants, fabricators, engineers, strategy for regulatory approvals, etc.)
- Appropriate budget and capacity to leverage other sources of support
- Strong marketing and audience engagement strategies

Dates & Deadlines

February 15, 2023

application deadline at 5:00 pm ET

Spring2023

finalists announced

Fall2023

winners announced

Frequently Asked Questions

Funding

How much will Bloomberg Philanthropies award to a single project?

Up to \$1 million will be awarded by Bloomberg Philanthropies for selected projects. The grant may not be used to fund 100% of project costs. The grant is intended to provide catalytic funds as part of a strong, committed group of supporters for each project.

What is the duration of the grant?

Grant funds will be available for development and execution of the project over a maximum of 24 months following the announcement of final awards.

Is this an annual competition?

The Public Art Challenge does not open for applications annually. Once we select winners for the 2022 round, we will work with those teams to execute their projects over a two-year period.

Eligibility

Does someone from City Hall have to submit the application? Can a private citizen or non-governmental entity apply? What about a city agency?

Your application must be submitted by the mayor or chief official of your city. The application must be on behalf of a collaboration between the host city and an artist and/or arts organization.

Can a city submit multiple applications?

No, each city can only submit one application for one project.

Can applications be from partnerships of two or more cities, city and regional governments, or other combinations of government entities (multiple agencies)?

Yes, partnerships and multi-site projects are welcome. Cities may apply as part of a consortium but only one city can serve as the lead applicant. Information about all consortium members will need to be included in the application materials.

Does the application have to be for a new public art project or can it be an in-progress project?

Bloomberg Philanthropies encourages all applicants to submit new ideas for temporary public art projects that have the potential for positive impact on the host city. However, projects that are in development and have not yet been realized will also be considered.

How do you define "temporary public art"?

We are looking for projects that are presented and experienced by the public within the 2-year grant period of this program. We are not undertaking support for artwork designed to become a permanent element of a city. But we do hope to enhance the long-term capacity for robust public-private collaborations and community involvement through the process of planning, developing and implementing each project.

What types of temporary public art projects will be considered?

We encourage submissions from all artistic disciplines for projects that fulfill the selection criteria. Visual and performing arts, including multimedia projects, will be considered.

Does the artist or artists creating work for this project have to be confirmed when the application is submitted?

The artist or artists do not have to be confirmed at the time your application is submitted. However, if that is the case, the application must include details on how the team will structure the selection process to pick the artist(s) and identify the experts who will lead the review, selection and curatorial process for the artistic component of your project.

What project expenses are eligible for support from Bloomberg Philanthropies?

Public Art Challenge grants can be used for any project related expenditures including artist and curator fees, design team outlays, artwork production and maintenance, administrative overhead and fundraising costs. Funds may also be used to cover expenses for project evaluation, public programming and community engagement activities, and communications, such as marketing and media relations. The application's budget template includes a set of expense categories to help provide guidance; it also provides space for applicants to suggest additional line items that may be more unique to their proposal. While the use of our funds is intended to be flexible, Bloomberg Philanthropies will not fund 100% of project costs. Grant payment schedules will be determined based on individual projects.

Do in-kind contributions count as part of the total project budget?

Yes, in-kind contributions count and you will be asked to itemize them as part of your application. However, compelling proposals will also include meaningful cash contributions as evidence of a robust public-private partnership in support of your project.

Will projects outside the United States be funded?

Only projects presented in cities in the 50 United States, and territories including Puerto Rico, Guam, American Samoa, the US Virgin Islands and the Northern Marianas, will be considered.

Process & Review

Who will review my application?

Bloomberg Philanthropies staff and a jury of experts will review all applications and select winners.

Should we submit a letter of support for our work?

Please provide only those materials and information specified on the online application. The last page of the Public Art Challenge application will require an uploaded request letter signed by your city's mayor or chief executive before you can submit your application. The letter must:

- Describe the project for which you are seeking Bloomberg Philanthropies support
- Introduce all key collaborators, including artists, arts organizations, city agencies, and private sector groups
- Explain the goals of this project and the potential difference it will make for your city

You can find all other submission requirements on the online form.

What are the legal terms and conditions applicants must agree to?

The complete terms and conditions are available [here](#).

Technical Assistance

Am I considered a new applicant if I have received a grant from Bloomberg Philanthropies in the past?

Yes. All prospective grantees are considered new to this program, even if you have used our application portal for a previous grant.

Should I create login credentials?

Yes, please create a username and password. Your username should be the email address that you want connected to this application and that should receive important application-related correspondence.

When filling out the online application, will I be able to save my work and return to it prior to submission?

Yes, you will be prompted to create a log in and password when you first enter the online application. This will allow you and others as needed to input the requested information prior to submitting the complete application. Please note that only one person can be logged in at any time.

I have forgotten my password for the online form. How may I retrieve it?

You can change your password at the prompt on the online form. If unable to do so, please email publicart@bloomberg.org.

[FAQs](#)

[Privacy Policy](#)

[Terms of Use](#)





Community Placemaking Grants Spring 2023

SUPPORTED BY THE WALTON FAMILY FOUNDATION

[Project for Public Spaces](#) has partnered with the Walton Family Foundation to bring [Community Placemaking Grants](#) to Northwest Arkansas in 2023. Community Placemaking Grants is an initiative seeking to give more communities the opportunity to improve and shape the public places they use everyday. The program will offer three Northwest Arkansas public agencies or nonprofits \$80,000 in direct funding to transform key community public spaces, along with [placemaking](#) technical assistance and capacity building opportunities offered by Project for Public Spaces.

The ideal projects will focus on sites and strategies that improve public space access for a currently underserved group of users, such as rural residents, youth, and older adults. We encourage a [“lighter, quicker, cheaper”](#) approach, emphasizing high-impact, low-cost improvements that contribute to long-term community goals. In addition, Project for Public Spaces will provide awarded organizations with peer learning opportunities and hands-on support throughout the process, from community engagement and design to implementing physical improvements, developing uses for the space and evaluation.

Do you have a public space that can become a more active and attractive place for people in your community? [Sign up to ensure you're on the list to learn more about placemaking and this unique grant opportunity focused on creating great community places.](#)

For questions contact us at grants@pps.org.

Artwork in Street Infrastructure
Upcoming Roundabout & Median Locations
2/9/2023

MEDIANS

2025

- January - NE Tiger – E of I 49

ROUNDBABOUTS:

2023:

- Summer - Water Tower and SE 8th St

2024:

- July - SW 28 at Featherston
- July - SW 28 at Maple/ O
- Fall - SW I and 41st (tentative)

2025:

- January - NE Tiger Blvd and McCollum
- January - NE Tiger Blvd and 11th
- July - West Battlefield at Water Tower Rd

2026

- Spring - Greenhouse Road at Glen