

Public Art Advisory Committee Meeting

February 14, 2023

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.

THE CITY OF BENTONVILLE



PUBLIC ART ADVISORY COMMITTEE

AGENDA

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell ✓
- 3 Chad Nicholson ✓
- 4 Kate Schaffer, Vice Chairperson ✓
- 5 Brittany Vernon ✓*
- 6 Clint Schaff ✓*
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Beckie Seba, City Council ✓
- Kalene Griffith, Visit Bentonville ✓
- Elizabeth Miller, OzArt ✓
- Cynthi Post-Hunt, Crystal
Bridges/The Momentary ✓

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓
- David Wright, Parks and Recreation Director

Guests: Tyler Overstreet, Bentonville Planning Director

1. **Call meeting to order.** Tom called the meeting to order at 12:01 pm.
2. **Welcome new members.** Tom introduced new member Clint Schaff and new ex-officio members Beckie Seba from City Council, Elizabeth Miller from OzArt, and Cynthia Post Hunt from The Momentary. Other members introduced themselves.

3. **Approve minutes – January 10th.**

Steve made a motion to approve the January 10 minutes, Chad seconded. All in favor; motion passed 7-0.

4. **Officer Elections.**

Kate made a motion to nominate and appoint Tom Hoehn for a second term as chairperson, Clint seconded. All in favor; motion passed 7-0.

Chad made a motion to nominate and appoint Kate Schaffer to a second term as Vice Chairperson, Grant seconded. All in favor; motion passed 7-0.

5. **Updated Bylaws.** Shelli shared an amended version of the Public Art Advisory Committee bylaws. The change is in response to amendments made to the Public Art Policy by City Council in January regarding membership. The amendment removes details on membership and references the requirements established in the Public Art Policy which is in the city code.

Steven made a motion to approve the amended bylaws; Chad seconded. All in favor; motion passed 7-0.

PROPOSALS – None received.

PLANNED PROJECTS

6. **Sesquicentennial Art Installation.** Chad presented a revised RFP for the 150th art installation in response to recommendations made by Lucas Cowan with CACHE. The committee requested the following adjustments.
- Change the *Objective* to read a permanent artwork.
 - Provide details on how artists can identify public property. Shelli will provide.
 - Ensure the online application is reflective of the RFP.
 - Be sure there is a place on the application to provide details on how the artist will engage the community.
 - From the *Site* details, remove the specification of a location downtown.
 - Committee liked the selection criteria. Shelli said she would prepare an evaluation sheet with these guidelines for members to complete in advance of the meeting where the submittals will be discussed.
 - Change deadline to March 31 with selection at the April 11 PAAC meeting.

Chad will get these changes made quickly and Shelli will publish and request members to share with their contacts.

PROJECT UPDATES

7. **Multicultural Festival Booth.** Shelli asked for confirmation on whether or not to have a booth at the Multicultural Festival on April 29 from 4 pm to 9 pm in Orchards Park. There will be a Bentonville 150 booth. The History Museum would like to set up their puzzle pieces again, but waiting to find out about funding. The committee agreed not to have a booth unless we are able to secure the model for Upper Cut.
8. **Landscaping at Osage Prairie Installation.** Shelli reported that the artist, Jonathan Perrodin and Dana Torczon have discussed and plan to add more plant material around the artwork in April or May, contingent on the weather.
9. **Corner at Park Springs Park.** Have received the agreement signed by the artist, Dewane Hughes, and waiting on Mayor's signature. Once the is complete, staff will work with the artists to set an installation date.
10. **Cricket Pitch Field Artwork (Upper Cut).** First payment has been made to the artist. The goal is to coincide the unveiling of the artwork with the grand opening of the park, which has not yet bet scheduled. Parks anticipates this will be in May.

OTHER BUSINESS

11. **Upper Cut Unveiling and Promotion.** Discussed above. This will be on the March PAAC agenda.
12. **Thaden Student Project.** Shelli shared that students at Thaden School have been working with the city's Traffic, Safety and Signage Committee to install temporary artwork on the

pavement in the intersection of SW 8th Street and S Main Street. The students plan to have their proposal ready for the March meeting.

13. Artwork in Roundabouts. Shelli reported that there are several roundabouts coming online in the next few years. Roundabouts provide a good location for artwork. She'd like the committee to start thinking about those and start preparing a plan for those.

14. Grant Opportunities Training. Shelli reported that there are grant opportunities available that the committee needs to start looking into. A few mentioned were: Community Placemaking Grants from WFF, Challenge America from National Endowment for the Arts, and Bloomberg Philanthropies. Mayor Orman has suggested the Bloomberg grant may be a good fit for artwork at the Multicultural Festival in the future.

15. Special Meeting in March with Lucas from CACHE. Shelli reminded members that there is a special meeting with Lucas Cowan from CACH on March 3.

16. March Regular Meeting Agenda.

- Budget Report
- Proposal from Thaden students
- Upper Cut Unveiling

17. Artwork in library expansion. Elizabeth reported that someone had reached out to her about artwork as part of the Bentonville Public Library expansion project. Shelli spoke with Hadi, library director. Hadi indicated that no budget was set aside for artwork, but that there are plenty of locations where artwork could be installed. She is open to discussions with the PAAC or any other groups interested in library artwork installations.

18. Little Library in the Park. Josh said that the Little Library in the Park that the PAAC approved will be installed at Lake Bentonville later this week. There will be an unveiling, led by the Library, around February 27th. Josh will share details on the unveiling once confirmed.

19. Email Notification. Clint indicated that he may not be received all emails. Shelli will check the group email contact.

20. Adjournment

Grant made a motion to adjourn; Chad seconded. All in favor; motion passed, 7-0.

Meeting adjourned at 1:10 p.m.