



## Parks and Recreation Advisory Board Meeting Minutes

**Meeting Date:** Monday, October 7, 2019

**Meeting Called to Order:** 5:00 p.m.

**Meeting Adjourned:** 6:01 p.m.

**Meeting Location:** Downtown Activity Center – 215 SW A Street

**Attending Board Members:**

Chris Sooter	Mike Power	Cortney Carlson
Justin Hundley	Steven George	Craig Gilbert
Dan Grover	Cortney Schaefer	Whitney Sutherland

**Attending Staff Members:**

David Wright	Crant Osborne	Danny Bartlett
Layne Hyatt		

### Old Business

#### *Approval of September 9, 2019 Minutes*

Motion to Approve by: Mike Power

Seconded the Motion: Whitney Sutherland

#### *Tabled Discussion from September 2019 Meeting*

##### ***Run Bentonville – Race Series***

Layne Hyatt and committee discussed ½ Marathon and Race Series pricing

- Price audit prepared by Layne shows BPR ½ Marathon one of the lowest in the audit
- BPR ½ Marathon offers more swag than comparable city races
- Last increase was three years ago
- 2018 – highest registered race entries
- Expenses have not lowered since existence of race
- Board members request more creative races
- Swag – Needs to be more creative

The following was proposed and approved by the committee to be effective May 2020 which would include the 2021 ½ Marathon Race.

1. 5K Bundle – All 5K's (including the 5K at the ½ Marathon )
  - a. Purchase (6) 5K's (7<sup>th</sup> one free - 7<sup>th</sup> one being the ½ Marathon)
    - i. (1) Glow Run
    - ii. (2) Worst Race Ever
    - iii. (3) Goblin Run
    - iv. (4) Frosty 5K
    - v. (5) Valentine's Run
    - vi. (6) Irish 5K
    - vii. (7) Half Marathon 5K - Free
2. Run Bentonville - Race Series Bundle – All 5K's (including the 5K at the ½ Marathon)
  - a. Purchase (6) 5K's plus the ½ Marathon, Receive one 5K Free
    - i. (1) Glow Run
    - ii. (2) Worst Race Ever
    - iii. (3) Goblin Run
    - iv. (4) Frosty 5k
    - v. (5) Valentine's Run
    - vi. (6) FREE Irish 5k
    - vii. (7) Half Marathon
3. 5K's, Half Marathon and Half Marathon Training Program
  - a. 5K will be \$30 each
  - b. ½ Marathon will be \$75/\$95/\$110
  - c. ½ Marathon Training Program will be \$225

Motion to Approve by: Cortney Carlson

Seconded the Motion: Mike Power

### ***Softball/Baseball Tournament Fee Information***

Danny Bartlett discussed the fee difference between softball and baseball.

- Baseball offers a three game guarantee
  - Baseball - State wide mandated – three game guarantee
  - Baseball - Consistent expenses per tournament
- Softball allows different guaranteed games each tournament
  - Softball - Expenses are different depending on tournament
  - Softball - Different age groups bring in more/less teams
  - Softball - Games guaranteed make a difference in team registration
  - Softball - Umpire expenses vary per tournament
  - Softball - Reduced tournament fee due to gate fee

## **New Business**

### ***Non Resident Fee Report***

Danny Bartlett presented a PowerPoint presentation of the 2019 Updated Non-Resident fees.

- Outdoor Camp NR Fees
  - Projected: \$11,805
  - YTD: \$8,919
- Outdoor Camp NR Participation
  - 2018: 37%
  - 2019: 31%
- Outdoor Camp Total Participation
  - 2018: 818
  - 2019: 727
- Outdoor Sports NR Fees
  - Projected: \$144,370
  - YTD: \$48,886 (Projecting \$64,935)
- Outdoor Sports NR Participation
  - 2018: 44%
  - 2019: 40%
- Outdoor Sports Total Participation
  - 2018: 9,147
  - 2019 YTD: 7,053 (Projecting 8,659)
- Total Outdoor Rec NR Fees
  - Projected: \$156,175
  - YTD: \$57,806 (Projecting \$73,854)
- Total Outdoor Rec Participation
  - 2018: 43%
  - 2019: 40%
- Total Outdoor Rec Participation
  - 2018: 9,965
  - 2019 YTD: 7,780 (Projecting 9,386)
- Bentonville Community Center NR Fees
  - Projected: \$145,700
  - YTD: \$155,507 (Projecting \$233,079)
- Bentonville Community Center NR Participation
  - 2018: 42%
  - 2019: 44%
- Bentonville Community Center Total Participation
  - 2018: 397,643
  - 2019 YTD: 268,679 (Projecting 386,627)

Much discussion was given to the future of the non-resident fees for the Bentonville Community Center. David Wright stated we are not a profit center, the fees are to simply recover our cost, which is allowing a better quality of life for our Bentonville citizens. Some members of the board have encounter citizens concerned of overcrowded fitness classes. The members also noted the crowded facility will only continue due to growing population and the location of the Bentonville Community Center. A rate increase will need to be revisited due to these continued issues. The fitness capacity issue needs to be resolved ASAP or the residents will stop viewing the Bentonville Community Center as an amenity.

### ***Other Business***

The next PRAB meeting will be held at Lake Bentonville at 4:00 p.m. To allow for day light savings time, the time is being adjusted for this meeting.