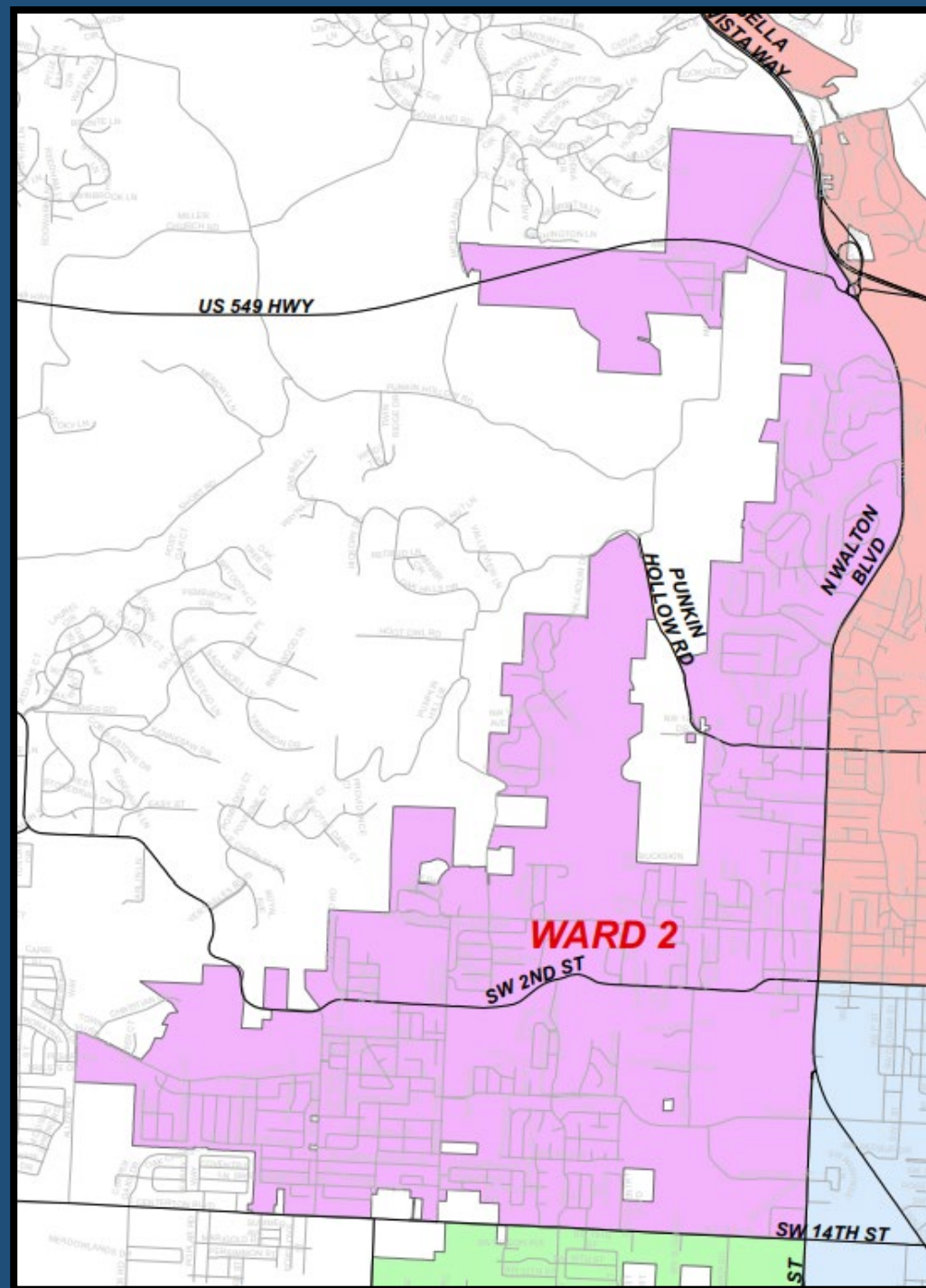




Welcome!  
Ward 2 Meeting







# Agenda

- **Introductions**

Danielle Semsrott, Senior Planner

- **Mayor's Welcome**

Mayor Stephanie Orman

- **Communications**

Debbie Griffin, Community Relations & Economic Development Director

- **Code Enforcement**

Darren Warren, Code Enforcement Officer

- **Public Safety**

Police Chief Jon Simpson

- **Fire Department**

Fire Chief Brent Boydston

- **Transportation**

Dennis Birge, Transportation Director

- **Electric Utilities**

Travis Matlock, Electric Utilities Director

- **Parks & Recreation**

David Wright, Parks & Recreation Director

- **Bentonville Public Library**

Hadi Dudley, Library Director

- **Great Neighborhoods Partnership**

Danielle Semsrott, Senior Planner

- **Closing Remarks / Final Questions**

All



# Mayor's Welcome

Bentonville Mayor Stephanie Orman

Contact Information:

[sorman@bentonvillear.com](mailto:sorman@bentonvillear.com)

City Hall

305 SW A Street, 2<sup>nd</sup> floor

(479) 271-5966





# Community Relations / Economic Development Director

Debbie Griffin

[dgriffin@bentonvillear.com](mailto:dgriffin@bentonvillear.com)

(479) 254-2028



BENTONVILLE311.COM



# Bentonville 311

## connecting citizens to services

Bentonville 311 provides the citizens of Bentonville with a simple online single point of contact for every City department.

Bentonville 311 is not to be used for emergency situations as it is only monitored during business hours.

**For Emergencies, please dial 911.**

The new Bentonville 311 system brings unprecedented levels of openness, innovation and accountability to the delivery of City services.

With the new Bentonville 311 online system, you can:

- Create a new service request
- Check the status of existing requests
- Snap a photo and submit it with a request to improve accuracy
- Receive email notification on service concern progress
- Provide feedback upon completion of your concern

## How to report a service concern

To report a service concern, get started [here](#) or click the pencil icon on the left to begin.

Simply fill out the form for the requested service and you will receive email notifications on the progress as our City team addresses your concern.

Non-emergency service requests for street light maintenance, trail repair, drainage issues, and many other services are listed in a category menu.

If you can't find your category give us a call and we will help you with your service request.

Contact us at 479-271-5966 or email:  
[mayor\\_assistant@bentonvillear.com](mailto:mayor_assistant@bentonvillear.com)



[Report a Concern](#)



**BENTONVILLE311.COM**



**connecting citizens to services**



**Airport Maintenance**



**Construction Site Complaint**



**Flooding / Drainage**



**Garbage and Rubbish**



**Graffiti**



**High Weeds and Grass**



**Inoperable Vehicle**



**Open Storage**



**Parks Maintenance**



**Pothole Repair**



**Right of Way Maintenance**



**Road Debris**



**Sewer Maintenance**



**Sidewalk Maintenance**



**Street Light Maintenance**



**Street Sign Maintenance**



**Street Sweeping**



**Traffic Signal Maintenance**



**Trail Maintenance**



**Water Pressure**



**Water Quality**





The City of  
Bentonville,  
Arkansas  
Government  
@BentonvilleGov

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Visit Ad Center

Liked Following Share

**The City of Bentonville, Arkansas Government**  
Published by Debbie Ernst Griffin [?] · January 21 at 9:02 PM ·

We were excited and proud to hold the Grand Opening of the Bentonville Emergency Communication Criminal Investigation Center today. Thank you to our Bentonville Police Department for all you do to keep our community safe.



3,532 People Reached 1,373 Engagements Boost Post

136 10 Shares

It's Public Power Week!

221 views · October 9, 2019

This week on #PressPlayBentonville, We are...

617 views · October 7, 2019

Did you know that our fire department responds to over...

177 views · September 27, 2019

Here we go! Opening Ceremonies of the MESO Lineworkers...

1.2K views · September 26, 2019

On this weeks episode of #PressPlayBentonville, we take...

520 views · September 24, 2019

This week on #PressPlayBentonville, we...

257 views · September 23, 2019

Aluminum Can Recycling

498 views · September 18, 2019

Fire Department responds to electrical smell at City Hall

627 views · September 17, 2019

On this weeks episode of #PressPlayBentonville, we are...

400 views · September 16, 2019

Bentonville Fire Department, Live Fire Training Sept. 14, 2019

4.6K views · September 14, 2019

We'll, it's not something we do everyday at the Electric Dept....

8.6K views · September 12, 2019

This week on #PressPlayBentonville we...

756 views · September 9, 2019

Bentonville

3.1K views · September 4, 2019

@BentonvilleGov





[Create a Page](#)



 Send Message

Write a post...



 Photo/Video  Tag Friends  Check in 



**The City of Bentonville, Arkansas Government**

6 hrs · 🌐

Love is in the air! It's race week for the [Run Bentonville Valentines 4k/8k!](http://www.runbentonville.com/race-series/valentines-4k8k/)  
Online registration closes tomorrow (Wednesday February 4th) at midnight!  
<http://www.runbentonville.com/race-series/valentines-4k8k/>

[See All](#)

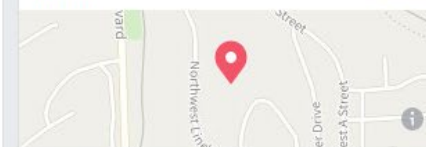
 Invite your friends to like this Page

3,787 people like this

3,998 people follow this

 Jason W Shook and 69 other friends like this or have checked in

4 check-ins

[See All](#)

117 West Central Ave  
Bentonville, Arkansas 72712

[Get Directions](#)

 (479) 254-2028

 [Send Message](#) bentonville.com



- Notify Me – Road construction/street closures, power outages, employment opportunities, Parks & Rec facilities status, city newsletter, meeting agendas

- Public Hearings – Planning Commission & Board of Adjustment


- City Master Plans – Community Plan, Parks Master Plan, Bicycle & Pedestrian Plan, etc.



- Annual Development Reports

- Boards & Commissions application

**City Website**  
**[www.bentonvillear.com](http://www.bentonvillear.com)**

Home > Notify Me

**Notify Me®**Available Lists

1. Type your email address in the box and select **Sign In**.  
2. If you want to receive text messages enter your phone number and select **Save**.  
3. To subscribe or unsubscribe click  and/or  next to the lists to which you wish to subscribe/unsubscribe.

**Please sign in to subscribe, unsubscribe, or manage your subscriptions**

Email Address



# Walmart Home Office



CITY OF BENTONVILLE, ARKANSAS

Website - [walmart.com/newhomeoffice](https://walmart.com/newhomeoffice)



# Walmart Home Office



- 350 acres of land
- East side of J Street between Central Avenue and 14<sup>th</sup> Street (102)
- Integrate biking and walking trails
- Commitment to environmental sustainability



# Walmart Home Office



- Demolition and recycling of old buildings began in 2019
- Walmart goal to open in phases between 2020 and 2025



# Code Enforcement

Darren Warren, Code Enforcement Officer

305 SW A Street

(479) 271-3107

[tdavis@bentonville.com](mailto:tdavis@bentonville.com)

[bentonville.com/287/Code-Enforcement](http://bentonville.com/287/Code-Enforcement)





# Tall Grass

Grass must be maintained less than 8-inches tall.





# Trash Bins





# Unsightly Conditions

All exterior property must be free from the accumulation of rubbish and garbage.





# Inoperable Vehicles

Vehicles must be maintained in operating condition.





# Examples of Prohibited Signs

Sep 23, 2018, 10:54:33 AM  
Bentonville



Jul 27, 2017, 1:37:03 PM  
Bentonville







# Public Safety

- Police Chief Jon Simpson
- Bentonville Police Department
- 908 SE 14<sup>th</sup> Street
- (479) 271-3170 non-emergency number
- You are the eyes and ears of the City. Please call to report suspicious activity.



119 Total Employees  
84 Sworn Officers  
35 Civilian Professional Staff  
\* Unpaid Employees

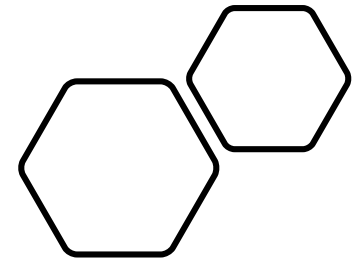
Executive Assistant  
Community/Public Relations Sergeant  
Chaplain\*



















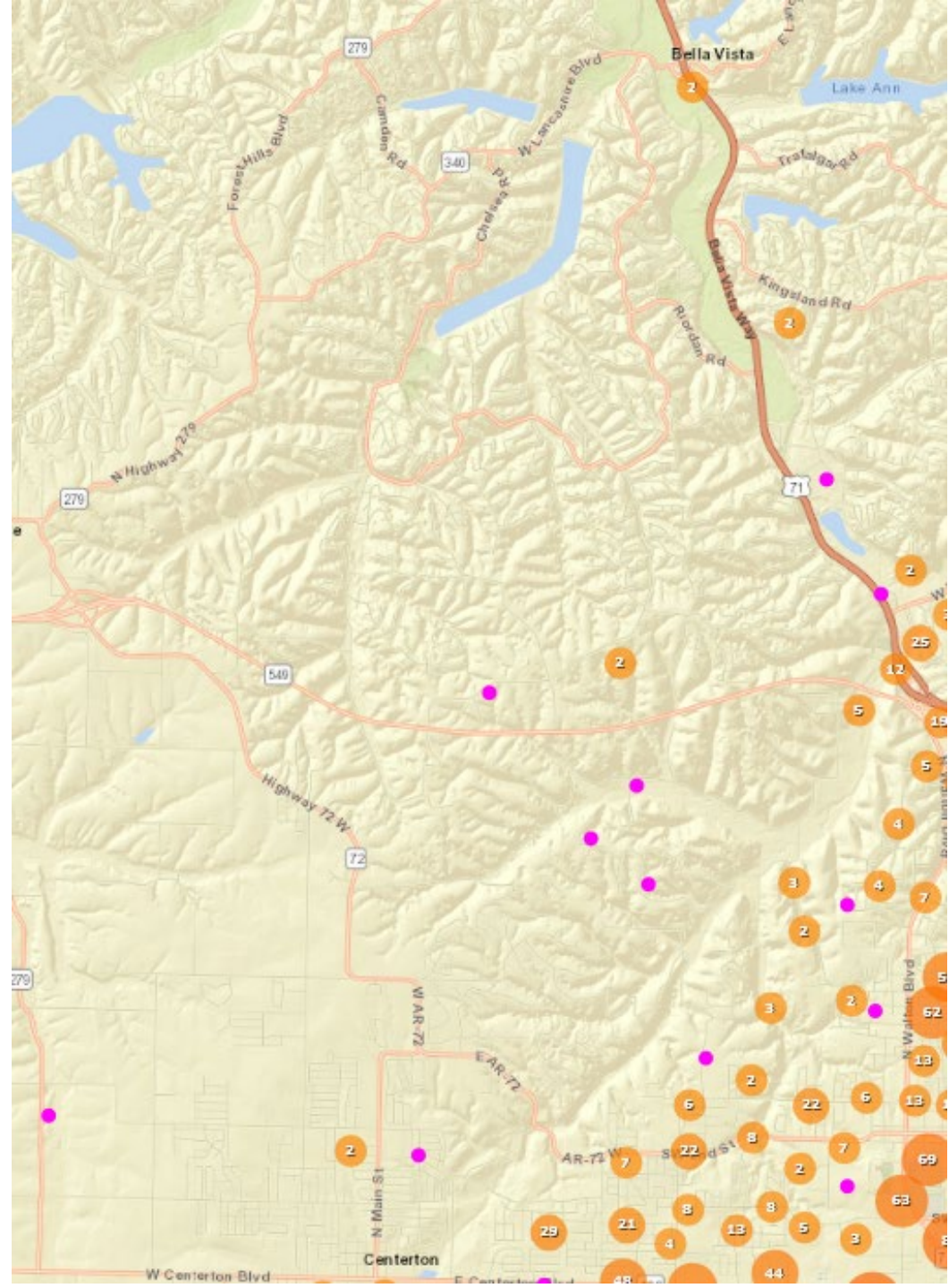
Out at the  
Range







# Ward 2 Calls for Service





# **Bentonville Fire Department**

## **1887**



**Comprised of three, 24 hour shifts, 29/33 shift personnel work 24 hours 365 days a year.**

**5 – Ambulances**

**9 – Fire Engines**

**3 – Ladder Trucks**

**2 – Heavy Rescue Trucks**

**1 – Technical/Hazmat Truck**

**2 – Brush Trucks**

**3 – Mini Response Vehicles**



# **STATION 1 – 800 SW “A”**

## **Station 1**

**Staffed with 6 personnel daily**  
**Opened in 2008**



### **Apparatus**

**1-Ladder Truck**  
**1-Engine**  
**1-Rescue Truck**  
**2-Reserve Ambulances**  
**1-Hazmat/Technical Truck**  
**1-County Engine**  
**1-Mini Event Ambulance**  
**1-Mini Fire/Rescue Vehicle**



# Station 3 – 907 NW 13<sup>th</sup> Street



## Station 3

**Staffed with 3-4 personnel daily**  
**Opened in 1996**

### Apparatus

**1-Engine**

**1-Ambulance**

**1-Mini Rough Terrain Vehicle**



# Station 5 – 800 SW Elm Tree Road



## Station 5

**Staffed with 3-4 personnel daily**  
**Opened in 2005**

## Apparatus

**1-Engine**  
**1-Ambulance**  
**1-Brush Truck/TRT Trailer**



# 2020 - 911 RESPONSE CALLS

911 Call Type	Number of Calls
Total Fires	278
Fire Alarms	1167
Hazmat Responses	299
Call for Mutual Aid	64
EMS Calls	5144
Rescue Calls	114
Agency/Public Assist	227





# What We Do

(Designated City Rescuer)







**Provide our own rescue**







# Special Response Vehicles (SRV)





# Bike



# Team





- **Specifically Designed as a Fire Training/Burn Building**
- **Greatly Increases Firefighter Safety During Training**
- **Provides Training Flexibility and Consistency**
- **Meets Regulatory Standards**
- **Reduced Environmental Impact**



# Emergency Communication Needs Assessment



Most of the current radio equipment used by the City of Bentonville is no longer produced and is reaching end of life, with infrastructure that is old and dilapidated.\*

\*Tusa Consulting Services communications needs assessment for the City of Bentonville.













**END**





# Transportation

Dennis Birge, P.E.  
Transportation Director  
3200 SW Municipal Drive  
(479) 271-6840

## TRANSPORTATION

### Current Project Overview:

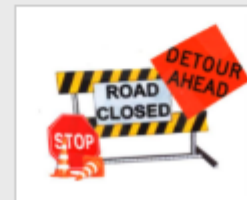
- [Water Tower Road Overview Update as of July 2019](#)
- [BB0903 SPUI Project Exit 85](#)
- [SPUI 3D ANIMATION VIDEO - EXIT 85 EXAMPLE](#)

### Master Street Plan 2021

- [Master Street Plan-Approved 1/21/21](#)
- [Bentonville MSP Typical Sections](#)

The Transportation Department manages the City of Bentonville's transportation infrastructure including day-to-day maintenance of streets, highways, bridges, sidewalks and drainage. The department also is responsible for installing and maintaining the city's street signs and traffic signals.

For Current Road Closures,



please click the road closed icon:

For Current Project Statuses,



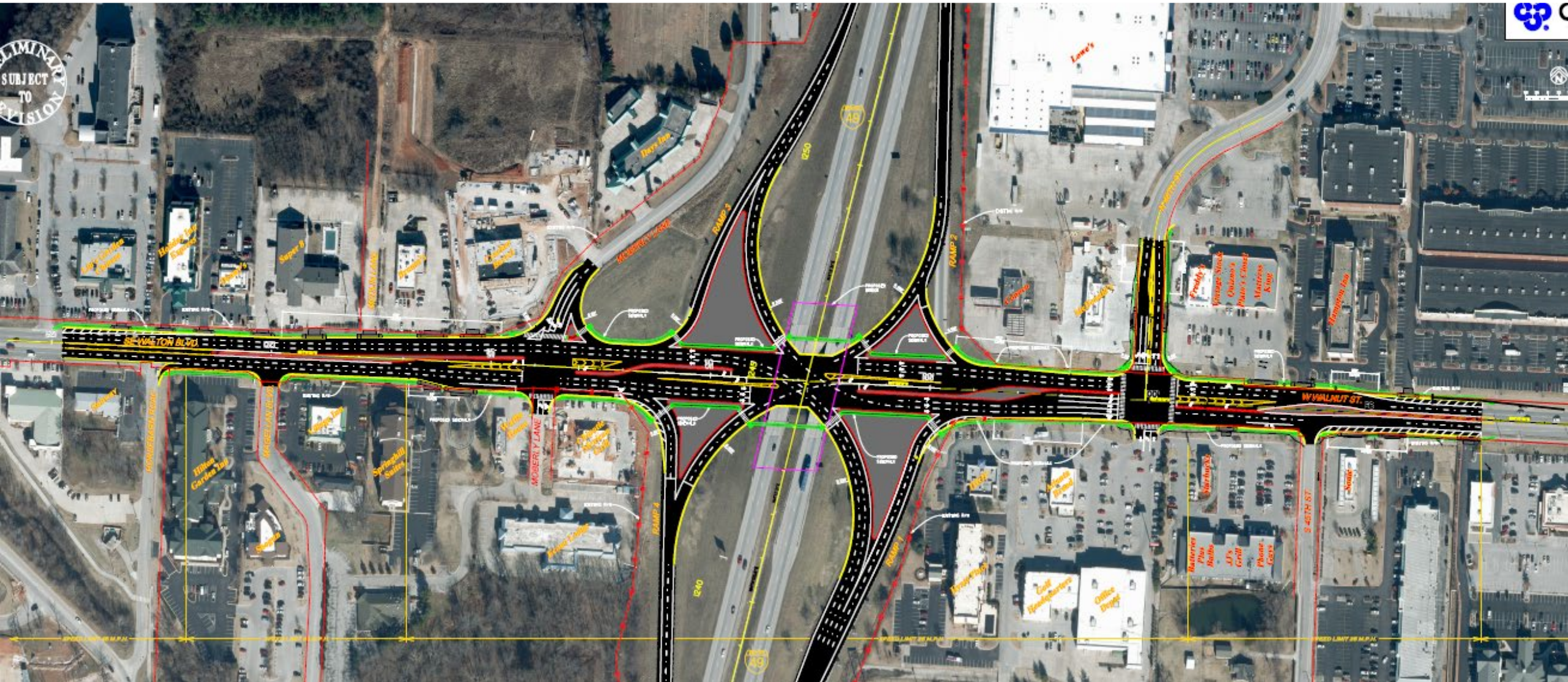
please click the project icon:

[bentonvillear.com/315/Transportation](http://bentonvillear.com/315/Transportation)



# Hwy 71B Intersection Improvements – Single Point Urban Interchange (SPUI)

Similar design to replace roundabout at Hwy 71B north, near Bella Vista





[illegible]

8

72

2

9

**SQUARE**

### SEMPER PARATUS

E. CENTRAL AVE

7

## 6 Interchange

10

S.E. 14<sup>th</sup> ST

S.E. 28<sup>th</sup> ST

1 S.W. REGIONAL AIRPORT BLVD

12





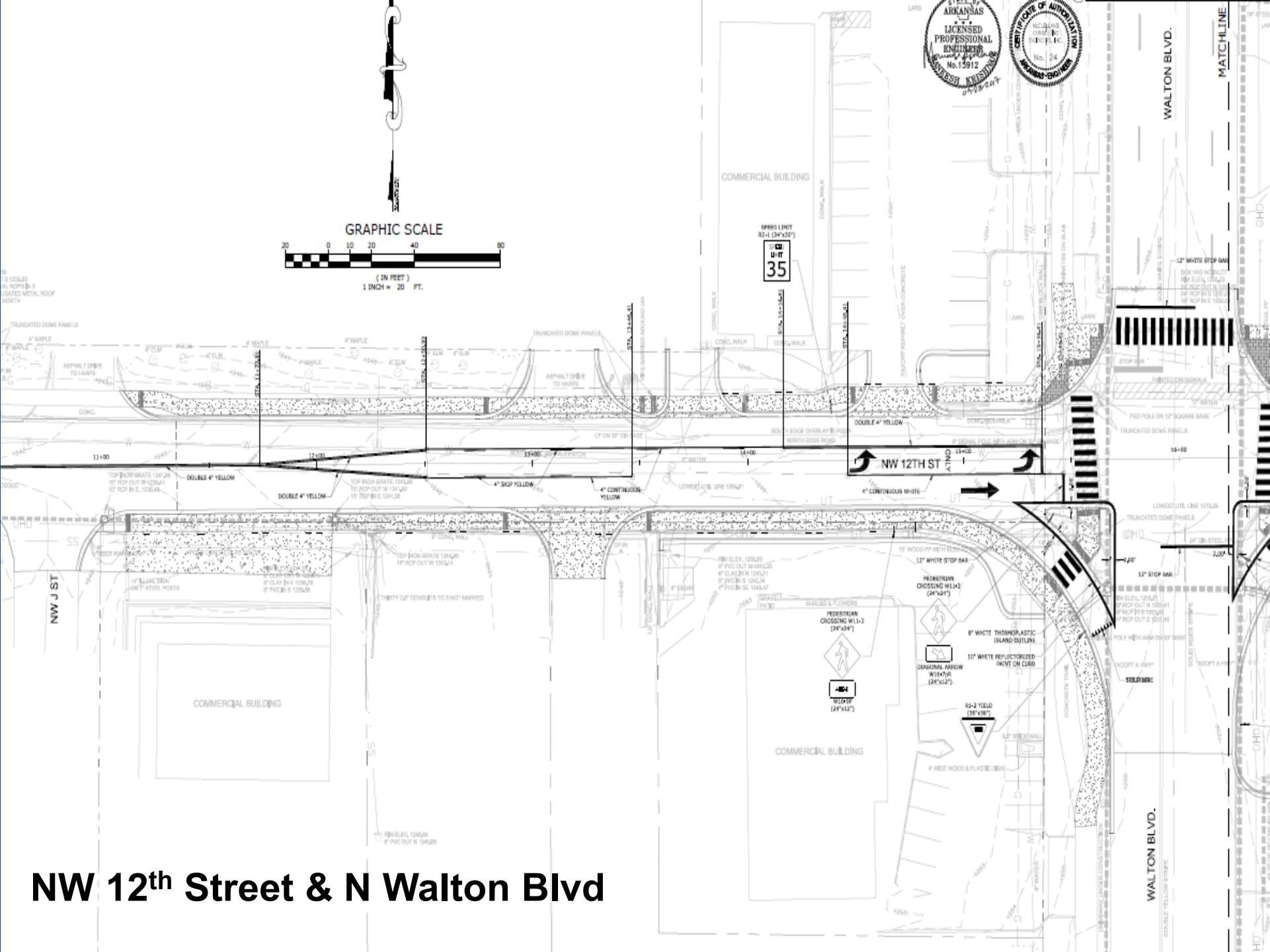
**NW 12<sup>th</sup> Street & N Walton Blvd**



**Tiger Blvd & N Walton Blvd**



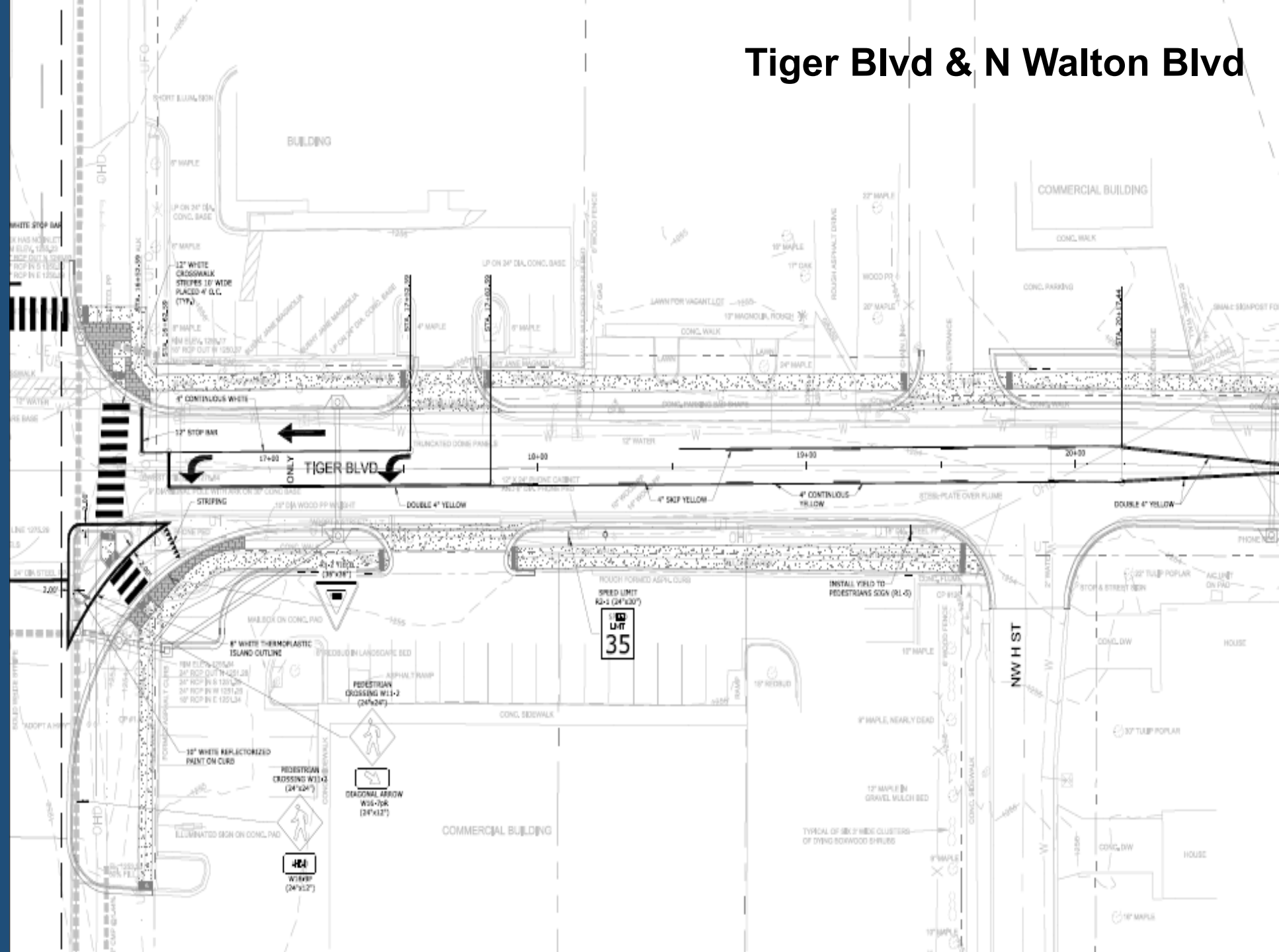




NW 12<sup>th</sup> Street & N Walton Blvd



# Tiger Blvd & N Walton Blvd







**NW 3<sup>rd</sup> Street Signal at N Walton Blvd**





**Replacement of Town Vu Bridge at McKisic Creek**





**Replacement of Town Vu Bridge at McKisic Creek**





**Replacement of Town Vu Bridge at McKisic Creek**





**Replacement of Town Vu Bridge at McKisic Creek**



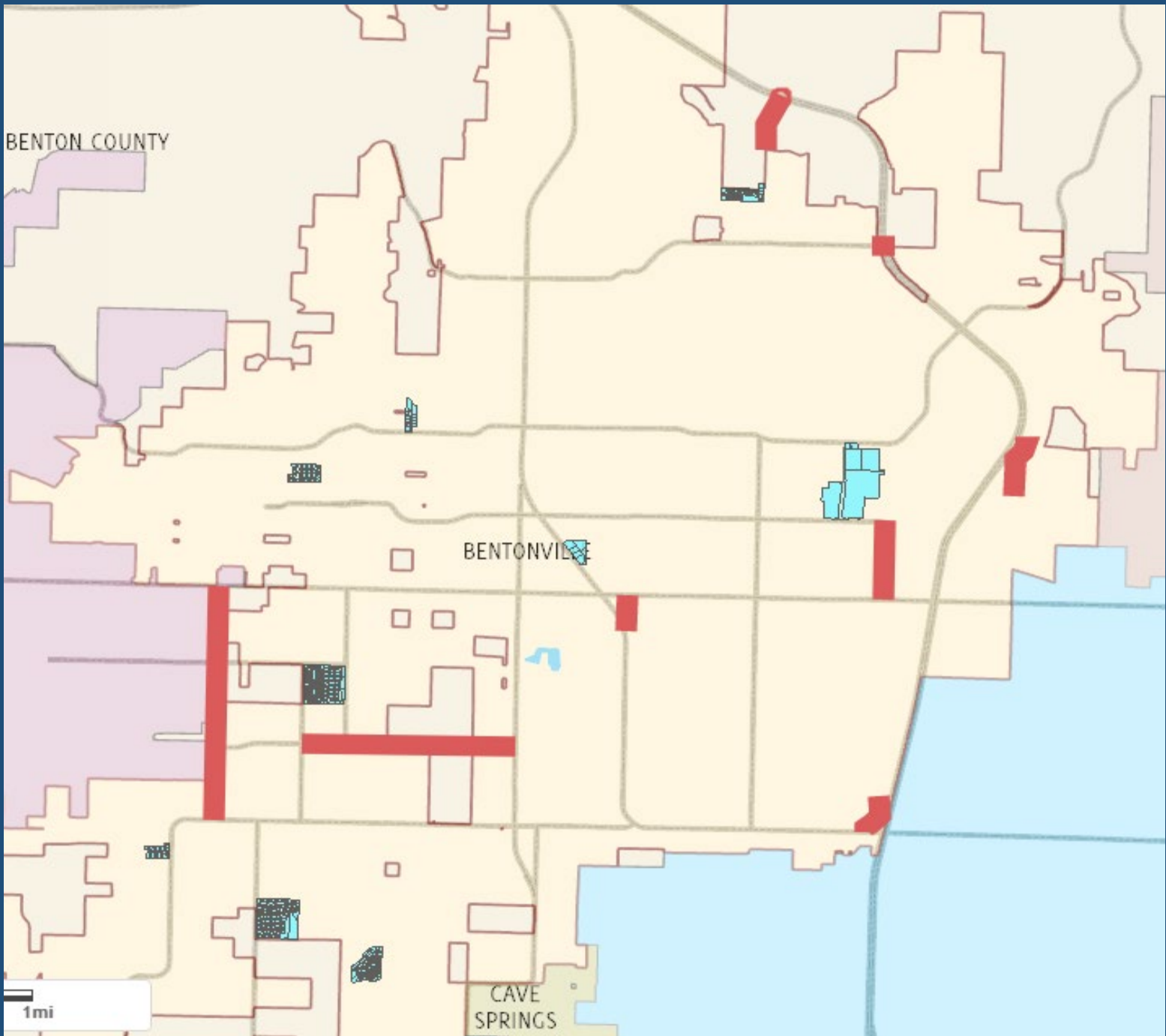


**Replacement of Town Vu Bridge at McKisic Creek**



# Arterial

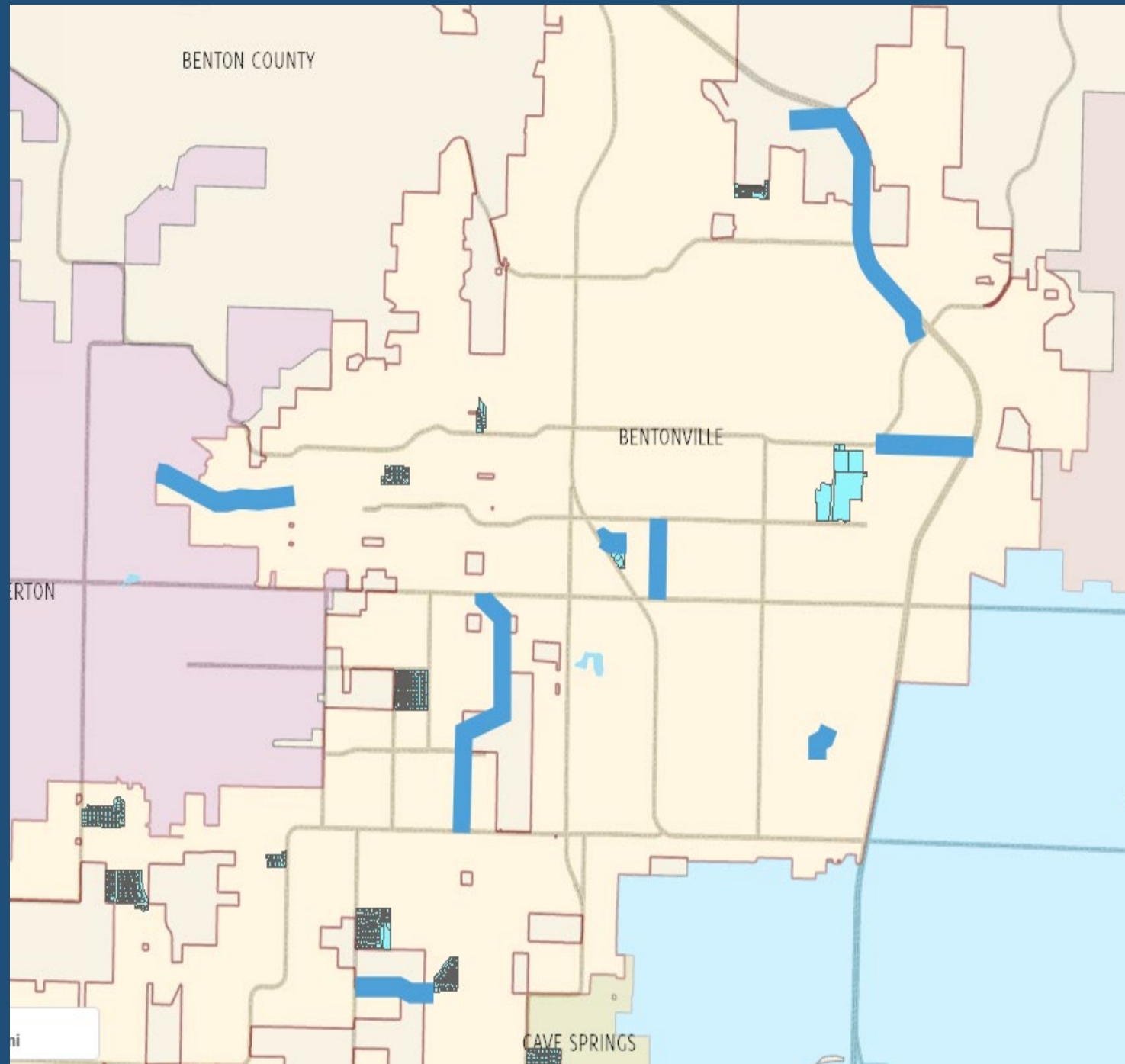
- SW A Street
- SE Moberly Lane
- Water Tower Road
- J Street extension
- SW 28<sup>th</sup> Street
- Greenhouse Road
- Tiger Blvd Overpass
- J Street interchange on I-49





# Collector:

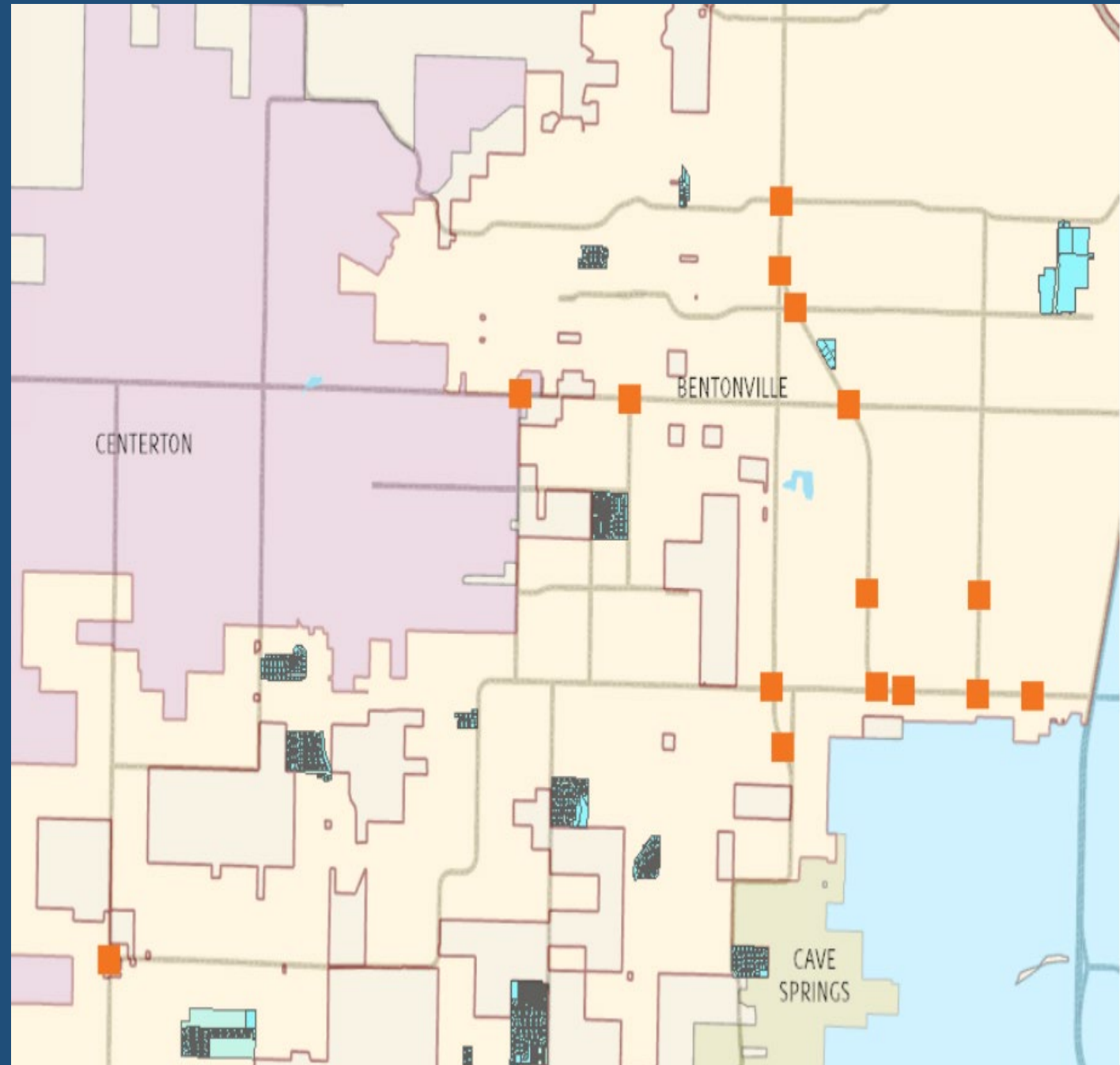
- O Street
- SW Bright Road
- SW A Street
- McCollum Drive
- SW Gator Blvd
- Red Bud
- Medical Center Parkway
- E Battlefield Blvd
- Town Vu Road





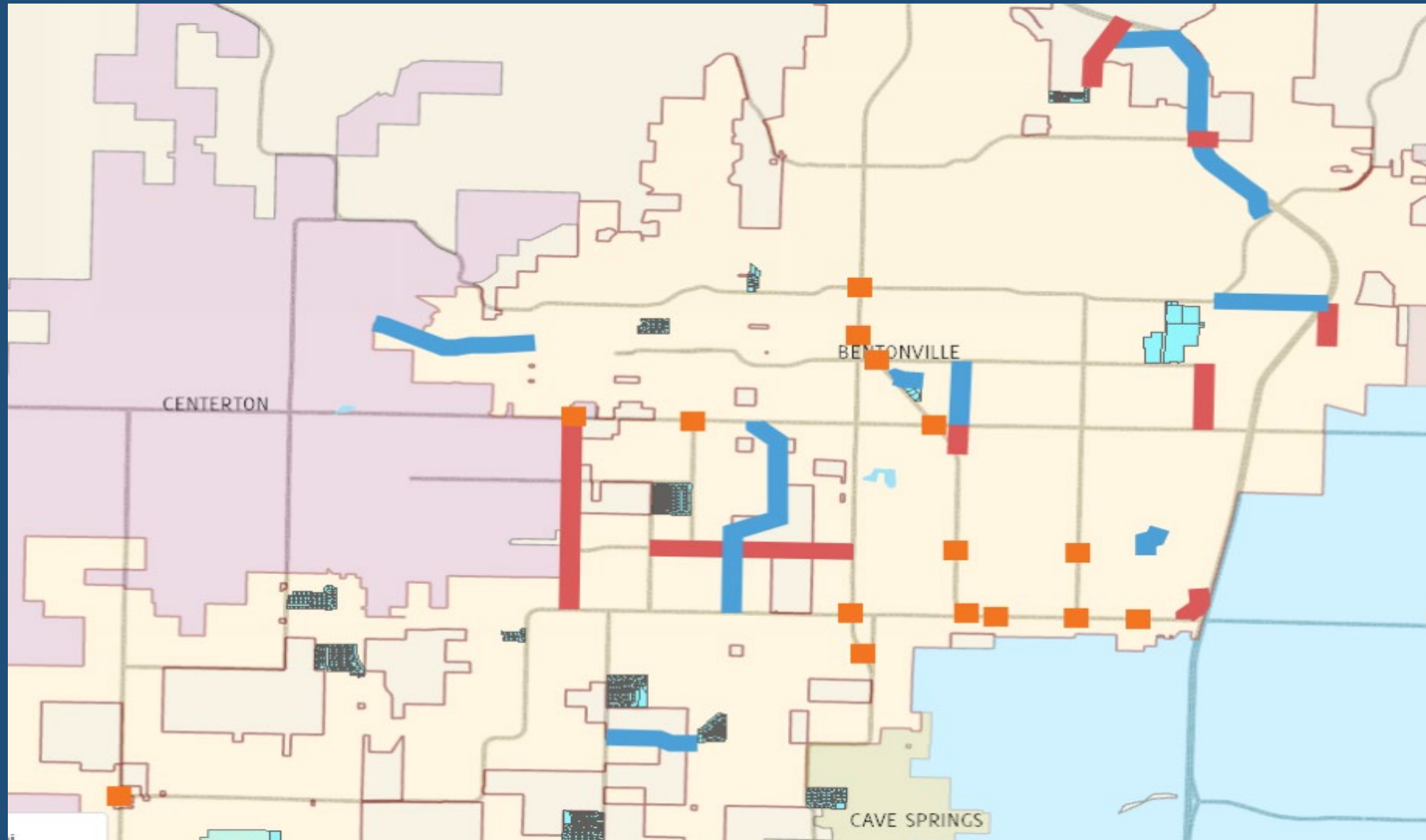
# Intersection:

- SE Walton Blvd / SE C
- S Walton / SE 28<sup>th</sup>
- SE Walton / SW Reg. Airport Blvd
- SE Walton / SE Medical Center Parkway
- SW 14<sup>th</sup> Street / Greenhouse
- SW Reg. Airport Blvd / SW I
- S Walton / Wal-Mart Entrance
- S Walton / SW 8<sup>th</sup>
- SW Reg. Airport / S. Vaughn
- SW 14<sup>th</sup> / S. Walton
- SW 14<sup>th</sup> / Been Rd / Tunbridge Dr
- Walton / Central Ave
- SE 28<sup>th</sup> / SE J
- SE Walton / SE J
- SW I / SW 41<sup>st</sup>





# Potential Projects:

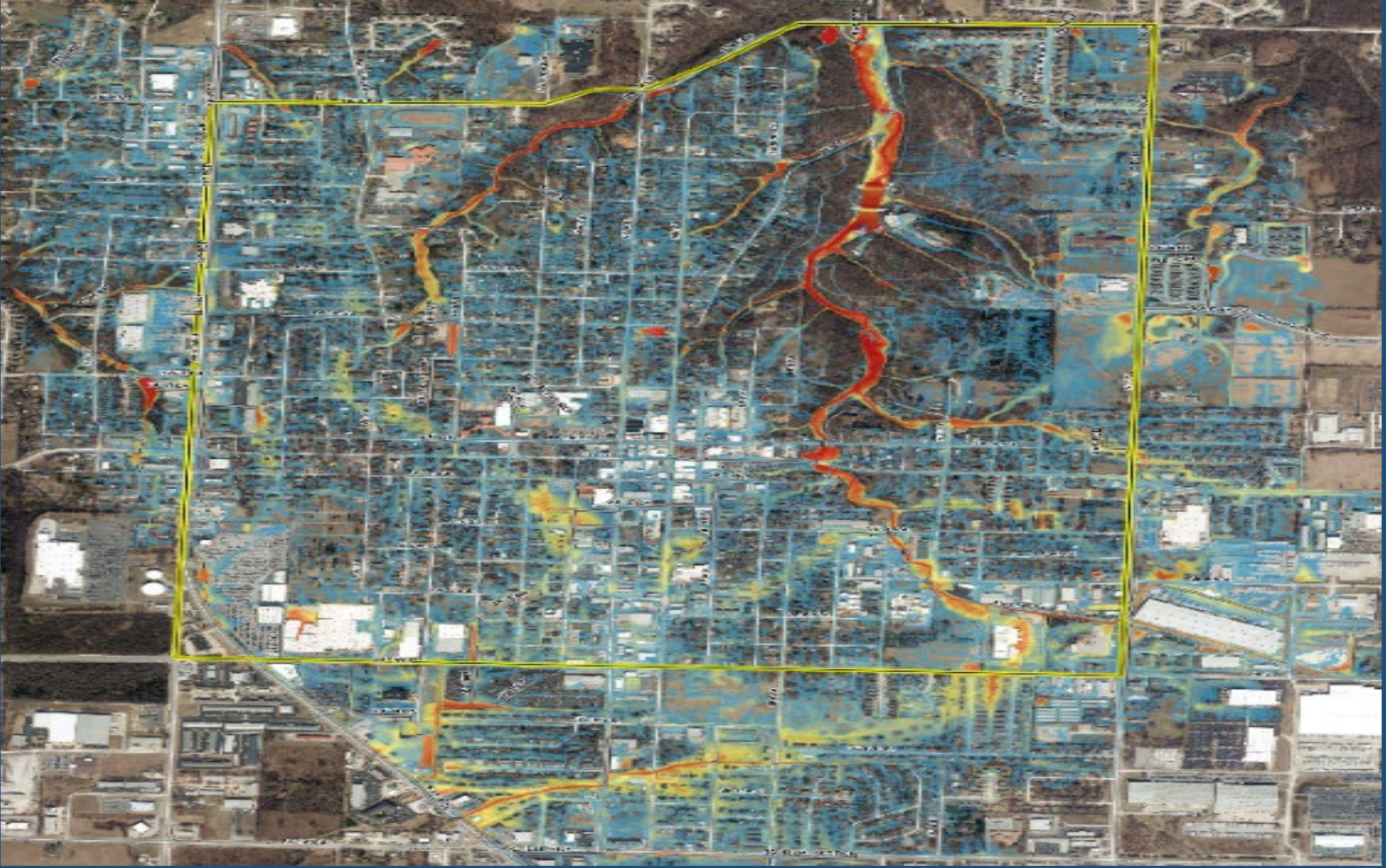




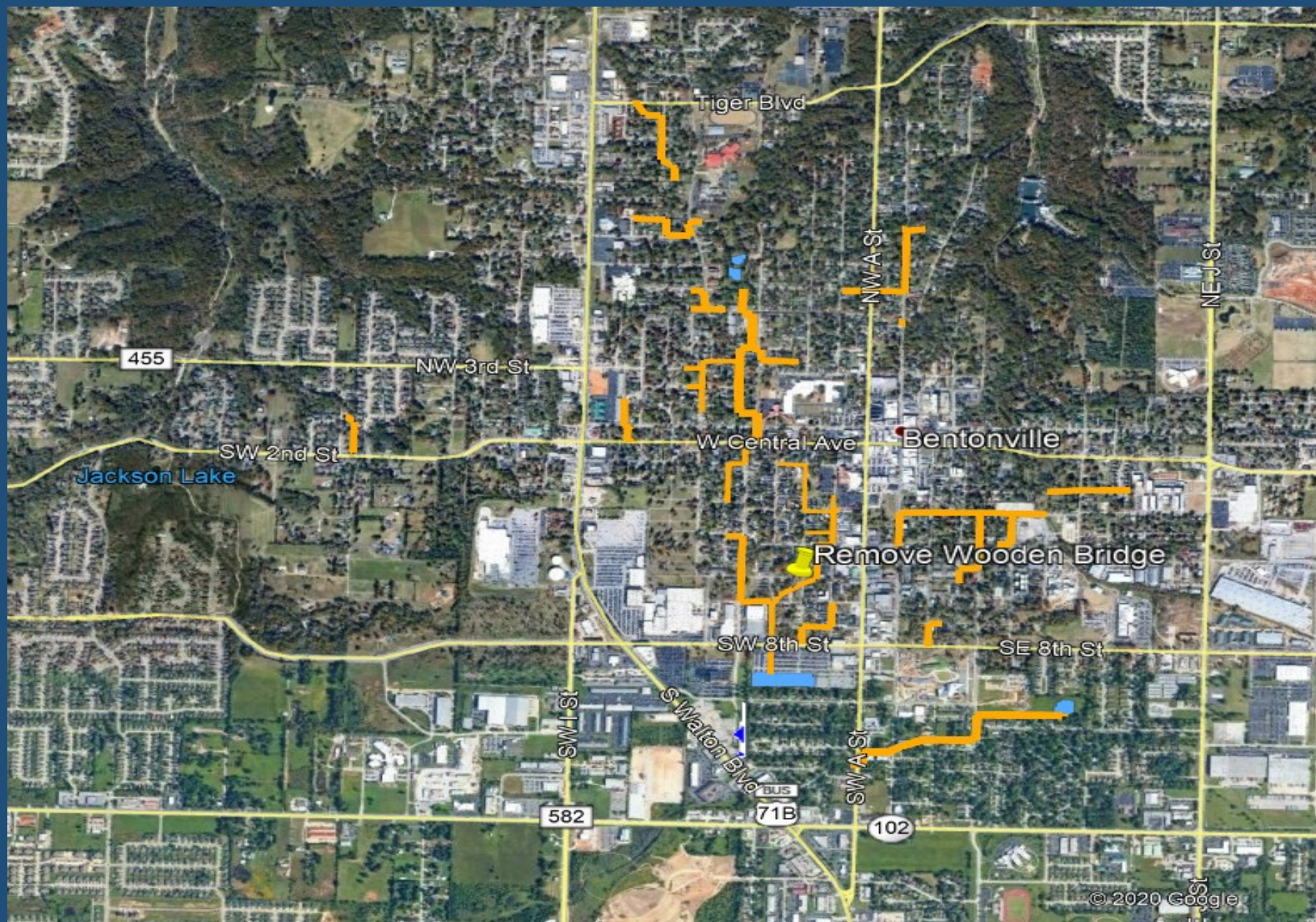
# Drainage Improvement Projects

- $\approx$ 25 projects to reduce flooding and provide for effective drainage control systems.
- 500 homes will be impacted.
- Flooding of roadways will be reduced.
- Infrastructure will be designed to provide drainage for future development.

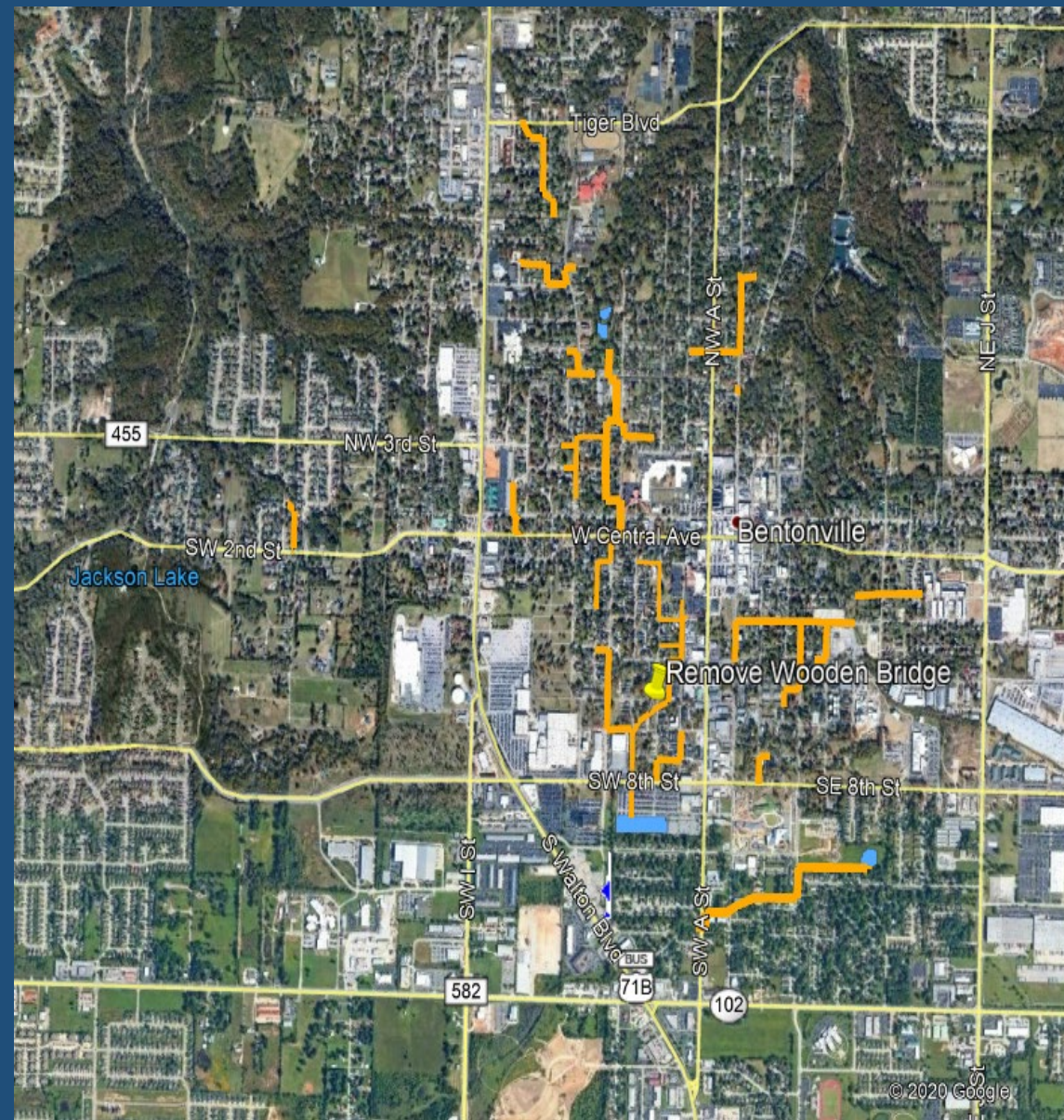














# Bentonville Electric Utility Department





# Bentonville Electric Utility Department

- 311 - Reporting Street Light Outages
  - As of 5/14/21, 898 have been completed, 45 are open BEUD is using a contractor to address tickets
  - Make sure to put the streetlight number (STL XXX)
  - Being upgraded to LED as they are addressed (brighter, have ordered shielding)



# Bentonville Electric Utility Department

- Why do we have to trim/remove trees? We are a “Tree City USA”!
  - We do care about trees. Just not the ones within 10’ of the wire? (industry standard)
  - We would rather remove the trees within 10’ and give you a voucher. (I understand that the replacement tree does not replace the 50 yr old tree)



# Bentonville Electric Utility Department

- Why do we put all the wires OH? Just put them UG, it's better.
  - We actually have 710 mi of UG and 277 mi of OH.
  - UG is 5-7 times more expensive (rates would increase)
  - “Green Boxes” of varying sizes everywhere.
  - Longer duration of outages
  - Still cannot have trees over the lines or around the boxes

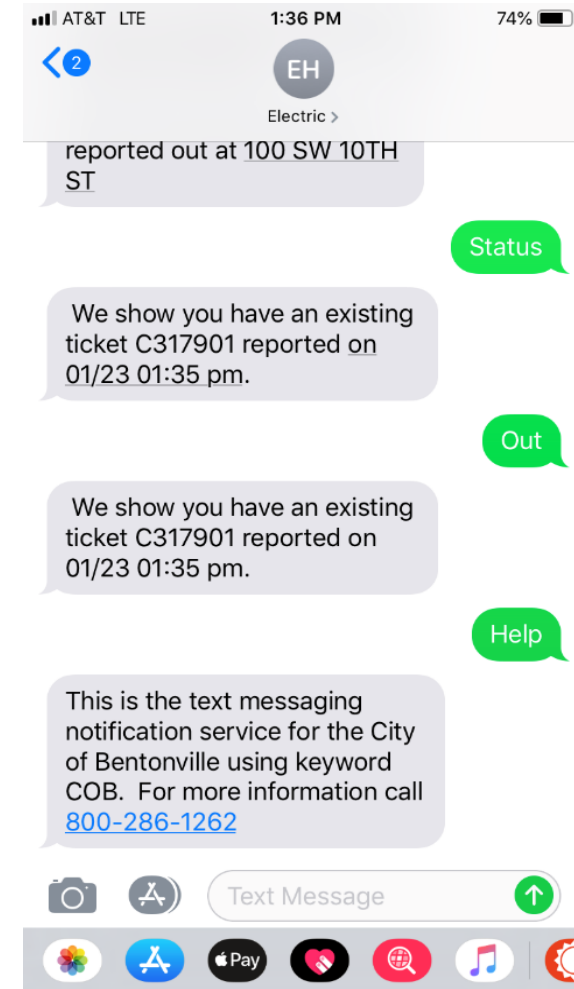
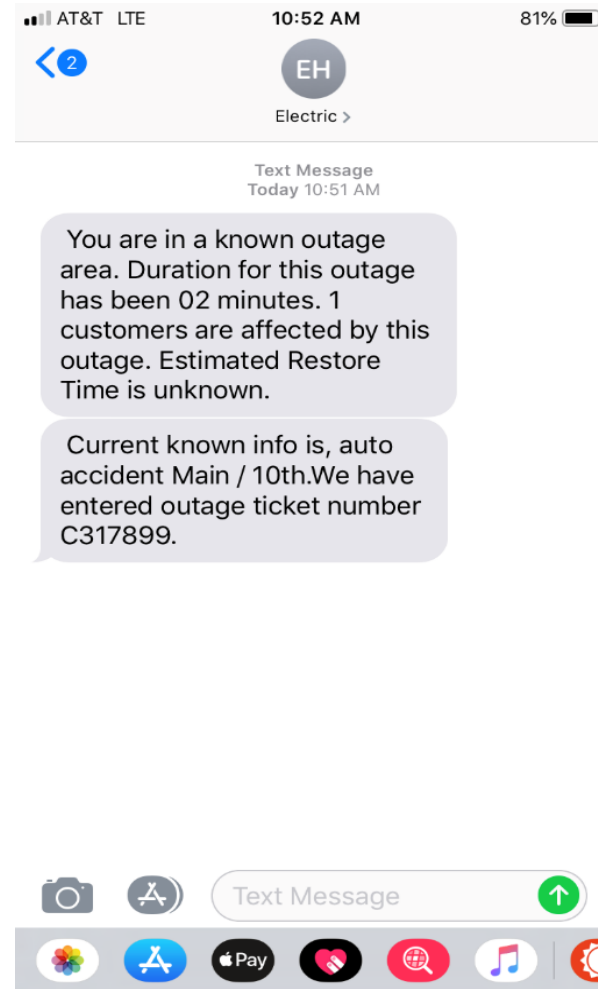
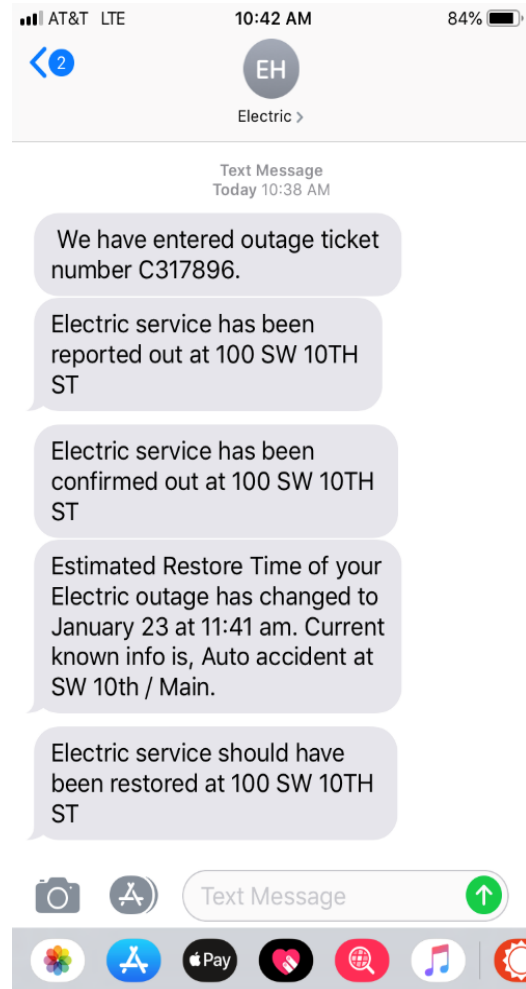


# Bentonville Electric Utility Department

- Text Power – reporting an outage from your phone
  - Make sure the Utility Billing Dept. has your mobile phone as “main contact” and you will be automatically signed up
  - Save the number to your “contacts”
  - All you have to do is text “out” – automatically sent to our dispatcher and they send a lineman out to repair.
  - If there is a large “declared” outage – you will be notified
  - BEUD sent out 41,000+ texts in 2020.



# Bentonville Electric Utility Department





# Bentonville Parks and Recreation



*Enriching Lives Through Recreation, Leisure and Culture*



# Community Calendar

**MAY 1: Registration for SUMMER Tennis & FALL Soccer**

**MAY 29: Melvin Ford Aquatic Center opens for the season**

**MAY 29: Fountains at Lawrence Plaza open for the season**

**JUNE 1: Registration opens for FALL Baseball & Softball**

**JUNE 1: Registration opens for FALL 2021 Square 2 Square**

**JUNE 1: Expanded hours – Bentonville Community Center**

**JUNE 2: Camp Bentonville begins**

**JUNE 11: Memorial Park Glow Run**

**JUNE 17: YAPPY Hour – Bentonville Bark Park**

**JULY 4: An Evening at Orchards Park**





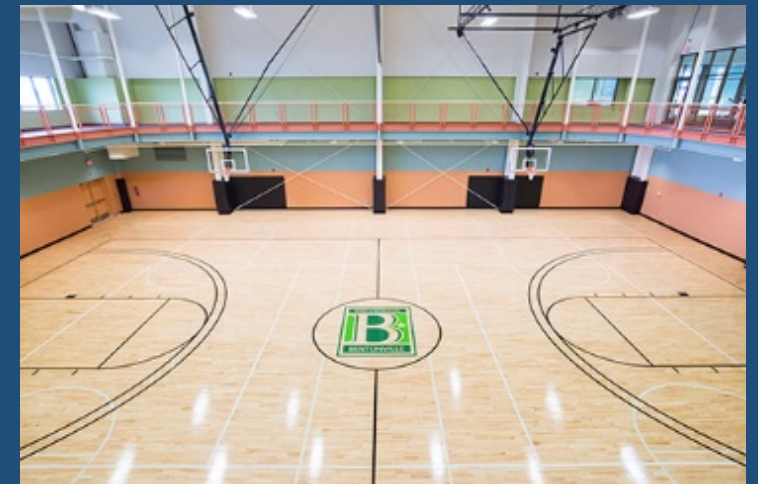
# Melvin Ford Aquatic Center / Lawrence Plaza





# Bentonville Community Center

Aquatics | Fitness | Gymnasium | Kids Center | Community Room



Membership options: Family | Individual | Youth | Corporate





# CAMP BENTONVILLE 2021



Adventure | Amazeum | Buddy Pegs | Dive | Lego | Mad Science | Memorial  
Mountain Bike | Soccer | SUP | Tennis | Theater | Triathlon | Volleyball | Youth Tech  
CURRENT REGISTRATION: 1400+ campers





# Youth Sports, Programs, Tournaments





# Community Events & Engagement





# An Evening at Orchards Park – JULY 4



**SUNDAY  
JULY 4<sup>TH</sup>**

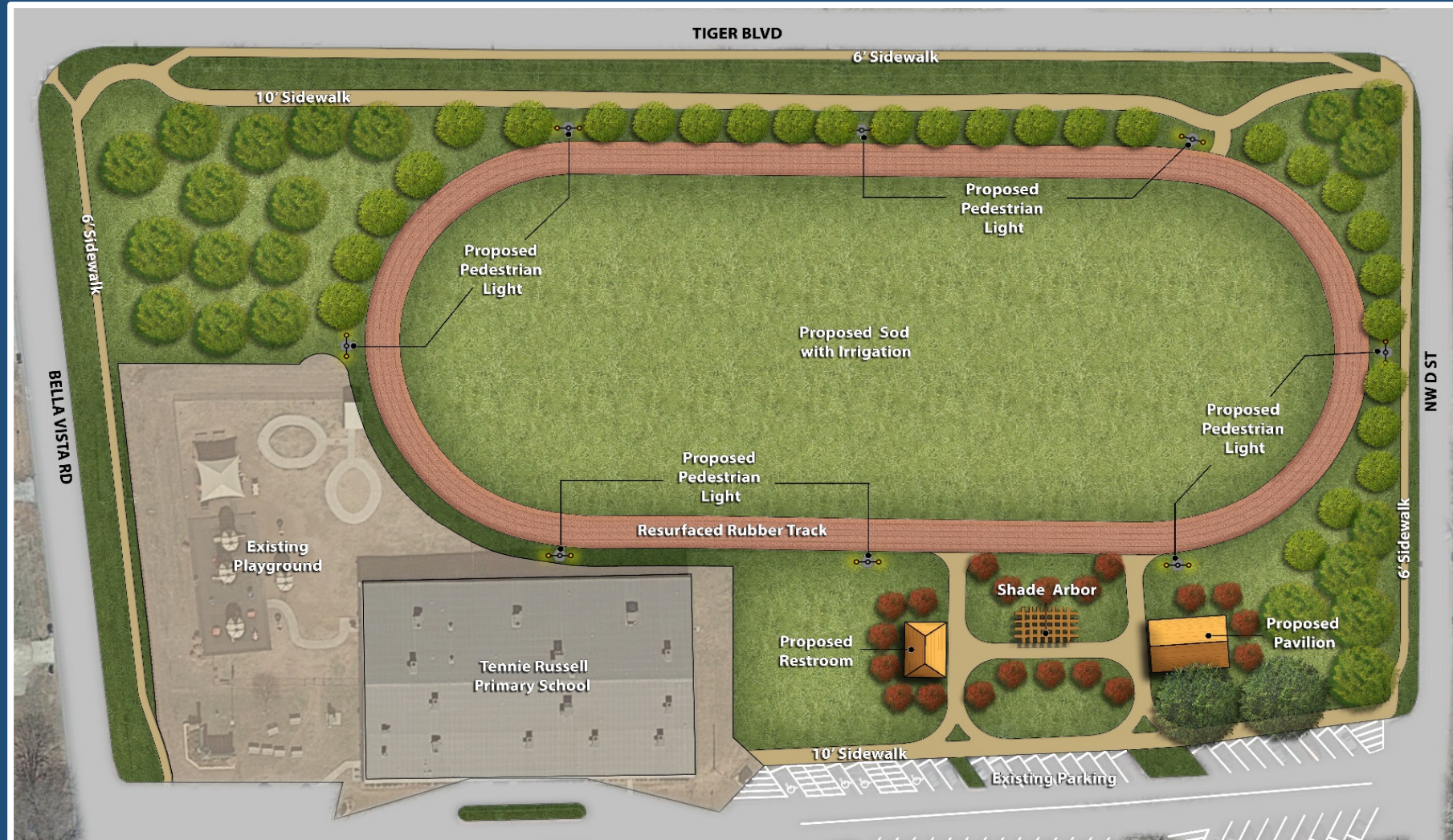
*An Evening*  
**FIREWORKS  
& LIVE MUSIC**  
*at Orchards Park*

Food Trucks	7:00 PM
Live Music	7:00 PM
Fireworks	9:30 PM





# Old Tiger Park (Tiger Track)





# Orchards Park New Dog Park & Playground



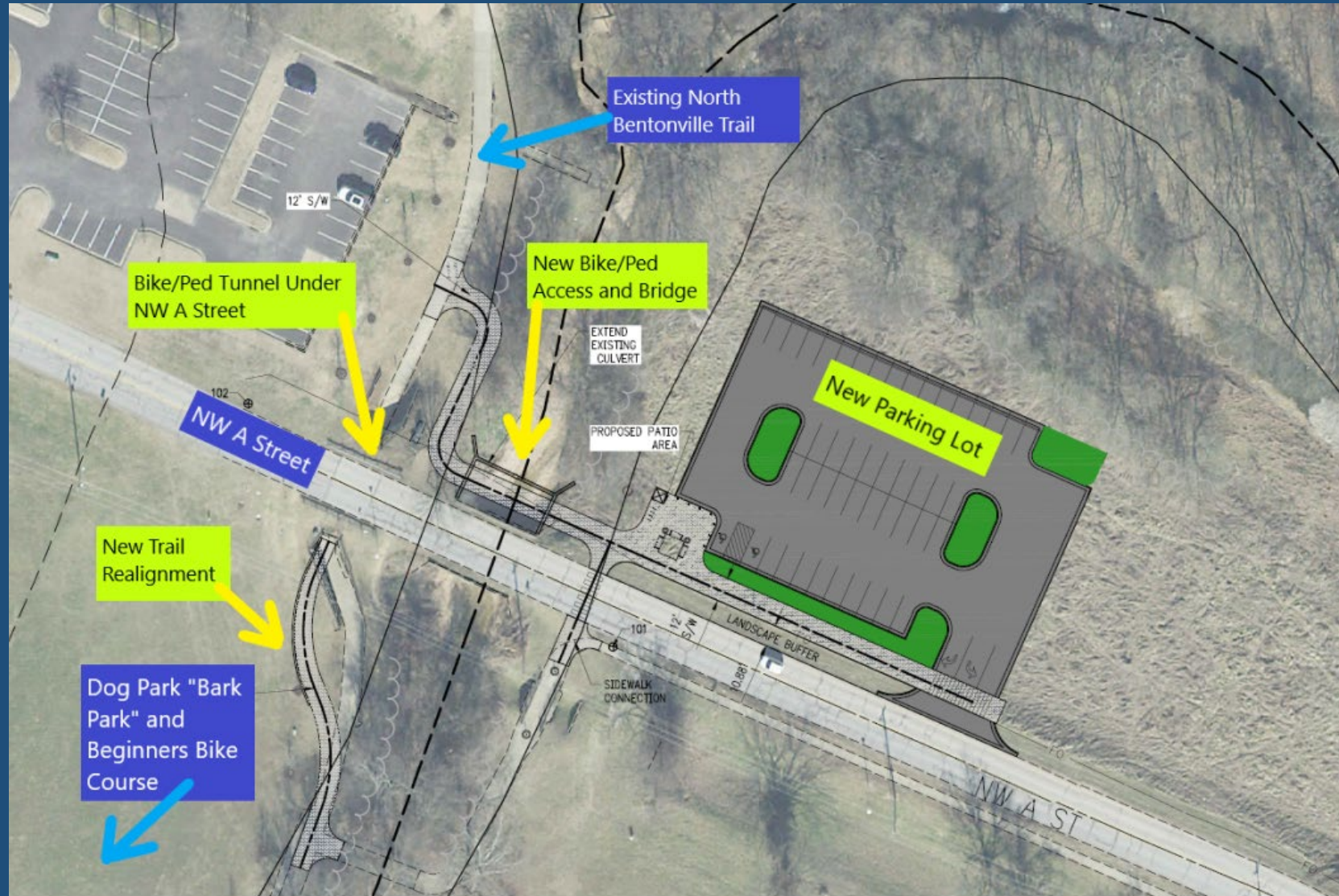


# Bike Playground Expansion





# North Bentonville Trail Realignment





# 28<sup>th</sup> Street Park | Bright Road Extension

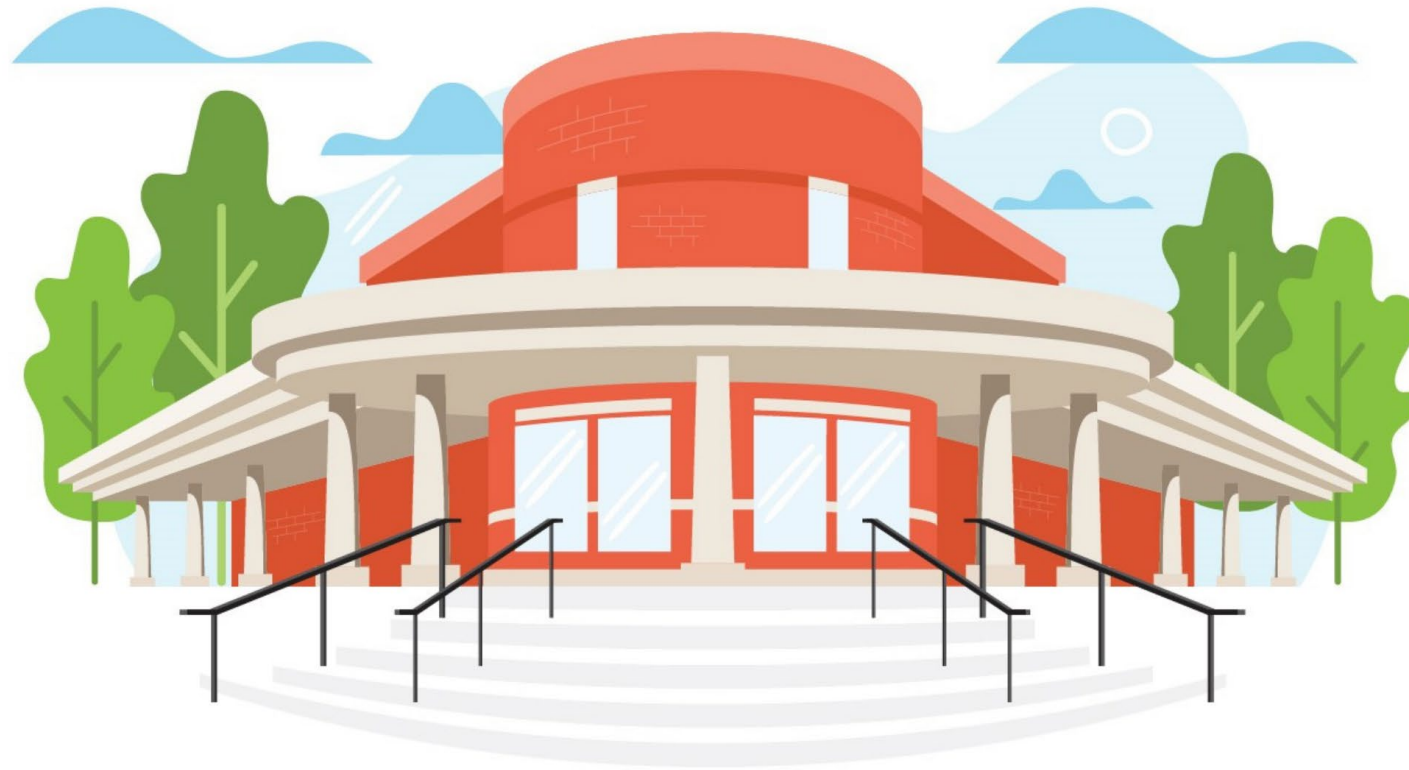




# 2021 Flood Damage





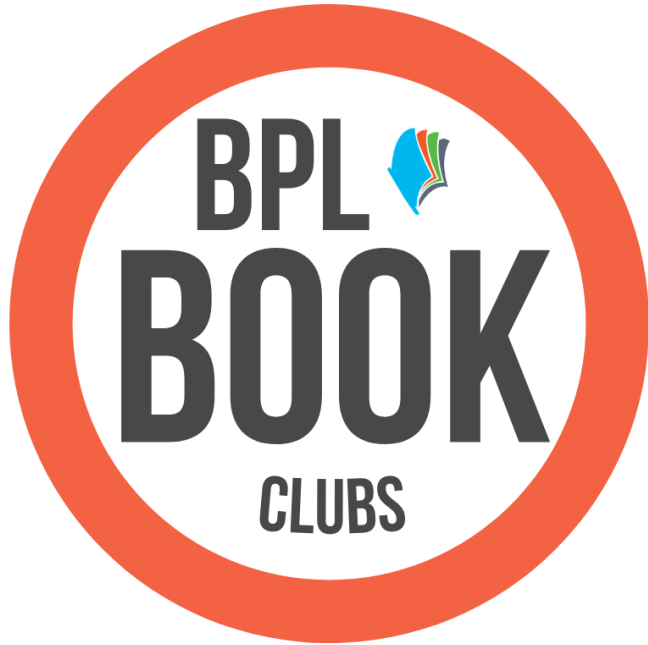


 **Bentonville Public Library**





For Youth



## **Cover to Cover Book Club**

- 4th - 6th Graders
- Second Monday at 5pm

## **Teen Book Club**

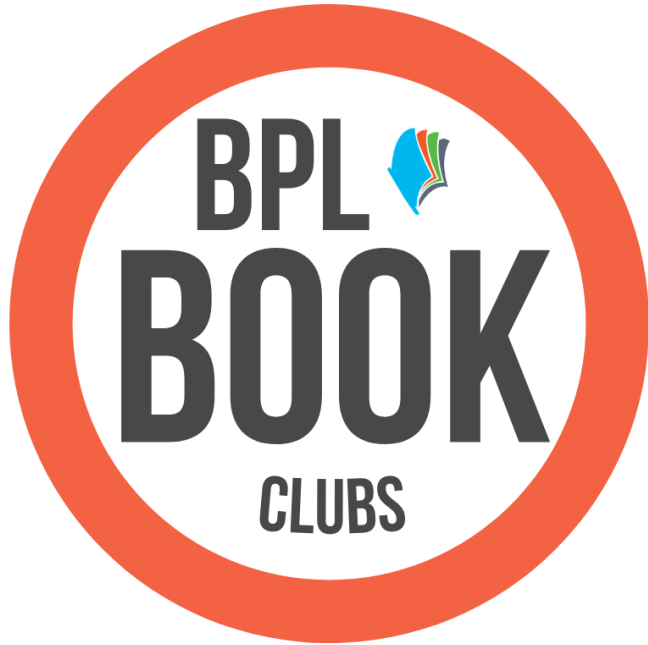
- 7th - 12th Graders
- Second Wednesday at 5pm

*Register online in advance to pick up your book and get details about the club meetings. Registration is required and space may be limited.*





For Adults



## **First Edition Adult Book Club**

- Second Tuesday at 12pm or 6pm

## **Books on Main Adult Book Club**

- Third Wednesday at 12pm or 6pm

## **Young at Heart Book Club**

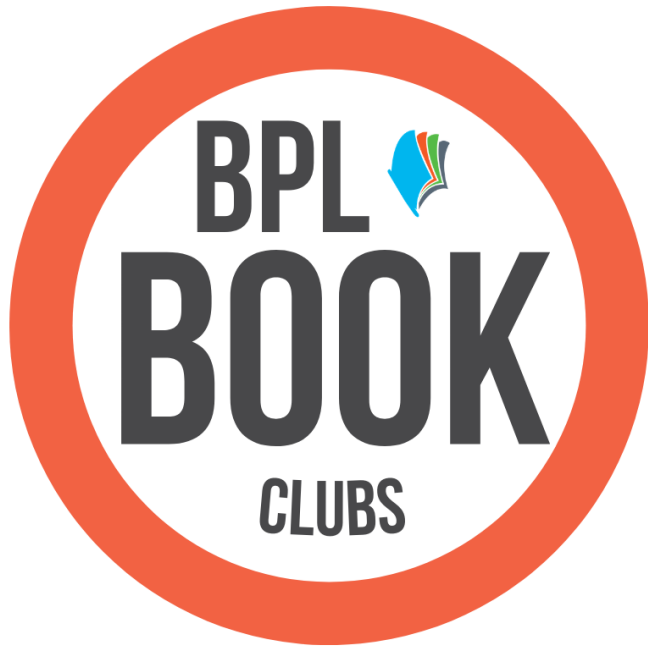
- First Wednesday at 12PM or 6pm

*Register online in advance to pick up your book and get details about the club meetings. Registration is required and space may be limited.*





## Mayor's Book Club



### ***Find Your Why / Simon Sinek***

- June: books will be made available
- July 19 at Noon: panel discussion
- July 20 at Noon: book club
- July 20 at 6PM: book club

Clubs supported by Friends of the Bentonville Library, Bentonville Library Foundation and Arkansas Center for the Book at the Arkansas State Library.

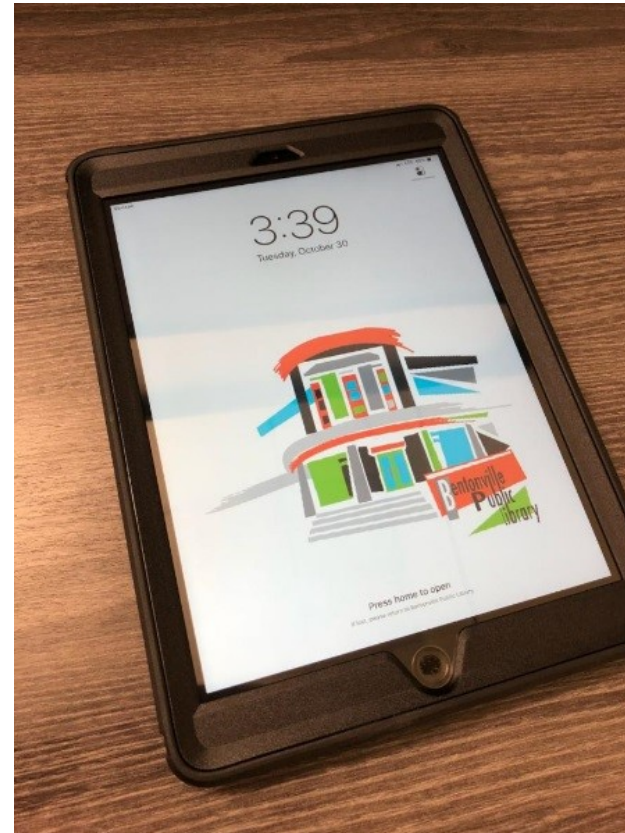
*Coming soon - register online in advance to pick up your book and get details about the club meetings. Registration is required and space may be limited.*





# Downloadables & eLearning

- Overdrive / Libby
- Flipster
- Freegal Music
- Access Videos
- Rosetta Stone
- LinkedIn Learning
- Newsbank
- Learning Express Library
- Ancestry.com (in-library use)







# Did You Know?

- Library of Things
- Tech Cards for local students
- Volunteer opportunities at BPL
- Café inside the Library
- Coming soon – Learning Gardens in BPL's Backyard
  - In partnership with Master Gardeners of Benton County

BPL's Library of Things







# Summer Reading Club – All Ages

- June 7<sup>th</sup> – July 13<sup>th</sup>
- Art scavenger hunt in Bentonville
- Reading pledges, incentives & ideas
- In-person stories, workshops & clubs
- Register and log hours at [bentonvillelibrary.readsquared.com](http://bentonvillelibrary.readsquared.com)
- Free lunches - Bentonville Schools & Aramark







# Needs Assessment



- A community study
  - 20-year look at BPL
  - Mission-focused
  - Data-driven
  - Industry trends
  - Uniquely Bentonville





# Making Room for More!

## Proposed Plan

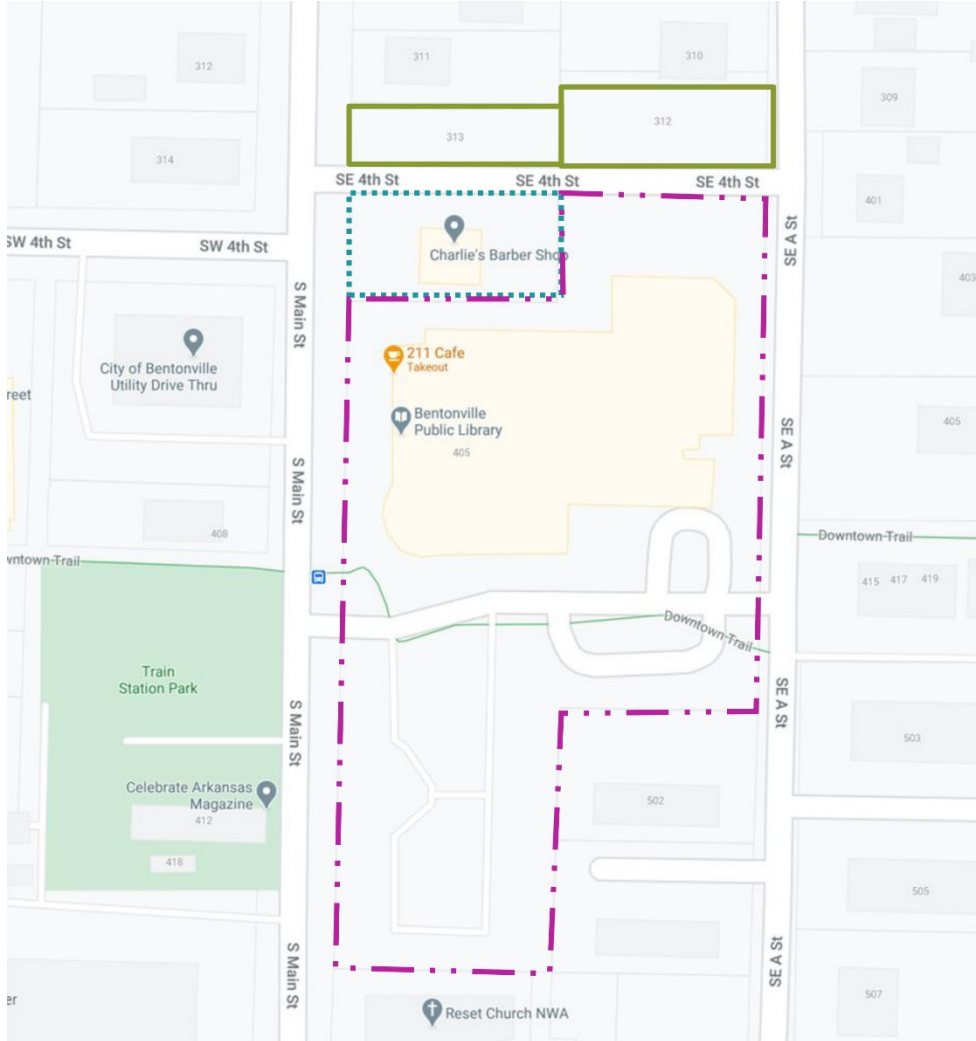
- 38,500 sf → 65,055 +/- sf
- \$15,000,000 est. project cost
  - \$4.975M Bond
  - \$10.5M Fundraising





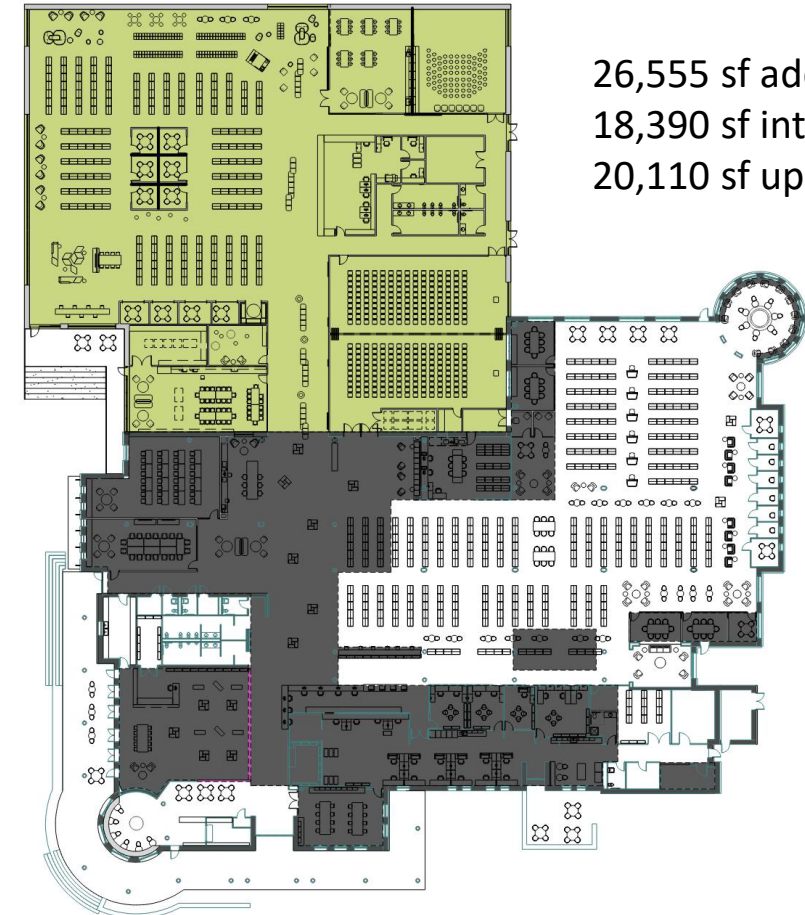


# Expanded Library Site





# Conceptual Plans – Full Expansion





# Youth Services

- Expanded Children's Library
  - Large storytime area & craft space
- Reimagined Teen Zone
  - Gathering spaces







Children's Area Concept – MSR Design

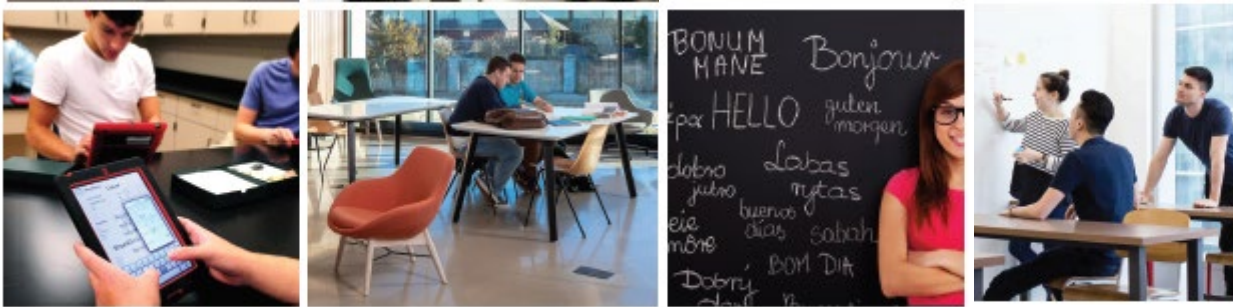


# Lifelong Learning





# Proposed Amenities



- Maker Space
- Meeting Rooms
- Collaboration Spaces
- Marketplace Concept
- Community Hub





Marketplace / Community Hub Concept – MSR Design





# Outdoor Connections

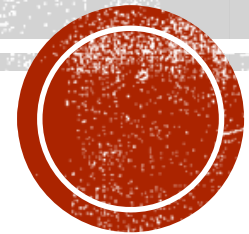




Exterior Concept – MSR Design







[www.BentonvilleGreatNeighborhoods.com](http://www.BentonvilleGreatNeighborhoods.com)

[neighborhoods@bentonvillear.com](mailto:neighborhoods@bentonvillear.com)



# Goals

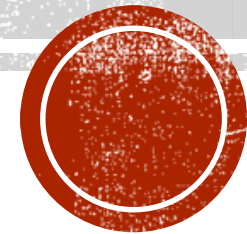
FRIENDLY

SAFE

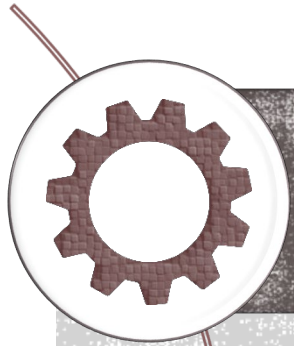
ATTRACTIVE

ENGAGED

Bentonville's Great Neighborhoods Program connects the Mayor's core goals of transparency and communication to the Community Plan's goal of stronger neighborhoods and the principle of providing a *"great place to plant roots."*



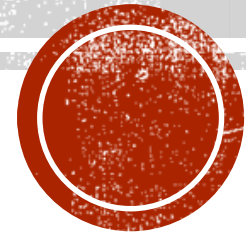




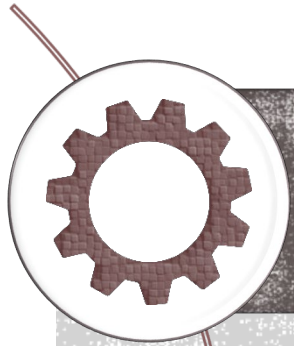
## Planning & Support

## Benefits

- Provide guidance for organizing.
- Help identify issues and solutions.



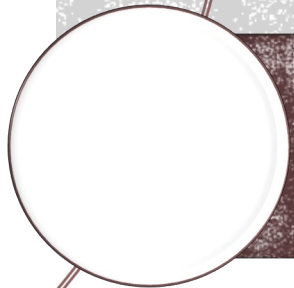




Planning & Support



Neighborhood Programs

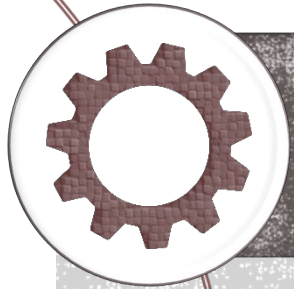


## Benefits

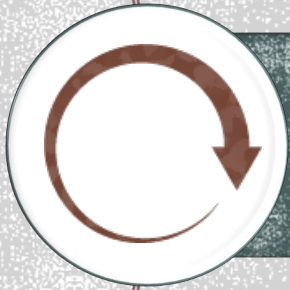
- Newsletters
- Litter clean-up kits
- Block Party Trailer







## Planning & Support



## Neighborhood Programs



## Neighborhood Advisory Committee

## Benefits

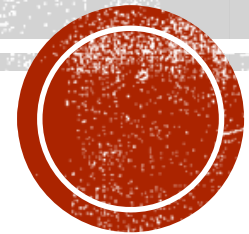
Serves as and advisory committee to the City Council & city staff to collaborate & develop solutions on issues pertinent to neighborhoods.



Enter your neighborhood in the Great Neighborhood Partnership Program's 2020 Holiday Decorating Contest!

Prizes will be awarded for Most Holiday Spirit and People's Choice





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Questions?

