

Attendees: Betsy Batey, Megan Bolinder, Cynthia Cochran, Melissa Godoy, Aaron Jones, Nathan Pollet, Kimberly Seay, Chuck Pribbernow, Teresa Stafford, Octavio Sanchez, Hadi Dudley, Vira Kousol

Call to Order

Hadi Dudley, Library Director, called the meeting to order at 1:09 p.m.

Approval of February, 2020 Minutes

The group reviewed the minutes from the February 5, 2020 meeting. Cynthia Cochran moved, Kimberly Seay seconded, to approve the minutes as presented. The February 5, 2020 board minutes were approved as presented.

Agenda Items

1. Welcome special guest: Mayor Stephanie Orman.
 - a. Mayor Orman gave an overview of the State of the City.
 - i. Links to city resources, mentioned by Mayor Orman.
 1. State of the City, 2019 – presented 1/29/2020 to City Council - www.bentonville.com/600/State-of-the-City
 2. Bentonville 311 – www.bentonville311.com/report-an-incident
 3. Great Neighborhoods - www.bentonville.com/1048/Great-Neighborhoods-Partnership
 4. Census 2020 - www.bentonville.com/1057/Census-2020
2. Hadi gave the Library Report.
 - a. Hadi discussed the February Events Guide.
 - i. Still on the Hill concert is Saturday, February 22, at 11 a.m. They will present Ozarkin-Folk: story-songs about real people from the Ozarks.
 - ii. Concert will also feature handmade image quilts and one-of-a-kind Ozark instruments.
 - b. BPL kicks off Bentonville’s Literature Festival 6: Seasons of Stories.
 - i. We are hosting Ashley Franklin Writing Workshops for youth on February 11, 18 and 25, with different grade levels.
 - c. New iPad Stations for Tweens & Teens installed.
 - i. Stations are located in the newly designated Tween Zone and in the Teen Zone outside of the Teen Librarian office.
 - d. New custom mobile shelving units added
 - i. Teen Zone mobile shelving units were funded by Walmart Gives NWA through the Bentonville Library Foundation.
 - ii. We also have two additional units that were sponsored by the Friends in the Children’s department that will house discovery kits.
 - e. U.S. Census Kiosk & Information Display – coming soon to Bentonville Public Library
 - i. The Library will be installing a census “kiosk”. Individuals, regardless of library card status, can come to the library to use the kiosk to fill out the census online.
 - ii. We will also have informational displays throughout the library with materials for people to take.
 - iii. Shelli Kerr with City Planning will come talk about the census at next month’s Library Advisory Board Meeting.

- f. They Mayor is hosting City of Bentonville Ward meetings.
 - i. Ward 1 – February 6, at the Library, 405 S Main Street.
 - ii. Ward 2 – March 5, at the Community Center, 1101 SW Citizens Circle.
 - iii. Ward 3 – April 2, at the Community Center, 1101 SW Citizens Circle.
 - iv. Ward 4 – May 7, at the Library, 405 S Main Street.
- 3. Chuck Pribbernow gave the Friends of the Library Report.
 - a. January bookstore sales were \$2,098, and totals sales were \$2,866.
 - i. Total net income for January was \$227 with expenses of \$2,177.
 - ii. Total of Checking and Money Marketing accounts were \$48,650.
 - 1. ReaderLink donated eight boxes on January 26.
 - 2. Friends voted to sponsor books for a Teen Advisory Board program.
 - 3. Semi-Annual Book Sales is April 2-4.
 - 4. Bylaws Committee has been formed.
- 4. Teresa Stafford gave the Bentonville Library Foundation Report.
 - a. The End-of-Year appeal for 2019 was well-received with a “Holiday Giving” theme. BLF had 92 donors for a total of \$66,434.71.
 - b. Bentonville High School Ignite students will present their new website design to the Bentonville Library Foundation at the board’s March meeting.
 - c. Donor Appreciation Lunch is Sunday, February 23.
 - i. The theme is *We Love Our Donors to the Moon and Back*.
 - ii. The keynote speaker will be Jesse Buffington from NASA.
 - iii. Record number of guests attending at 76 to date.
 - d. Booked for the Evening.
 - i. Date is to be determined – end of September / early October.
 - ii. Currently interviewing various locations to see where will be best to host.
 - e. LAB Emerging Leader nomination is coming up.
 - f. Foundation is engaged in several exciting developments related to potential expansion of the Children’s Library.
 - i. Two major naming gifts have been received.
 - ii. One new proposal has been requested by a self-identified prospective donor.
 - iii. Bentonville Library Foundation continues to look for major gift donors who would be interested in gifts to the foundation.
 - 1. Gifts funded with highly appreciated stock.
 - 2. Donations made through donor’s IRA accounts.
 - 3. Both are highly attractive tax-wise ways to make a major gift.
 - g. Bentonville Library Foundation’s next board meeting is Monday, January 13, 2020.

The Library Advisory Board will meet March 4, 2020 at 1 p.m. in Haney Family Conference Room.

Adjournment

The Library Advisory Board adjourned at 2:05 p.m.