

# Public Art Advisory Committee Meeting

April 13, 2021

12:00 p.m.

Zoom

Contact [skerr@bentonvillear.com](mailto:skerr@bentonvillear.com) to request participation via Zoom.



## AGENDA

### Members

Tom Hoehn, Chair  
Aaron Kohn  
Jerris Palmer  
Steven Baker  
Grant Cottrell

### Ex Officio

Gayatri Agnew  
(City Council)  
Kalene Griffith  
(Visit Bentonville)

### Staff

Shelli Kerr  
David Wright  
Danielle Semsrott  
Josh Stacey

1. Call meeting to order *Tom Hoehn*
2. Approve minutes from March meeting \* *Tom Hoehn*

### PROPOSALS

3. None received.

### STRATEGIC PLANNING

4. Master Plan *Tom Hoehn*  
*Aaron Kohn*

### PROJECT UPDATES

5. Almost Forgotten Osage Prairie Landscaping *Josh Stacey*

### OTHER BUSINESS

6. Resignations and Appointments *Shelli Kerr*
7. Other business
8. Adjournment *Tom Hoehn*

\* Attachment

# Public Art Advisory Committee Meeting

March 9, 2021

12:00 p.m.

Zoom Meeting



## MINUTES

### Attendance

Voting Members		Ex Officio	Staff
✓ Aaron Kohn		✓ Gayatri Agnew	✓ Shelli Kerr
✓ Grant Cottrell	✓ Lauren Haynes	Kalene Griffith (VB)	✓ David Wright
✓ Jerris Palmer	✓ Steven Baker		Danielle Semsrott
✓ Tom Hoehn			✓ Josh Stacey

Guest: Ali Worley, City of Bentonville Animal Shelter Manager

- 1. Call Meeting to Order.** Chairperson Tom Hoehn called the meeting to order at 12:02.
- 2. Introductions.** Everyone introduced themselves to the newest ex-officio member, Gayatri Agnew.
- 3. Minutes from February 9 meeting.** Tom asked for approval of the minutes.

*Tom made a motion to approve the February 2021 minutes. Aaron seconded the motion. All in favor; motion passed 4-0.*

### PROPOSALS

- 4. None Received.**

### STRATEGIC PLANNING

- 6. Master Plan**

*Gift Policy.* Aaron is going to draft a gift policy to send out for review before the next meeting.

*Developer's Kit.* Tom requested everyone to think about the art kit. Might create an artist registry and look for partnerships, such as CACHE, and Artists 36 with Mid America Art Alliance. Get it out to engineers and developers, provide examples of local development related art installations, ask planners to promote the public art option and share the kit at preapplication meetings. Steven can share with the local chapter of the American Institute of Architects. Maybe consider a lunch and learn. Provide the developers with the kit and maybe conduct a webinar.

### PROJECT UPDATES

- 7. Guide These, My Hands.** Project has been installed and has received good media coverage. Shelli shared a presentation of the various communication techniques employed. A project webpage was established with signage being installed that has a QR code link to the website. The city, PAAC members, and the artists posted on social media. Tom coordinated newspaper coverage and a Visit Bentonville blog. The website includes photos and videos of the fabrication and installation, as well as written copies and readings of the poem in English, Spanish and Hmong. It serves as a celebration of art in Bentonville and a model for promoting future installations.

## OTHER

- 8. Osage Park Grand Opening.** The park grand opening is scheduled for August 28. Artist Jonathan Perrodin has agreed to provide a discussion near his recent installation at the park, *The Almost Forgotten Osage Prairie*. The landscaping will be installed soon around the display site and should be filled-in by the grand opening. Tom agreed to reach out to Elizabeth with OzArt to see about partnering with the grand opening.
- 9. Animal Shelter Art Concept.** Ali Worley, Bentonville Animal Shelter Manager, shared that they would like to see artwork, possibly a sculpture, to be installed at the animal shelter with smaller replicas at the dog parks. The shelter won't be complete for approximately 12 to 14 months, so there's time to develop the project. David indicated dog parks are planned in several locations, including Orchards Park, 28<sup>th</sup> Street Park and possibly 8<sup>th</sup> Street Park. Lauren suggested getting several proposals and letting the community vote. It provides promotion for the shelter and engages the community. Ali will work on a one-page summary of the concept and staff can help with preparing an RFP.
- 10. Other Business.** Shelli reported that Allison Glenn has moved to Rogers and is no longer eligible to serve. They will be opening up the application process to fill the vacancy. Lauren and Tom encouraged an emphasis on DEI.

### **Adjournment.**

*Tom made a motion to adjourn, Lauren seconded. Motion approved, 5-0. Meeting adjourned at 12:51 p.m.*