



**Bentonville Parks and Recreation  
Advisory Board Meeting  
Monday, January 7, 2019 – 5:00 pm  
Downtown Activity Center – 215 SW A Street**

## **Agenda**

### **Old Business**

1. Approval of Minutes from December Meeting

### **New Business**

1. 2019 Election of Officers
2. Recap – Town Branch Stream Remediation Project
3. Public Art Proposal – Po-Glow at Lawrence Plaza
4. 2019 Capital Project Review / Discussion

### **Other Business**

#### *Attachments:*

*Upcoming Events*

*December 2018 PRAB Minutes*

*Po-Glow Proposal*

*2019 Capital Improvement Worksheet – December 2019*



## **Bentonville Parks and Recreation 2019 Events**

January 6, 2019	Masters Swim Winter Session Starts – Bentonville Community Center
January 7, 2019	Youth Art Spring Classes Start – Bentonville Community Center
January 7, 2019	Barracuda Swim Team Starts - Bentonville Community Center
January 8, 2019	Swim Lesson Session 1 Starts - Bentonville Community Center
January 9-30, 2019	Dance Classes Session 1 Starts - Bentonville Community Center
January 17, 2019	Health Living Series Lunch - Bentonville Community Center
January 23, 2019	Fencing Classes Session 1 Starts - Bentonville Community Center
February 1, 2019	Fitness Series Winter Challenge-Bentonville Community Center
February 1, 2019	Healthy of Life Potluck - Bentonville Community Center
February 2, 2019	Glow Swim - Bentonville Community Center
February 2, 2019	Baby Sitting Class - Bentonville Community Center
February 5, 2019	Swim Lesson Session 2 Starts - Bentonville Community Center
February 6, 2019	Dance Classes Session 2 Starts - Bentonville Community Center
February 9, 2019	Father Daughter Dance - Bentonville Community Center
February 9, 2019	Valentines 4K/8K - Downtown Square



## Parks and Recreation Advisory Board Meeting Minutes

**Meeting Date:** Monday, December 17, 2018

**Meeting Called to Order:** 4:58 p.m.

**Meeting Adjourned:** 6:04 p.m.

**Meeting Location:** Downtown Activities Center – 215 SW A Street

**Attending Board Members:** Tom Butrynski      Cortney Carlson      Craig Gilbert  
Mike Power      Steven George      Michelle Malashock  
Craig Gilbert

**Attending Staff Members:** David Wright      Crant Osborne      Lee Farmer  
Tracy Acosta

**Other:** Dan Grover      Justin Hudley      Melissa Gute

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### Old Business

#### *Approval of November, 2018 Minutes*

**Motion to Approve by:** Steven George  
**Seconded the Motion:** Cortney Carlson

### New Business

#### *Introduction of new PRAB Members*

David Wright introduced our newest Parks and Recreation Advisory Board Members. Dan Grover and Justin Hudley attended the meeting today.

#### *2018 Parks and Recreation Presentation*

Crant Osborne and Lee Farmer presented a slide presentation of 2018 accomplishments. In summary, items mentioned were the University of Arkansas Assessment, See Something Say Something procedure, Non-Resident Fees, Melvin Ford Aquatic Center Master Plan, Memorial Park Turf Improvements, Memorial Park Fencing, Citizens Park Pavilion and Stage, Downtown Square Christmas Lighting, North Walton Trail Extension, Town Branch Restoration, Tunnel Improvements, Orchards Berm Work, Public Art, and our volunteers.

### Other Business

#### *Tom Butrynski Presentation*

David Wright presented Tom Butrynski an appreciation plaque for his service as a Parks and Recreation Board member.

## **Public Art Proposal**

### **Artist information**

Scott Family Amazeum  
Artist - Eugene Sargent, Designer - Dustin Griffith  
1009 Museum Way  
Bentonville, AR 72712  
479-696-9280  
[esmith@amazeum.org](mailto:esmith@amazeum.org)

### **Artwork information**

**Title:** PoGlow

**Location:** option A) Lawrence Plaza B) Orchard Park option

**Size:** dependent upon exact site and final form of installation (see proposed forms and locations below)

**Medium:** Mixed Media - multicolor LED, acrylic, steel, concrete, electronics

**Expected life:** 5-10 yrs

**Cost:** \$25,000

**Funding:** Visit Bentonville

### **Method of fabrication & installation:**

LED strips encased in weatherproof frosted acrylic tubes are secured to visually engaging formed steel supports. Motion sensor activated microcontrollers encased in weatherproof enclosures. Depending upon location, the entire structure would be secured to poured concrete footings or knee-walls.

**Special requirements:** Requires hardwired 24-hour electrical connection.

**Timeline for design, fabrication, and installation:** We anticipate site-specific fabrication designs would take 6 to 8 weeks, beginning December 2018 (or once approved). Fabrication would take 6 to 8 weeks. Installation to take 1 week. Installation timeline to be approved and coordinated with Bentonville Parks & Recreation.

**Ongoing maintenance requirements:** Periodic inspection of acrylic tubes, microcontroller enclosure and steel framework for damage. No regular maintenance required.

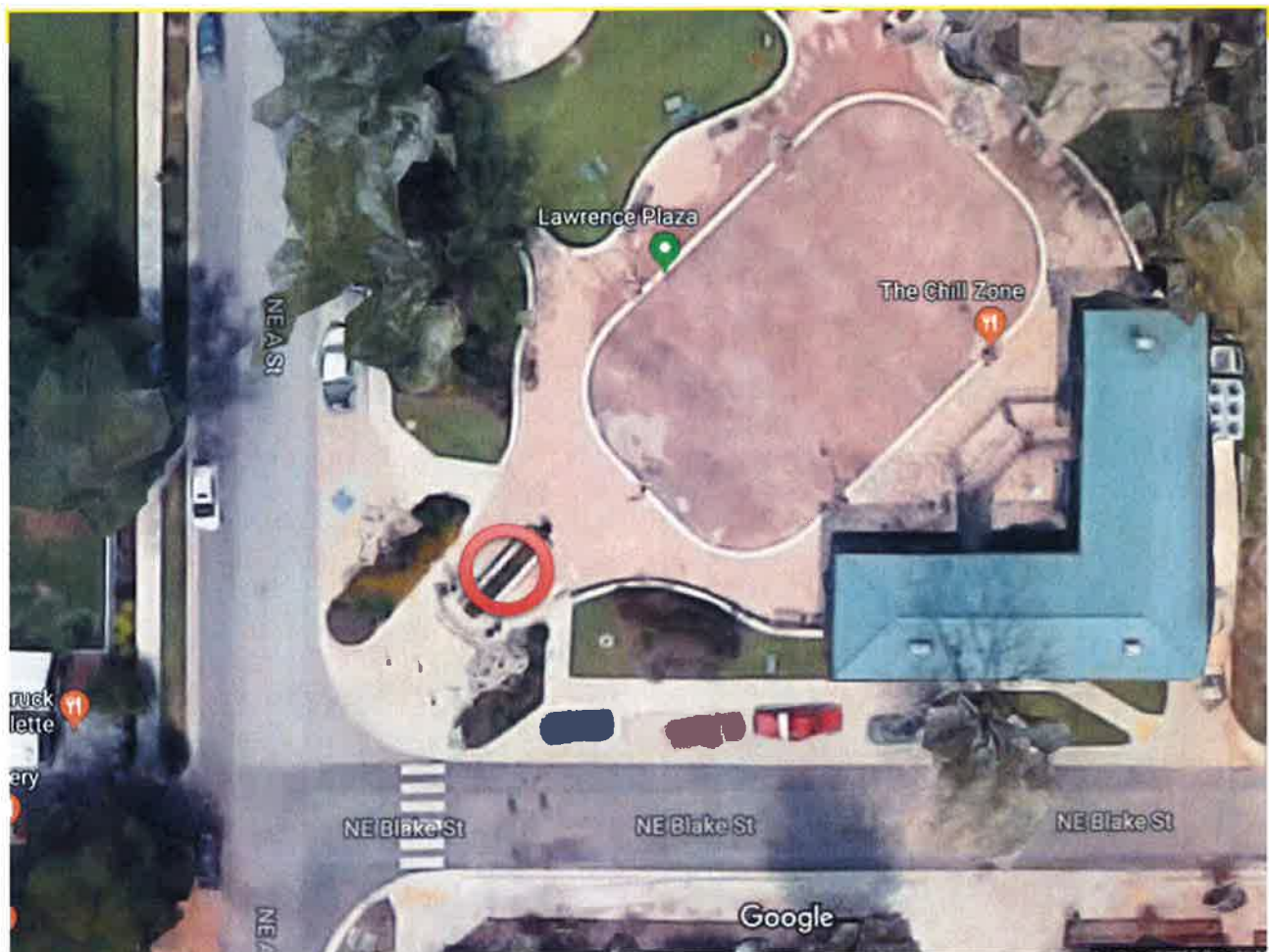
**Narrative:** The Amazeum team collaborated with Eugene Sargent to create an interactive art experience called PoGlow Sticks. The original inspiration emerged through tinkering with multicolor LED light strips, a proximity sensor, and a programmable circuit board. As you walk in front of the sensor pulses of multicolored lights on the strips are set into motion. The motions of lights mimic bouncing balls by mathematically modeling the physics of real bouncing balls. The result is an array of lights behaving in concert, responding to the triggering motions of passers-by, creating an ephemeral work of bouncing pulses of lights. The behaviors of the lights invite people to explore the causal relationship between the lights' motions and the triggering event and to play with the phenomenon to create interesting patterns of movement.

What was created with the PoGlow Sticks was a technology platform for responsive LED light strips. This technology platform is flexible and adaptable. The final form of the installation we are proposing is shaped by the parameters and characteristics of the sites chosen. Both options are a freestanding

sculptural form that invites people to discover, explore and play with the piece, setting the bouncing lights into motion. A background program of shifting colors ensures that the piece has a strong visual attraction even when the bouncing action of the lights is not being directly triggered by visitors. Additionally, by design, the colors of the moving lights can be reprogrammed for different seasons and holidays. While the lights would be most brilliant when the sun has set, they are sufficiently bright to be clearly noticed in bright daylight conditions.

We are proposing two different variations of the interactive sculpture designed to take advantage of the characteristics of each site. The locations we have selected have been chosen in consultation with Bentonville Parks & Recreation. While both locations are suitable, the Lawrence Plaza location is our preferred choice.

The Amazeum team has the talent and proven track record of designing and fabricating engaging experiences that withstand the rigors of direct hands-on public interaction. Combined with the proven capabilities in outdoor metal sculpture and electronic programming of Eugene Sargent, we are confident in the success of this installation and anticipate that it will become a highlight of outdoor experiences and a model for the potential of interactive art installations in and around the region.



*Proposed PoGlow installation - Option A (Lawrence Plaza).*

Option A - An oval arrangement of light sticks, with variations in height, capped by a glowing wavelike metal edge that creates an undulating profile much like waves or ripples on the surface of water. This

interactive artwork would create a strong visual anchor at the entrance to Lawrence Plaza. As people walk or jog past, the light pulses would be set into motion. The vertical motion of the lights are a colorful digital reflection of the pulsing streams of water in the splash pad.

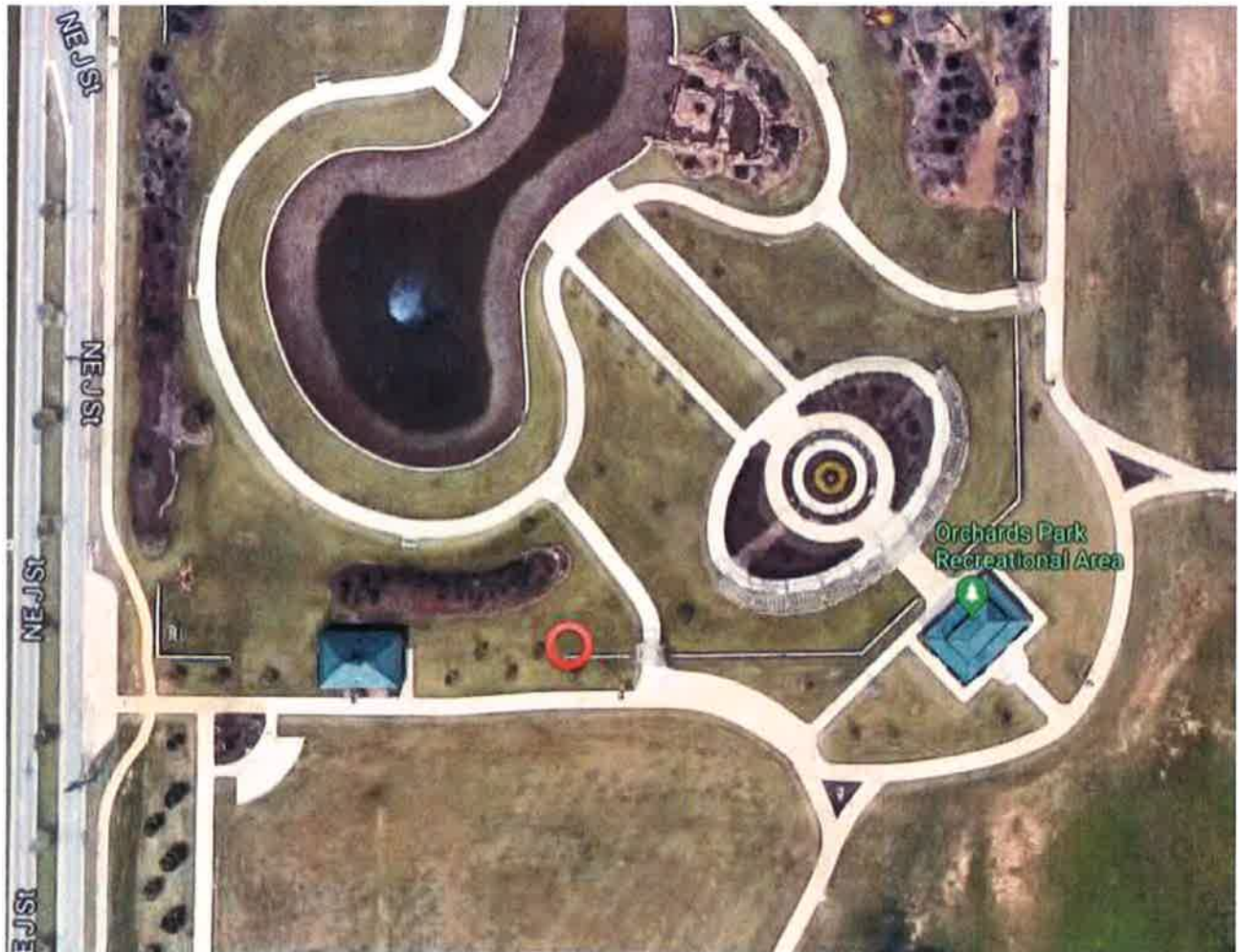
There are several positive aspects of this version and location. There is a high exposure to pedestrian traffic due to the nearby bike and pedestrian trails. The proximity to 21C Museum/Hotel and surrounding businesses and restaurants adds to the vibrancy of the downtown square. The illumination of the piece will be a strong visual attractor further encouraging evening and night-time activity in the downtown square area. The playful nature and interactivity of the piece will appeal to the numerous children and families that already congregate at Lawrence Plaza to enjoy the splash pad, ice rink, movies and other activities.



*Version A - Oval arrangement of light sticks with wavelike profile. Looking northeast.*



*Version A - Oval arrangement of light sticks with wavelike profile. Looking south.*

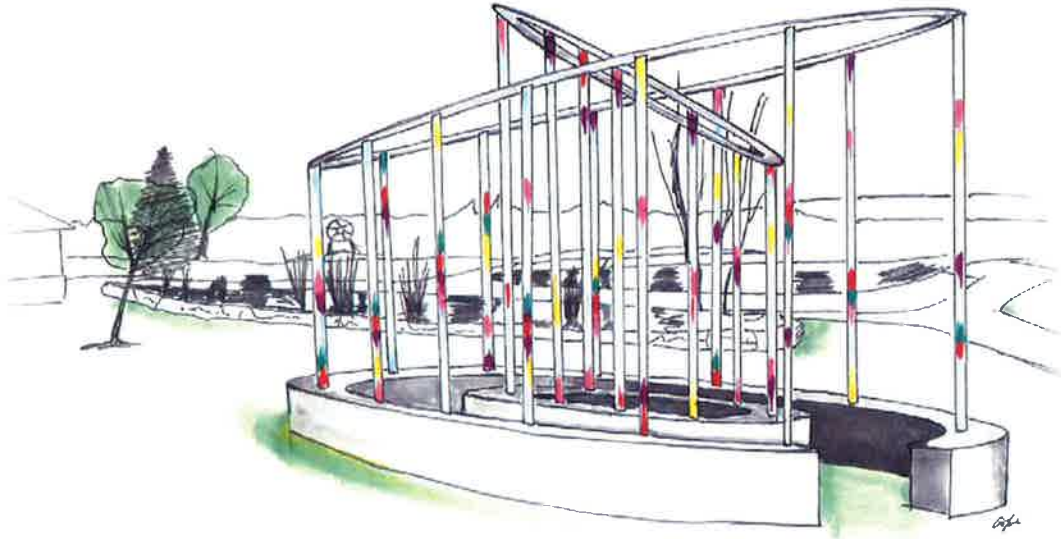


*Proposed PoGlow installation - Option B (Orchards Park).*

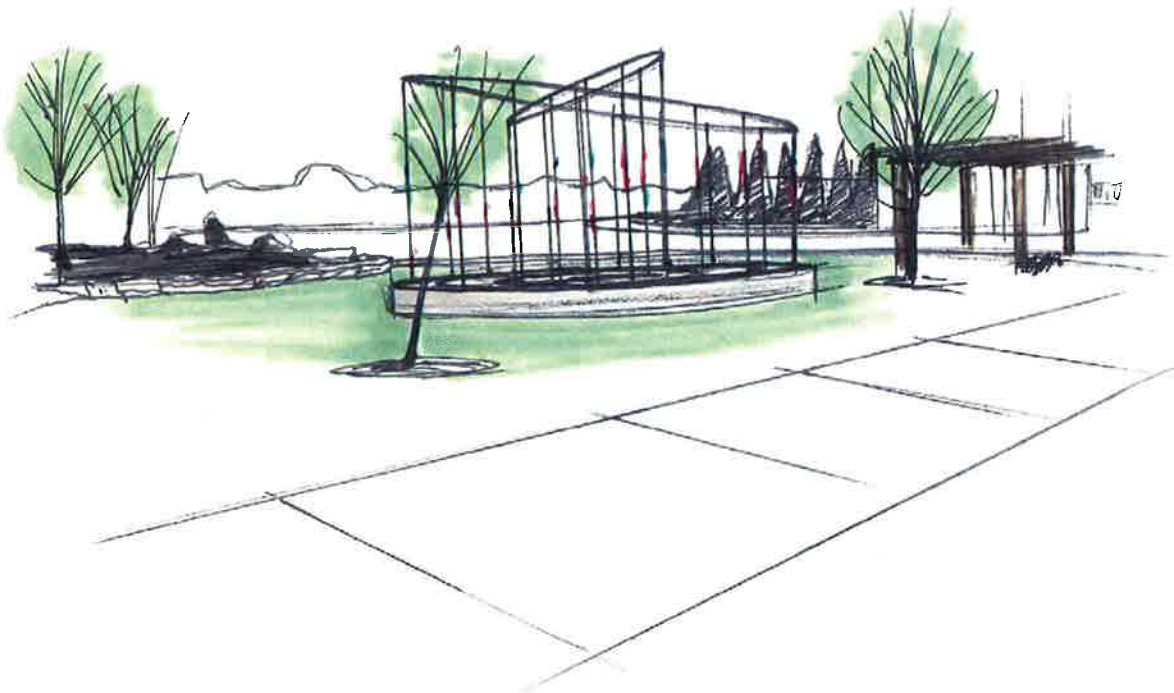
Option B - Two concentric rings of light sticks with a varying height suggest a fountain of bouncing lights. Each ring of light sticks is capped with a large circular hoop that dips at an angle opposite to each other. The action of the lights bouncing up and down create a playful visual image reminiscent of a water fountain. The simple geometry of the piece provides a familiar visual anchor that counters the randomized motion of the bouncing lights. Visitors will be able to activate the lights from both the exterior and interior of the two concentric circles. A background program of shifting colors ensures that the piece has a strong visual attraction even when the bouncing action of the lights is not being directly triggered by visitors. We anticipate the base of the circles to be a knee-wall suitable for seating.

An intriguing aspect of the installation at this location is its degree of visibility from J St.. The installation's proximity to the more formal organization of features near the pond, offer a playful diversion for people as they wander or stroll through the park. It utilizes a similar visual language of the Buckyball installation located in the distance, but counters the meditative experience of Buckyball with a more active invitation to play.





*Option B - Concentric circular arrangement of light sticks to create a "fountain of bouncing light".  
Looking northwest.*



*Option B - Concentric circular arrangement of light sticks to create a "fountain of bouncing light".  
Looking northeast.*

**Support Materials**

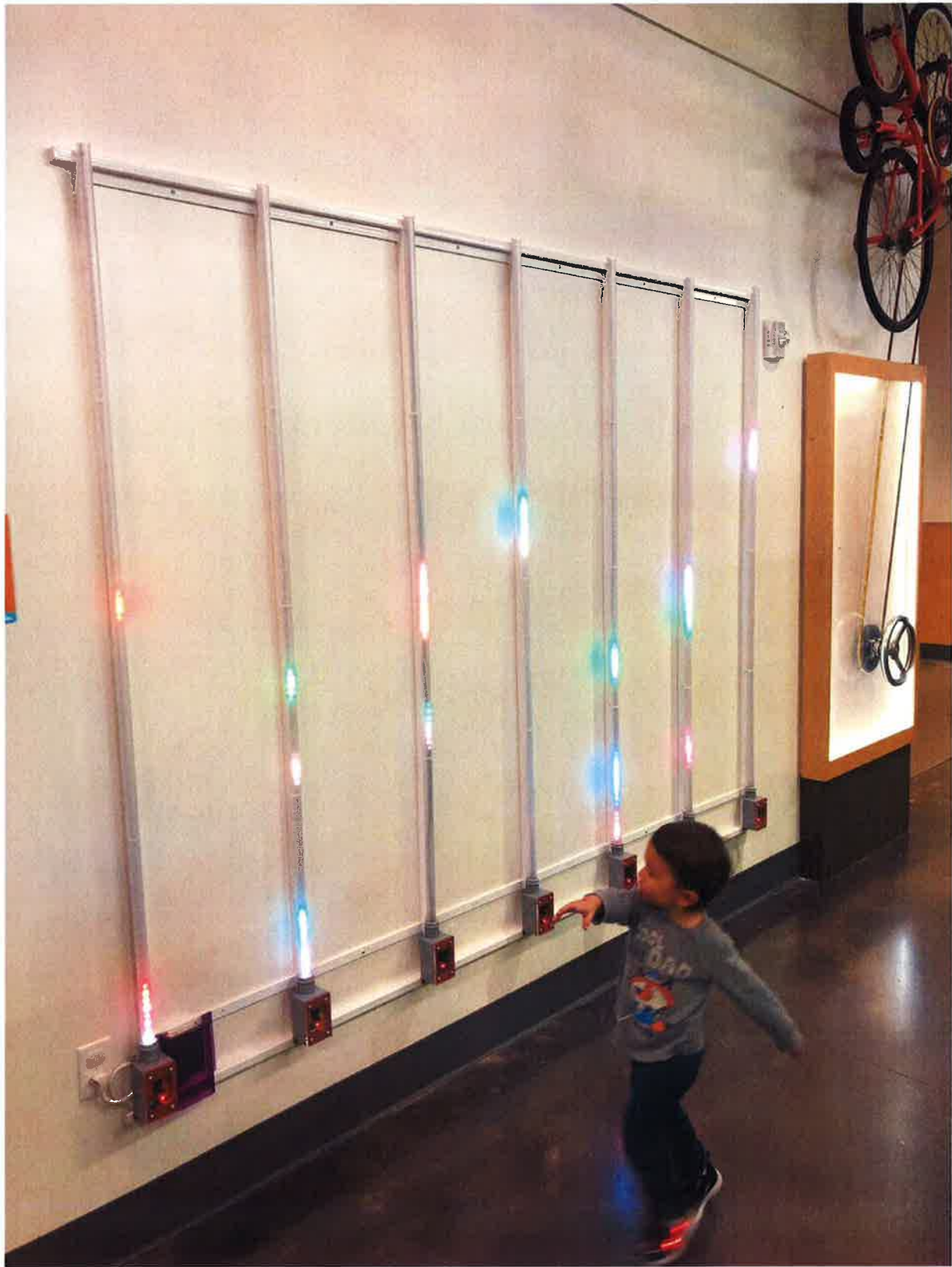
Exhibit A: Images of early stage prototypes and temporary installations of the PoGlow sticks.

**Exhibit A**

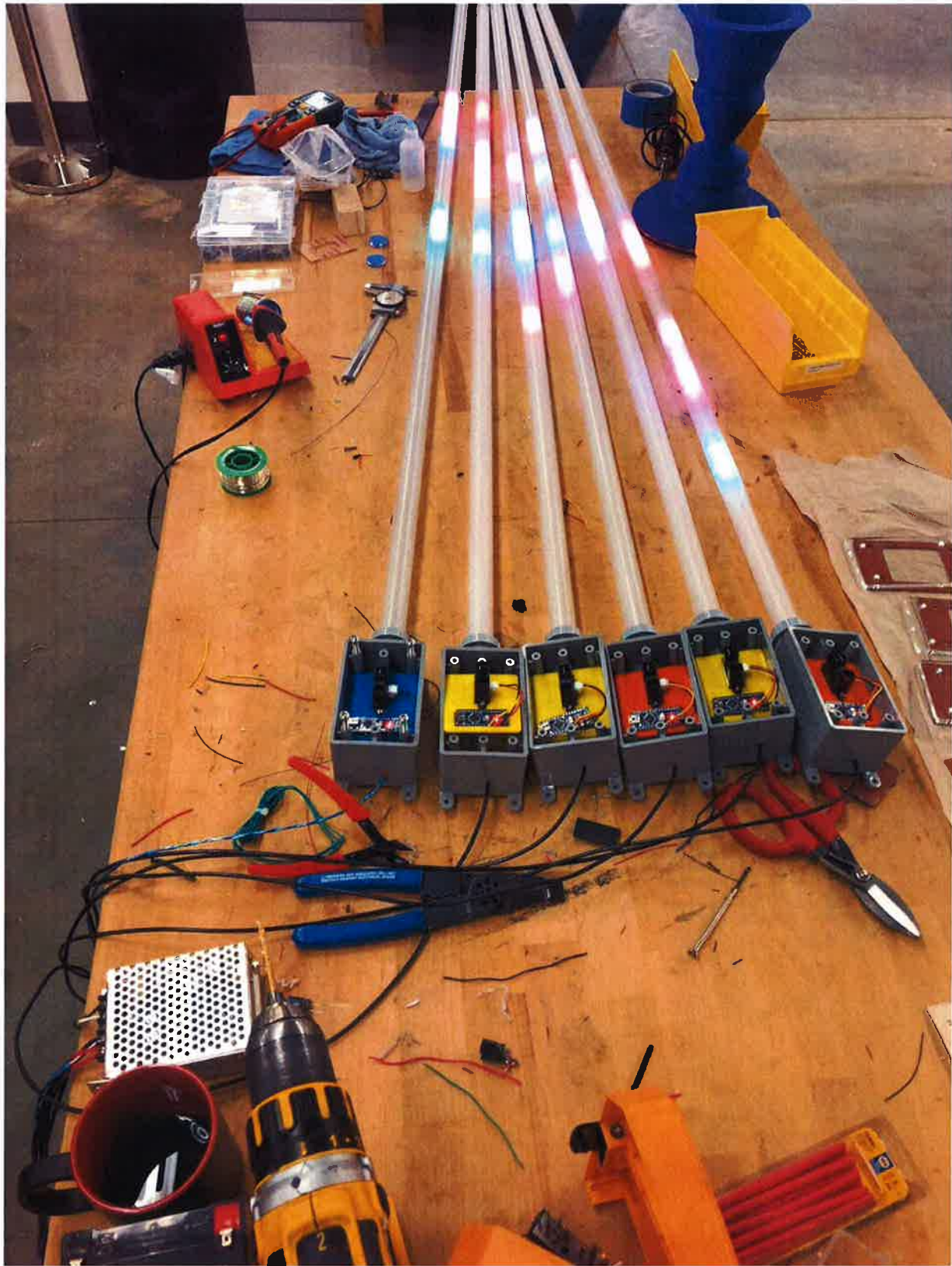
**PoGlow stick installations completed by Amazeum in partnership with Eugene Sargent**



Free-standing installation prototyped during Crystal Bridges' Light Night Event (Fall 2018)



Installation of wall-mounted PoGlow array at Scott Family Amazeum (Oct 2018 - Current)



Fabrication and prototyping at the Scott Family Amazeum

Project	Budget	Status
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FY - 2017 Rollover Projects		
North Bentonville Trail - Creek Stabilization	\$115,000	Construction Underway - 80% Complete
Razorback Greenway ReRoute - Design and ROW	\$440,000	30% Drawings submitted - Under review by Planning / Engineering / AHTD
McCullough Street Sidepath Trail	\$600,000	30% Drawings submitted - Under review by Planning / Engineering / AHTD

FY 2018 Projects		
Citizens Park Tennis Courts	\$1,300,000	Construction Underway - 60% Complete
Old Tiger - Restroom Installation	\$55,000	Equipment order in process. Expect installation in early 2019.
Lake Bella Vista - Restroom Facility	\$60,000	Rollover to 2019 - Post Parking Lot Project
Lake Bella Vista - Parking Lot / Trail Connection	\$1,062,000	Project in design - Ecological Design Group
RRG Eco - Counter Display Board	\$35,000	Project in design - Morrison Shipley
RRG - RRFB, Signs and Striping on 21st Street	\$34,500	Design Complete. Ready to Bid
RRG - Moberly Trail Connection w/ HAWK Crossing	\$126,500	Design Complete. Ready to Bid
RRG - North Trail - Cub / Tiger Parking Lot	\$287,500	Council Approval - Nov 13. Construction begins in December
RRG - North Trail - Alignment / Jersey Barrier Cut	\$18,800	Council Approval - Nov 13. Construction begins in December

**Grant Funded Projects - Not administered by BPR**

<i>3rd Street - 8th Street Trail (Applegate Trail)</i>		<i>Project Complete - Opening Spring 2019</i>
<i>Lake Bentonville Improvements</i>		<i>Construction Underway - 0% Complete</i>
<b>Project</b>	<b>Budget</b>	<b>Status</b>
<b>FY 2019 Projects</b>		
Trails Wayfinding Signage - Phase II	\$20,000	
Park Rules Signage	\$22,000	
Downtown Parks - Quilt of Parks Master Plan		
Bentonville Bike / Pedestrian Plan		Pending grant approval via Walton Family Foundation
Dave Peel Playground - Tile Repair	\$100,000	
Auto Gates - BPR Maintenance Shop	\$15,000	
Citizens Park - Inclusive Playground	\$375,000	
Memorial Park - Backstop Installation	\$12,000	
Memorial Park - Tennis Courts Resurface	\$20,000	
Memorial Park - Ballfield Astro turf Project	\$850,000	

Memorial Park - Soccer Field Renovation	\$15,000	
Phillips Park - F1 Scorebooth Removal	\$10,000	
Phillips Park - F1, F2, F3 - Renovations	\$60,000	
Orchards Park - East Berm Stone Work	\$7,000	
MFAC - Diving Platforms	\$30,000	
Lawrence Plaza - Fiber Installation	\$20,000	
Lawrence Plaza - Fountain Retrofit	\$20,000	
Downtown Square - LED Building Lights Installation	\$75,000	
BCC - Aquatic Sound Panels	\$90,000	

<b>Grant Funded / Partnership Projects - Not administered by BPR</b>		
All American Plaza / 3rd Street Crossing		
All American Trail Extension to BVL		
Arkansas / Missouri Trail Extension		

NW A Street / Slaughter Pen Parking Lot		