



**Bentonville Parks and Recreation  
Advisory Board Meeting  
Monday, April 16, 2018 – 5pm  
Downtown Activity Center – 215 SW A Street**

**Agenda**

*Election of new Chairperson – Replacing Jon Terlouw*

**Old Business**

1. Approval of Minutes from March Meeting
2. Non Resident Fees for BPR Programs

**New Business**

1. Gaga Pit Presentation – Cristian Paredes
2. Lake Bentonville Renovation Project Update

**Other Business**

*Attachments:*

*Upcoming Events*

*March 2018 PRAB Minutes*

*Capital Improvement Worksheet – April 2018*



## **Bentonville Parks and Recreation Upcoming Events**

April 9, 2018	Lil Kicksters Starts – Citizens Park
April 10, 2018	Square to Square Training Program Begins – Downtown Activity Center
April 13-15, 2018	Golden Glove Baseball Tournament – Memorial and Phillips Park
April 20-22, 2018	Kellogg’s Classic Softball Tournament – Memorial Park
April 10, 2018	Session 4 Swim Lessons Begins – Bentonville Community Center
April 10, 2018	Session 4 Barracudas Begins - Bentonville Community Center
April 14, 2018	Spring Tree Giveaway – Bentonville Community Center
April 16, 2018	Adult Sand Volleyball League Begins – Memorial Park
April 19, 2018	Adult Art Class – Bentonville Community Center
April 19, 2018	Play with Passion Swim Night – Bentonville Community Center
April 19-21, 2018	GAC Tennis Championship – Memorial Park
April 20-22, 2018	Kellogg’s Classic Softball Tournament – Memorial Park
April 21, 2018	Farmers Market Begins – Downtown Bentonville Square
April 28, 2018	Healthy for Life Spring Fling Social – Bentonville Community Center
April 29, 2018	Bentonville Film Festival Begins Setup – Lawrence Plaza
April 29, 2018	Emergency Action Plan – Bentonville Community Center
May 4, 2018	Zumba in the Park Begins – Bentonville Community Center

May 5, 2018	Yoga in the Park Begins – Orchards Park
May 5, 2018	Mother Son Dance – Bentonville Community Center
May 6, 2018	Last day of Bentonville Film Festival – Lawrence Plaza
May 8, 2018	Session 5 Swim Lessons Begins – Bentonville Community Center
May 8, 2018	Session 5 Barracudas Begins – Bentonville Community Center
May 11-13, 2018	The Wild Pitch Softball Tournament – Memorial Park
May 12, 2018	Square to Square Bike Ride – Lawrence Plaza and Razorback Greenway
May 13, 2018	Splash Pad Opening – Lawrence Plaza
May 14-17, 2018	Fulbright Jr. High Swim Days – Bentonville Community Center
May 17, 2018	Rock and Splash (In the Park Event) School of Rock Performance
May 18 <sup>th</sup> -20, 2018	AA Double Play Baseball Tournament – Memorial and Phillips Park
May 18, 2018	Central Park Elementary Swim Event – Bentonville Community Center



# Parks and Recreation Advisory Board

## Meeting Minutes

Meeting Date: Monday, March 19, 2018  
Meeting Called to Order: 5:02 p.m.  
Meeting Adjourned: 6:02 p.m.  
Meeting Location: Downtown Activity Center  
Attendees: Shara Fisher, Jon Terlouw, Whitney Sutherland, Craig Gilbert, Mike Power, Tom Butrynski, Courtney Carlson, David Wright, Danny Bartlett, Lee Farmer, Crant Osborne, Layne Moore, Tracy Acosta

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### Old Business

#### *Approval of February 26, 2017 Minutes*

Motion to Approve by: Mike Power  
Seconded the Motion: Tom Butrynski

### New Business

David announced Jon Terlouw is a new City Councilman.  
We will have a replacement next month to be our chairman.

#### *Bentonville Half Marathon Presentation*

Layne Moore and Lee Farmer shared information about our Bentonville Half Marathon that is taking place on Saturday April 7, 2018. This is the largest one day event we host each year.

- 2,482 – Current Registrations
- \$148,000 – Estimated Registration Income
- \$ 43,000 – Estimated Sponsorships
- \$130,000 – Estimated Expenses (Hoodies, Shirts, Medals, Entertainment etc.)
- 2017 we had over 375 volunteers that worked 1,515 hours

#### *Non-Resident Fees for BPR Programs*

Danny Bartlett and Lee Farmer presented information regarding our resident and non-resident fees. Handouts were given to each person in attendance and are attached for your review.

There were three options suggested for a possible fee increase.

- Maintain Current Process
- Implement Non-Resident Rates
- Implement Resident Only Participation

On the worksheet given to each member, program revenue projections were shared and regional comparisons were also listed on the worksheet. A decision needs to be made at the next board meeting of how we will handle these fees in the future. Board members asked how many memberships were resident and non-resident. Lee Farmer stated he would get this figure for the members.

#### *2017 Annual Report*

David shared the final draft of the 2017 Annual Report. He asked for everyone present to proof the draft and email us any changes by Thursday.

### Other Business

#### *Special Meeting- Thursday, April 12, 2018*

The consultant with Water Tech who is handling the Melvin Ford Aquatic Center Master Plan will be at the Downtown Activities on April 12<sup>th</sup> to discuss plans with the PRAB members. We will have lunch provided for this special meeting.



## Bentonville Parks and Recreation Resident vs Non-Resident Worksheet

### Regional Benchmark

Program	Non-Resident Fees
Blue Valley(KS) Recreation:	25% Fee
Boulder, CO	25% Fee
Brooklyn Park, MN:	20% (\$20 Max)
Carol Stream, IL	50% (\$20 Max)
Germantown, TN	Based on Property Tax
Greenbelt, MD:	150%
Johnson County, KS:	3% Individual Only
Mountain View, CA:	25% Fee
Naperville, IL	\$7 Fee
Olathe, KS:	10% Fee
Rogers Aquatic Center	25% Fee
Royal Palm, FL:	Sliding Scale (See Below*)
South Suburban District, CO	10% - 20% Varied

\*(\$0-\$25) + \$5, (\$26-\$50) + \$10, (\$51-\$75) + \$15, (76-\$100) + \$20, (>\$100) + \$25

\*\*Percent relationship from property taxes to total revenue

### Program Revenue Projections

Program	2017 Revenue	Option 1 - 10%	Option 2 - 15%	Option 3 - 20%	Option 4 25% Cap	Option 5 Sliding*	Option 6 Sliding**
Adult Tennis	\$7,262	\$7,525	\$7,656	\$7,788	\$7,270	\$7,794	\$8,503
Camp Adventure	\$11,400	\$11,894	\$12,141	\$12,388	\$12,635	\$12,180	\$13,220
Camp Archery	\$2,250	\$2,358	\$2,412	\$2,466	\$2,520	\$2,430	\$2,670
Camp Lacrosse	\$1,500	\$1,586	\$1,629	\$1,671	\$1,714	\$1,680	\$1,920
Camp Lifeguard	\$1,000	\$1,045	\$1,068	\$1,090	\$1,113	\$1,135	\$1,225
Camp Memorial	\$9,500	\$9,769	\$9,904	\$10,038	\$10,173	\$10,010	\$10,350
Camp Mountain Bike	\$2,000	\$2,090	\$2,134	\$2,179	\$2,224	\$2,195	\$2,455
Camp Soccer	\$44,000	\$45,617	\$46,425	\$47,233	\$47,325	\$45,995	\$49,320
Camp Tennis	\$14,000	\$14,537	\$14,806	\$15,074	\$15,142	\$14,685	\$15,827
Camp Triathlon	\$1,500	\$1,539	\$1,558	\$1,578	\$1,597	\$1,605	\$1,745
Tennis Lessons	\$111,215	\$116,068	\$118,494	\$120,921	\$123,171	\$127,447	\$149,090
Youth Baseball	\$0	\$4,871	\$7,306	\$9,742	\$12,177	\$8,596	\$20,057
Youth Soccer	\$218,668	\$227,364	\$231,712	\$236,060	\$242,175	\$244,205	\$278,255
Youth Softball	\$67,775	\$71,385	\$73,190	\$74,995	\$75,061	\$71,929	\$77,469
Youth Tennis	\$93,085	\$98,633	\$101,407	\$104,180	\$103,092	\$98,923	\$106,706
<b>Totals</b>	<b>\$585,155</b>	<b>\$616,279</b>	<b>\$631,842</b>	<b>\$647,404</b>	<b>\$657,388</b>	<b>\$650,809</b>	<b>\$738,812</b>

\*Sliding Scale = \$0-50 ... +\$10 Fee; \$51-\$100 ... +\$15 Fee; \$100 + ... +\$20 Fee;

\*\*Sliding Scale = \$0-50 ... +\$25 Fee; \$51-\$100 ... +\$35 Fee; \$100 + ... +\$40 Fee;

### Program Participant Breakdown

Program	Registrants	Residents	Non-Residents	Non-Resident %
Adult Tennis	431	275	156	36.19%
Camp Adventure	120	68	52	43.33%
Camp Archery	25	13	12	48.00%
Camp Lacrosse	21	9	12	57.14%
Camp Lifeguard	20	11	9	45.00%
Camp Memorial	120	86	34	28.33%
Camp Mountain Bike	29	16	13	44.83%
Camp Soccer	362	229	133	36.74%
Camp Tennis	86	53	33	38.37%
Camp Triathlon	27	20	7	25.93%
Tennis Lessons	1,304	735	569	43.63%
Youth Baseball	1,202	628	574	47.75%
Youth Soccer	4,237	2,552	1,685	39.77%
Youth Softball	935	455	498	53.26%
Youth Tennis	3,433	1,387	2,046	59.60%
<b>TOTALS</b>	<b>12,352</b>	<b>6,537</b>	<b>5,833</b>	<b>47.22%</b>

### Program Pricing Breakdown

#### - Sliding Scale Example (Option 5)

Program	Current Prices	Resident Prices / Non-Resident Prices
Adult Tennis	\$80	\$80 / \$95
Camp Adventure	\$95	\$95 / \$110
Camp Archery	\$95	\$95 / \$110
Camp Lacrosse	\$75	\$75 / \$90
Camp Lifeguard	\$50	\$50 / \$60
Camp Memorial	\$50	\$50 / \$60
Camp Mountain Bike	\$70	\$70 / \$85
Camp Soccer	\$150	\$150 / \$170
Camp Tennis	\$125	\$125 / \$145
Camp Triathlon	\$60	\$60 / \$75
Tennis Lessons	\$55	\$55 / \$70
Youth Baseball	\$85	\$85 / \$100
Youth Soccer	\$85	\$85 / \$100
Youth Softball	\$80	\$80 / \$95
Youth Tennis	\$95	\$95 / \$110

**Sliding Scale Example (Option 6)**

<b>Program</b>	<b>Current Prices</b>	<b>Resident Prices / Non-Resident Prices</b>	
<b>Adult Tennis</b>	<b>\$80</b>	<b>\$80</b>	<b>\$115</b>
<b>Camp Adventure</b>	<b>\$95</b>	<b>\$95</b>	<b>\$130</b>
<b>Camp Archery</b>	<b>\$95</b>	<b>\$95</b>	<b>\$130</b>
<b>Camp Lacrosse</b>	<b>\$75</b>	<b>\$75</b>	<b>\$110</b>
<b>Camp Lifeguard</b>	<b>\$50</b>	<b>\$50</b>	<b>\$75</b>
<b>Camp Memorial</b>	<b>\$50</b>	<b>\$50</b>	<b>\$75</b>
<b>Camp Mountain Bike</b>	<b>\$70</b>	<b>\$70</b>	<b>\$105</b>
<b>Camp Soccer</b>	<b>\$150</b>	<b>\$150</b>	<b>\$190</b>
<b>Camp Tennis</b>	<b>\$125</b>	<b>\$125</b>	<b>\$165</b>
<b>Camp Triathlon</b>	<b>\$60</b>	<b>\$60</b>	<b>\$95</b>
<b>Tennis Lessons</b>	<b>\$55</b>	<b>\$55</b>	<b>\$90</b>
<b>Youth Baseball</b>	<b>\$85</b>	<b>\$85</b>	<b>\$120</b>
<b>Youth Soccer</b>	<b>\$85</b>	<b>\$85</b>	<b>\$120</b>
<b>Youth Softball</b>	<b>\$80</b>	<b>\$80</b>	<b>\$115</b>
<b>Youth Tennis</b>	<b>\$95</b>	<b>\$95</b>	<b>\$130</b>

Project	Budget	Status
<b>FY - 2017 Rollover Projects</b>		
Citizens Park Pavilion / Parking Lot	\$400,000	Project Complete
Citizens Park Amphitheater	\$20,000	Project Complete
Citizens Park Playground		Raised 75,000 towards total / \$325,000 committed
North Bentonville Trail - Creek Stabalization	\$115,000	Project Design Underway - Completion scheduled for December 2018
Razorback Greenway ReRoute - Design and ROW	\$440,000	30% Drawings submitted - Under review by Planning / Engineering / AHTD
McCulloum Street Sidepath Trail	\$600,000	30% Drawings submitted - Under review by Planning / Engineering / AHTD
Memorial Park BB / SB Fencing	\$107,000	Project Complete
Memorial Park Astroturf Project		Project Complete
City Website Update	\$65,000	Project Complete
Citizens Park Tennis Court Design	\$34,500	Project Complete
<b>FY 2018 Projects</b>		
Trails - Signage Project - Kiosks	\$20,000	Lee - May



Citizens Park Tennis Courts	\$1,300,000	Project Bid Opening - March 22. Construction should begin in May
Old Tiger - Restroom Installation	\$55,000	3Q
Coughlin Property - Master Plan	\$30,000	Consultant Selection underway - Project launch expected in May
MFAC - Facility Master Plan	\$30,000	Consultant Selection underway - Project launch in April
MFAC - Pump Room Improvements	\$60,000	Project Complete
Orchards Park - Tree Orchard Planting	\$25,000	
Orchards Park - South Berm Stone Work	\$15,000	May
Facility Risk Assessment	\$5,000	Project Underway - 50% Complete
Parking Lot Maintenance - Soccer	\$12,000	June
Parking Lot Maintenance - Tennis	\$13,000	June
Parking Lot Maintenance - Orchards	\$23,500	June
Memorial Park - Fence Replacement (VB / Skate Park)	\$10,000	Project Complete
Memorial Park - Tennis Court Resurface	\$20,000	August
Phillips Park - Playground Fence	\$10,000	Project Complete
Recycle Systems	\$16,500	Project Underway - 50% Complete
Lake Bella Vista - Park Master Plan	\$98,500	Public Input Meeting - January 18. Review scheduled for April meeting

Lake Bella Vista - Restroom Facility	\$60,000	3Q
Lake Bella Vista - Parking Lot / Trail Connection	\$1,062,000	Project in design - Ecological Design Group
Lake Bella Vista - Razorback Greenway Extension		Project Underway - 40% Complete
RRG Eco - Counter Display Board	\$35,000	Project in design - Morrison Shipley
RRG - Town Branch - Replace Wood Bridge	\$17,700	Project Underway - 0% Complete
RRG - Paint / Light Existing Tunnels	\$30,000	May
RRG - RRFB, Signs and Striping on 21st Street	\$34,500	Project in design. Traffic study underway - Crafton Tull
RRG - Moberly Trail Connection w/ HAWK Crossing	\$126,500	Project in design. Traffic Study underway - Crafton Tull
RRG - North Trail - Cub / Tiger Parking Lot	\$287,500	Project in deign - Morrison Shipley
RRG - North Trail - Alignment / Jersey Barrier Cut	\$18,800	Project in design - Morrison Shipley
<b>Grant Funded Projects - Not administered by BPR</b>		
<i>North Walton Trail - Harps to Stonehenge</i>		<i>Project underway - 80% Complete - expected completion 2Q 2018</i>
<i>3rd Street - 8th Street Trail</i>		<i>Project under contract - expect construction 3Q 2018</i>
<i>Lake Bentonville Improvements</i>		<i>Project Design in approval stages - Construction Summer 2018</i>