

Public Art Advisory Committee Meeting

March 9, 2021

12:00 p.m.

Zoom

Contact skerr@bentonville.com to request participation via Zoom.



AGENDA

Members

Tom Hoehn, Chair
Lauren Haynes, Co-Chair
Aaron Kohn
Jerris Palmer
Steven Baker
Allison Glenn
Grant Cottrell

Ex Officio

Gayatri Agnew
(City Council)
Kalene Griffith
(Visit Bentonville)

Staff

Shelli Kerr
David Wright
Danielle Semsrott
Josh Stacey

1. Call meeting to order *Tom Hoehn*
2. Approve minutes from February meeting * *Tom Hoehn*

PROPOSALS

3. None received.

STRATEGIC PLANNING

4. Master Plan *Tom Hoehn
Aaron Kohn*

PROJECT UPDATES

5. Guide, These, My Hands *Shelli Kerr*

OTHER BUSINESS

6. Osage Park Grand Opening *Josh Stacey*
7. Other business
8. Adjournment *Tom Hoehn*

* Attachment

Public Art Advisory Committee Meeting

February 9, 2021

12:00 p.m.

Zoom Meeting



MINUTES

Attendance

Voting Members		Ex Officio	Staff
✓ Aaron Kohn	✓ Allison Glenn	Gayatri Agnew	✓ Shelli Kerr
✓ Grant Cottrell	✓ Lauren Haynes	Kalene Griffith (VB)	✓ David Wright
Jerris Palmer	✓ Steven Baker		Danielle Semsrott
✓ Tom Hoehn			✓ Josh Stacey

Guests: Hadi Dudley, Library Director and Elizabeth Miller, OzArt Collection Manager

- 1. Call Meeting to Order.** Chairperson Tom Hoehn called the meeting to order at 12:02.
- 2. Introductions.** Everyone introduced themselves to the newest member Grant Cottrell.
- 3. Minutes from January 12 meeting.** Tom asked for approval of the minutes.

Lauren made a motion to approve the January 2021 minutes. Steven seconded the motion. All in favor; motion passed 5-0.

PROPOSALS

- 4. Library Outdoor Mural.** (This item was discussed after the Master Plan discussion due to a representative not being available at the first part of the meeting.) Hadi Dudley presented the proposed artwork, a collage, to be installed on the wall outside the library, facing the parking lot. This is a companion project with the previous piece approved for installation inside the library. The collage consists of the full art pieces submitted for the project.

Tom made a motion to approve the library artwork. Steven seconded the motion. All in favor; motion passed 5-0.

- 5. Mull it Over.** Elizabeth presented the proposal to extend artwork on the private building onto the trail. Traffic would need to be redirected during installation. They will hire a local artist for the install. Parks is comfortable with the paint chosen and can work through the trail closing. Grant wanted to see if the committee could volunteer to speed it up. But, Elizabeth feels it can be installed quicker and easier by the artist.

Tom made a motion to approve the artwork. Lauren seconded the motion. All in favor; motion passed 5-0.

STRATEGIC PLANNING

6. Master Plan

The goal for this February meeting was to discuss programming. Aaron presented three benchmarks: Education, Art Collection and Placemaking.

First, he explained the education component to include outreach programs and a parent/teacher guide for public art focused on local inventory. Comments on these items:

- Identify communities to reach out to; those that may not have access to art. What other organizations could become partners – i.e. Boys and Girls Club?

- Lauren suggested establishing priorities, such as growing the level of our collection so it is truly engaging before creating a guide.
- A hashtag needed – should be used in user-generated content, but shouldn't be too long. Tom will suggest a few, should include "Bentonville" and "Art."

Then, Aaron proceeded to the art collection component, identifying what had been used in the past, as well as several ideas for the future:

- Annual RFP
- Framework for new park/city feature
- Residencies
- Gift policy
- Outdoor gallery
- Review process/policy for private art facing public space
- Collection in city buildings
- Portable materials to take to events
- Maintenance fund

Committee comments on this component:

- Many liked the idea of choosing a specific site each year for proposals.
- Need to keep in mind the level of care required for outdoor pieces. Consider businesses adopting a work of art and its maintenance.
- Some of the items are being addressed by other existing agencies or organizations – such as residencies. How do we find ways to partner and increase the impact?
- Need to be thinking about maintenance – of the piece and around the site.
- Focus on the annual RFP process.

Due to time constraints, the next component, Placemaking, will be discussed at the next meeting.

PROJECT UPDATES

7. Guide, These My Hands. Shelli reported that the artwork is being fabricated and that she's been working with the artists on the signage, which will include three translations (English, Spanish, and Hmong). There will also be a QR Code to direct viewers to a website to learn more about the artwork.

OTHER

8. Other business. Shelli mentioned that she received an inquiry about memorial art. Any ideas or suggestions would be welcome.

9. Adjournment.

Tom made a motion to adjourn, Lauren seconded. Motion approved, 5-0. Meeting adjourned at 1:03 p.m.